

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526856

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bison Capital, LLC		06/03/2019	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Alfwear Inc.		
Doing Business As:	KÜHL		
Street Address:	1635 South 5070 West Suite C		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84104		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3011867	KÜHL	
CORRESPONDENCE DATA			
Fax Number:	8016651358		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-533-4095		
Email:	trent@bakeriplaw.com		
Correspondent Name:	Trent Baker		
Address Line 1:	358 S 700 E B154		
Address Line 4:	Salt Lake City, UTAH 84102		
NAME OF SUBMITTER:	Trent Baker		
SIGNATURE:	/trentbaker/		
DATE SIGNED:	06/07/2019		
Total Attachments: 2			
source=KUHlwineassignment73#page1.tif			
source=KUHlwineassignment73#page2.tif			


OP \$40.00 3011867

TRADEMARK ASSIGNMENT

ASSIGNMENT OF MARKS, REGISTRATIONS AND APPLICATIONS

BISON CAPITAL, LLC., a limited liability company organized under the laws of the State of Florida ("Bison"), owner of the trademark, KÜHL (3,011,867) ("Trademark"), and ALFWEAR, INC., a corporation organized under the laws of the State of Utah ("Alfwear") have agreed to the assignment of the Trademark from Bison to Alfwear.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Bison does hereby assign, effective as of JUNE 3, 2019, to Alfwear all right, title and interest in and to the Trademark, together with all goodwill symbolized by the Trademark.

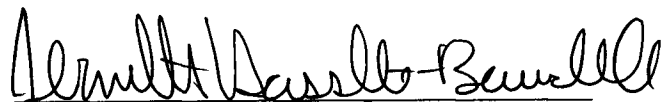
Bison Capital, LLC
By: 
Greg Betterton, Manager

Dated: JUNE 3, 2019

STATE OF FLORIDA
COUNTY OF SARASOTA

The foregoing instrument was acknowledged before me this 3rd day of June, 2019 by Greg Betterton, Manager of BISON CAPITAL, LLC. Said officer is personally known to me or has produced _____ and did take an oath.

My Commission Expires:


Notary Public, state of
Print name:

