

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM526806

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SOURCEBOOKS, INC.		05/07/2019	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SOURCEBOOKS, LLC		
<b>Street Address:</b>	1935 BROOKDALE RD.		
<b>Internal Address:</b>	SUITE 139		
<b>City:</b>	NAPERVILLE		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60563		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 50</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1927187	SOURCEBOOKS, INC.	
<b>Registration Number:</b>	4566377	S	
<b>Registration Number:</b>	3518524	SOURCEBOOKS JABBERWOCKY	
<b>Registration Number:</b>	3765545	SOURCEBOOKS JABBERWOCKY	
<b>Registration Number:</b>	2750837	MEDIAFUSION	
<b>Registration Number:</b>	4050422	MYMAXSCORE	
<b>Registration Number:</b>	4050421	MYMAXSCORE	
<b>Registration Number:</b>	3185745	POETRY SPEAKS	
<b>Registration Number:</b>	3421367	OUT OF OFFICE COUNTDOWN	
<b>Registration Number:</b>	4360286	FINANCIAL FIT	
<b>Registration Number:</b>	4370085	PUT ME IN THE STORY	
<b>Registration Number:</b>	3697693	SIMPLE TRUTHS	
<b>Registration Number:</b>	2973764	SIMPLE TRUTHS	
<b>Registration Number:</b>	3931702	INSPIRED FAITH	
<b>Registration Number:</b>	5496731	BABY UNIVERSITY	
<b>Registration Number:</b>	5672815	BABY UNIVERSITY	
<b>Serial Number:</b>	74501399	SOURCEBOOKS, INC.	
<b>Serial Number:</b>	85902407	S	

OP \$1265.00 1927187

Property Type	Number	Word Mark
Serial Number:	78980487	SOURCEBOOKS JABBERWOCKY
Serial Number:	78967097	SOURCEBOOKS JABBERWOCKY
Serial Number:	76109760	MEDIAFUSION
Serial Number:	85104855	MYMAXSCORE
Serial Number:	85104850	MYMAXSCORE
Serial Number:	78624766	POETRY SPEAKS
Serial Number:	77091294	OUT OF OFFICE COUNTDOWN
Serial Number:	85711917	FINANCIAL FIT
Serial Number:	85727755	PUT ME IN THE STORY
Serial Number:	85711753	AUTHORS ARE MY ROCK STARS
Serial Number:	77553544	SIMPLE TRUTHS
Serial Number:	78300811	SIMPLE TRUTHS
Serial Number:	77722287	INSPIRED FAITH
Serial Number:	87669752	BABY UNIVERSITY
Serial Number:	87792035	BABY UNIVERSITY
Serial Number:	87671533	BABY UNIVERSITY
Serial Number:	87679739	BABY UNIVERSITY
Serial Number:	87703575	BABY UNIVERSITY
Serial Number:	88401910	LITTLE CHEF
Serial Number:	88401944	LITTLE CHEF
Serial Number:	88401972	LITTLE CHEF
Serial Number:	88401994	LITTLE CHEF
Serial Number:	88402020	BABY CHEF
Serial Number:	88402041	BABY CHEF
Serial Number:	88402066	BABY CHEF
Serial Number:	88402083	BABY CHEF
Serial Number:	88402274	SOURCEBOOKS YOUNG READERS
Serial Number:	88402297	SOURCEBOOKS YOUNG READERS
Serial Number:	88402322	SOURCEBOOKS WONDERLAND
Serial Number:	88402340	SOURCEBOOKS WONDERLAND
Serial Number:	88402393	SOURCEBOOKS EXPLORE
Serial Number:	88402404	SOURCEBOOKS EXPLORE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** leyla.parada@sourcebooks.com

**Correspondent Name:** SOURCEBOOKS INC.

**Address Line 1:** 1935 Brookdale Rd.  
**Address Line 2:** Suite 139  
**Address Line 4:** NAPERVILLE, ILLINOIS 60563

**NAME OF SUBMITTER:** Leyla Parada

**SIGNATURE:** /leyla parada/

**DATE SIGNED:** 06/06/2019

**Total Attachments: 2**

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STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM AN ILLINOIS CORPORATION TO  
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where the corporation was first formed is Illinois.
2. The jurisdiction immediately prior to filing this Certificate is Illinois.
3. The date the corporation was first formed is September 30, 1987.
4. The name of the corporation immediately prior to filing this Certificate is Sourcebooks, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Sourcebooks, LLC.
6. The conversion of Sourcebooks, Inc. into a Delaware limited liability company shall take effect upon the filing of this Certificate of Conversion and the Certificate of Formation with the Delaware Secretary of State.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 7<sup>th</sup> day of May, 2019.

DocuSigned by:  
Dominique Raccach  
0663F4406317448  
Dominique Raccach, President

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 03:55 PM 05/07/2019  
FILED 03:55 PM 05/07/2019  
SR 20193622653 - File Number 7408260

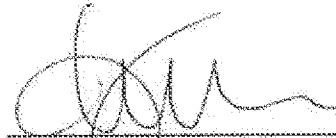
STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION

This Certificate of Formation of Sourcebooks, LLC, dated May 7, 2019, is being duly executed and filed by Jennifer R. Fitzgerald, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. 18-101 et seq.).

**FIRST:** The name of the limited liability company is Sourcebooks, LLC.

**SECOND:** The address of its registered office in the State of Delaware is 1201 N. Market Street, Suite 2300, Wilmington, New Castle County, Delaware, 19801. The name of its registered agent at such address is ATA Corporate Services, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first written above.



Jennifer R. Fitzgerald  
Authorized Person