

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM526851

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lamey-Wellehan		06/06/2019	Corporation: MAINE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alfwear Inc.		
<b>Doing Business As:</b>	KÜHL		
<b>Street Address:</b>	1635 South 5070 West		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84104		
<b>Entity Type:</b>	Corporation: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76341443	KUL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8016651358		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trent@bakeriplaw.com		
<b>Correspondent Name:</b>	Trent Baker		
<b>Address Line 1:</b>	358 S 700 E B154		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84102		
<b>NAME OF SUBMITTER:</b>	Trent Baker		
<b>SIGNATURE:</b>	/trentbaker/		
<b>DATE SIGNED:</b>	06/07/2019		
<b>Total Attachments: 1</b>			
source=060619Assignment of Mark KUL#page1.tif			

OP \$40.00 76341443

ASSIGNMENT OF MARK

WHEREAS, Lamey-Wellehan, a Maine corporate, has acquired and used the following mark for which it owns the following United States Trademark Registration:

<u>Mark</u>	<u>Registration No.</u>
KUL	76341443

WHEREAS, Alfwear Inc. (DBA KÜHL), a Utah corporation, having a business address of 1635 South 5070 West, Suite C, Salt Lake City, UT 84104, desires to acquire any and all rights and goodwill associated with the above-referenced mark and registration of the mark.

NOW, THERFORE, for good and valuable consideration, the receipt and sufficient of which are hereby acknowledged, Lamey-Wellehan does hereby assign to Alfwear Inc. (DBA KÜHL) effective June 15, 2019, all right, title and interest in said mark, together with the goodwill of the business symbolized by the mark and registration of the mark.

LAMEY-WELLEHAN

By: Donald E. Stowell

Its: PRESIDENT

Date: 6/6/19

STATE OF MAINE

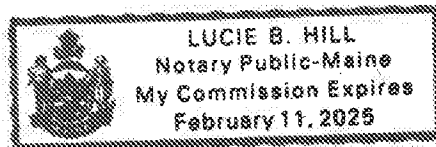
COUNTY OF ANDROSCOGGIN

Before me, the undersigned authority, on this 6<sup>th</sup> day of June, 2019, personally appeared Donald Stowell, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he is the authorized to execute the same on behalf of the identified corporation and that he executed the same of behalf of the corporate for the purposes and consideration therein expressed.

Lucie B. Hill  
Notary Public, State of Maine

Name Printed: Lucie B. Hill

My Commission Expires: Feb. 11, 2025



TRADEMARK