

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM526719

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Guilbert Tex, Inc.		05/29/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	People Trend Inc.		
<b>Street Address:</b>	1061 LAUREL WAY		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4281032	SMASH	
<b>Registration Number:</b>	4485445	SMASH EFFECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3105530222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3105531222		
<b>Email:</b>	trademarks@novianlaw.com		
<b>Correspondent Name:</b>	Farhad Novian		
<b>Address Line 1:</b>	1801 Century Park East, Suite 1201		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>NAME OF SUBMITTER:</b>	Sharon Raminfard		
<b>SIGNATURE:</b>	/Sharon Raminfard/		
<b>DATE SIGNED:</b>	06/06/2019		
<b>Total Attachments: 2</b>			
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## ASSIGNMENT OF TRADEMARK

Effective Date: May 29, 2019

WHEREAS Guilbert Tex, Inc., a California corporation, ("Assignor") owns or holds all of the rights to use the following trademarks:

- "SMASH" trademark in International Class 25, identified by the United States Patent and Trademark Office ("USPTO") as Registration No. 4281032;
- "SMASH EFFECT" trademark in International Class 25, identified by the USPTO as Registration No. 4485445 (collectively, "the Marks").

WHEREAS, People Trend Inc., a California corporation, ("Assignee") desires to acquire all of Assignor's right, title, and interest in and to the Marks and all goodwill associated therewith, all common law and statutory rights, and all applications and registrations thereof; and, Assignor desires to assign all of its rights, title, and interest in the foregoing to the Assignee.

NOW, THEREFORE, for good and valuable consideration from Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged,

Assignment of Rights. Assignor hereby sells and irrevocably transfers unto said Assignee all right, title, and interest in and to the Marks, and any colorable imitation thereof, whether in existence now or in existence in the future, as to all media now known or hereinafter devised, together with any and all rights to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with the Marks.

Entire Understanding. This Agreement constitutes a single integrated contract expressing the entire agreement of the parties hereto with respect to the subject matter hereof and supersedes all prior understandings, negotiations, or agreements, written or oral, express or implied. The Recitals are incorporated by reference into this Agreement.

**Further Acts.** It is further agreed that upon that the parties shall duly execute, acknowledge, and deliver all such further acts, deeds, assignments, transfers, conveyances, powers of attorney as may be reasonably required to effect the terms of this Agreement.

**Acknowledgment.** Each party to this Agreement acknowledges that it has had the opportunity to seek independent legal counsel.

**Governing Law.** This Agreement is executed and delivered within the State of California and shall in all respects be interpreted, enforced, and governed by and under the laws of the State of California without regard to conflict of law principles.

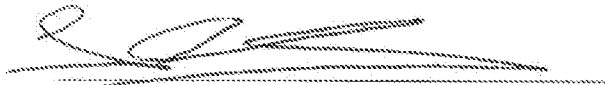
**Severability.** If any term, provision, covenant, or condition of this Agreement is held in a court of competent jurisdiction to be invalid, void, or unenforceable, the remainder of the provisions remains in effect.

**Counterparts.** This Assignment may be executed in any number of counterpart copies and each such counterpart copy shall be deemed to be an original, but all of which, when taken together, shall constitute one agreement. Email and facsimile signatures shall have the same force and effect as originals.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the date first above written.

**ASSIGNOR**  
GUILBERT TEX, INC.  
a California corporation

**ASSIGNEE**  
PEOPLE TREND INC.  
a California corporation



By: SIAMAK OKHOVATI

By: SHAHRAM SHARAPIAN

Its: PRESIDENT

Its: PRESIDENT