# CH \$90.00 87852

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM526981

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mayfield Technologies S.a.r.l.		06/03/2019	Limited Liability Company: LUXEMBOURG

## **RECEIVING PARTY DATA**

Name:	Round Hill Technologies S.a.r.l.	
Street Address:	7 Rue du Fort Rheinsheim L-2419	
City:	Grand Duchy Luxembourg	
State/Country:	LUXEMBOURG	
Entity Type:	e: Limited Liability Company: LUXEMBOURG	

# **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Serial Number:	87852768	NIDO
Serial Number:	87852766	NIDO
Serial Number:	87852764	NIDO

## **CORRESPONDENCE DATA**

**Fax Number:** 2028427899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3108836427

Email: trademarks@cooley.com

Correspondent Name: John Paul Oleksiuk

Address Line 1: 1299 Pennsylvania Avenue, NW, Suite 700

Address Line 4: Washington, D.C. 20004-2400

ATTORNEY DOCKET NUMBER: 326064-20000

**DOMESTIC REPRESENTATIVE** 

Name: Cooley LLP

**Address Line 1:** 1299 Pennsylvania Avenue, NW, Suite 700

Address Line 4: Washington, D.C. 20004-2400

NAME OF SUBMITTER: Marcus D. Peterson
SIGNATURE: /Marcus D. Peterson/

DATE SIGNED:	06/07/2019	
Total Attachments: 5		
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source=Doc#_5334289_v_2_Assignment 03.06.2019#page2.tif		
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source=Doc#_5334289_v_2_Assignment 03.06.2019#page4.tif		
source=Doc#_5334289_v_2_Assignment 03.06.2019#page5.tif		

Date: 3 June 2019

Mayfield Technologies S.a.r.l.

as Assignor

Round Hill Technologies S.a.r.l.

as Assignee

**Deed of Assignment of Trade Marks** 

THIS Deed is made this 3 day of June 2019

#### BETWEEN:

- Mayfield Technologies S.a.r.I. (a company registered in Luxembourg) (company number B 225176) whose address is 7, Rue du Fort Rheinsheim L-2419 Luxembourg (the "Assignor"); and
- (2) Round Hill Technologies S.a.r.I. (a company registered in Luxembourg) (company number B 186820) whose address is 7, Rue du Fort Rheinsheim L-2419 Luxembourg (the "Assignee").

#### WHEREAS:

- (A) The Assignor is the registered owner of the Trade Marks, short particulars of which are set out in Schedule A to this Assignment (the "Trade Marks").
- (B) The Assignor agrees to transfer to the Assignee the registration of the Trade Marks on the terms and conditions set out in this Deed of Assignment.

## IT IS AGREED as follows:

- (1) The Assignor assigns with full title guarantee to the Assignee all rights, title and interest in the Trade Marks together with all goodwill, beneficial rights, rights of action, powers and benefits belonging or accrued to the Trade Marks, including the right to sue for past infringements and passing off and to retain any damages obtained as a result of such action.
- (2) The Assignor agrees that it will be at the request of the Assignee to do all such acts and execute such documents as may be necessary or desirable to give effect to this Deed of Assignment.
- (3) The Assignor agrees that the Assignee or its legal representative is authorised to sign the necessary Trade Mark Registry forms on behalf of the Assignor to effect the recordal of the Deed of Assignment.
- (4) The Assignor agrees to keep the terms and existence of this Deed of Assignment and the substance and existence of all negotiations in connection with it strictly confidential and shall not disclose them except:
  - (4.1) with the prior written consent of the Assignee;

- (4.2) to the extent required by law; or
- (4.3) to the extent that disclosure is required in order to enjoy the benefit of this Deed of Assignment.
- (5) This Deed of Assignment shall be governed by and construed in accordance with the laws of England and Wales. The parties shall submit exclusively to the jurisdiction of the courts in England and Wales.

IN WITNESS whereof the hands of the parties or their duly authorised attorneys or representatives the day and year first above written.

EXECUTED AS A DEED for and on behalf of Mayfield Technologies S.a.r.l.

EXECUTED AS A DEED for and on behalf of Round Hill Technologies S.a.r.l.

Name (block capitals): PHILLIP WILLIAMS

Position: MANAGER Date: 24 MAY 2019

Name (block capitals): PHILLIP WILLIAMS

Position: CLASS B MANAGER

Date: 24 MAY 2019

IN THE PRESENCE OF:

IN THE PRESENCE OF:

Name (block capitals): GASPARD

LALMAND

Date: 24 MAY 2019

Name (block capitals): GASPARD

LALMAND

Date: 24 MAY 2019

Name (block capitals): PAUL BASHIR

Position: MANAGER

Date: 03 JUNE 2019

Name (block capitals): PAUL BASHIR

Position: CLASS A MANAGER

Date: 03 JANE 1019

IN THE PRESENCE OF:

Name (block capitals): LAURA FIELD

Date: 03 JUNE 2019

IN THE PRESENCE OF:

Name (block capitals): LANKA FLEUD Date: ......03. SknE 2019

# SCHEDULE A

Name of the Holder	Mark	Application Number	Registration Number	International Classes	Territory
Mayfield Technologies S.a.r.l.	NIDO	87852764		36	USPTO
Mayfield Technologies S.a.r.l.	NIDO	87852766		41	USPTO
Mayfield Technologies S.a.r.l.	NIDO	87852768		43	USPTO
Mayfield Technologies S.a.r.i.	NIDO	1079988	1079988	09,16,18,36,41,43	New Zealand
Mayfield Technologies S.a.r.l.	NIDO	1884760		09,16,18,36,41,43	Australia

TRADEMARK REEL: 006665 FRAME: 0551

**RECORDED: 06/07/2019**