

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM526909

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Metamarkets Group, Inc.		06/06/2019	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Snap Inc.		
<b>Street Address:</b>	2772 Donald Douglas Loop North		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90405		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4655100	METAMARKETS	
<b>Registration Number:</b>	4333992	DRUID	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8582720221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	858-272-0220		
<b>Email:</b>	trademarks@ipla.com		
<b>Correspondent Name:</b>	John M. Kim		
<b>Address Line 1:</b>	4445 Eastgate Mall, Suite 200		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92121		
<b>NAME OF SUBMITTER:</b>	John M. Kim		
<b>SIGNATURE:</b>	/John M. Kim/		
<b>DATE SIGNED:</b>	06/07/2019		
<b>Total Attachments: 2</b>			
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source=Metamarkets, Druid TM Assignment (MMX to Snap Inc.)#page2.tif			

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## ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is effective November 8, 2017, by and between Metamarkets Group, Inc., a Delaware corporation ("Assignor"), and Snap Inc., a Delaware corporation ("Assignee") and the successor to Assignor's entire business.

### RECITALS

A. Assignor is the owner of record of the trademark registrations attached hereto as Exhibit 1 (the "Trademarks").

B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademarks and all related rights in its business. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

### AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademarks, including the goodwill, business, and all related rights. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments, and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Trademarks and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment.


AGREED:

**Metamarkets Group, Inc. (Assignor)**

**Snap Inc. (Assignee)**

By:

By:



Name: Atul Porwal

Name: Matthew A. Stratton

Title: Secretary

Title: Associate General Counsel, IP

Date: 6-6-2019

Date: June 6, 2019

TRADEMARK

REEL: 006665 FRAME: 0067

Exhibit 1

Mark	Serial No.	Reg. No.	Country	Owner Name
DRUID	85/681,881	4,333,992	USA	Metamarkets Group Inc.
METAMARKETS & Design	86/067,522	4,655,100	USA	Metamarkets Group Inc.