

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526840

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J.R. Watkins, LLC		05/03/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	The Great Woods, LLC		
Street Address:	1111 Broadway		
Internal Address:	Suite 5-122		
City:	Oakland		
State/Country:	CALIFORNIA		
Postal Code:	94607		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3611879	GREAT OUTDOORS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3103884872		
Email:	colsen@sagelawpartners.com		
Correspondent Name:	Chet Olsen		
Address Line 1:	9696 Culver Boulevard		
Address Line 2:	Suite 301		
Address Line 4:	Culver City, CALIFORNIA 90232		
NAME OF SUBMITTER:	Attorney		
SIGNATURE:	/Chet H. Olsen/		
DATE SIGNED:	06/07/2019		
Total Attachments: 1			
source=Great Outdoors TM Assignment ST signed#page1.tif			

OP \$40.00 3611879

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of May 3, 2019 (the "Effective Date"), by J.R. Watkins, LLC, a Delaware limited liability company ("Assignor"), in favor of The Great Woods, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns the trademark GREAT OUTDOORS, United States Patent and Trademark Office Registration Number 3611879 (the "Mark"). Pursuant to the Contribution Agreement by and among Assignor and Assignee dated as of May 3, 2019, Assignor transferred and assigned to Assignee all of Assignor's right, title, and interest in, to, and under the Mark (the "Assignment of Mark").

WHEREAS, Assignor and Assignee desire to confirm the Assignment of Mark for purposes of filing the same with the United States Patent and Trademark Office.

NOW, THEREFORE, intending to be legally bound hereby, the parties agree as follows:

Assignment of Mark. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in, to, and under the Mark, including without limitation, all goodwill associated therewith.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment on the date first set forth above.

ASSIGNOR:

J.R. WATKINS, LLC

DocuSigned by:
Michael Fox
3E92DEFBB370401...

By: _____

Name: Michael C. Fox

Title: Chief Executive Officer

ASSIGNEE

THE GREAT WOODS, LLC

DocuSigned by:
Mark R. Poff
17CEC4D53B05413...

By: _____

Name: Mark R. Poff

Title: Vice President