

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526771

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smartisan Technology Co., Ltd.		05/29/2019	Corporation: CHINA
RECEIVING PARTY DATA			
Name:	Bytedance Ltd.		
Street Address:	4th Floor, Willow House, Cricket Square		
Internal Address:	P.O. Box 2804		
City:	George Town		
State/Country:	CAYMAN ISLANDS		
Postal Code:	KY1-1112		
Entity Type:	Limited Company: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4421927	SMARTISAN	
CORRESPONDENCE DATA			
Fax Number:	2155683439		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-568-3100		
Email:	bhipdocket@bakerlaw.com		
Correspondent Name:	Jacqueline M. Lesser		
Address Line 1:	2929 Arch Street		
Address Line 2:	Cira Centre, 12th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19104-2891		
ATTORNEY DOCKET NUMBER:	107114.000119		
NAME OF SUBMITTER:	Jacqueline M. Lesser		
SIGNATURE:	/Jacqueline M. Lesser/		
DATE SIGNED:	06/06/2019		
Total Attachments: 2			
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ASSIGNMENT

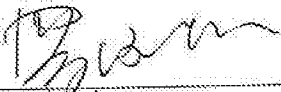
WHEREAS, Smartisan Technology Co., Ltd., a corporation, located at 01-A041, Floor 3, 55 Suzhou Street, Haidian District, Beijing China ("Assignor"), owns the marks listed in Exhibit A (hereinafter "the Marks"); and

WHEREAS, Bytedance Ltd., a limited company, located at Scotia Centre, 4th Floor, Willow House, Cricket Square, P.O. Box 2804, George Town KY1-1112, Cayman Islands ("Assignee") (collectively, "the Parties"), wishes to acquire all rights, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, having for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor confirms that it has assigned to Assignee, all of its rights, title, interest in and to the Marks, and all goodwill connected with the Marks, including any choses in action relating to the Marks and the right to bring suit for past infringement of the Marks, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, the Parties has caused this Assignment to be executed as of the day and year written below.

29 May 2019
Date


By: Luo Yonghao
Title: CEO
Smartisan Technology Co., Ltd.

29 May 2019
Date



By: Zhang Yiming
Title: CEO
Bytedance Ltd.

Exhibit A

Trademark	U.S. Registration No. or Application No.
SMARTISAN	4,421,927

4835-7354-2295.1