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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM527238

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|--|
| BFS Brands, LLC | | 12/18/2008 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| Name: | Bridgestone Brands, LLC | |
|-----------------|-------------------------------------|--|
| Street Address: | 200 4th Avenue South | |
| City: | Nashville | |
| State/Country: | TENNESSEE | |
| Postal Code: | 37201 | |
| Entity Type: | Limited Liability Company: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|------------|
| Registration Number: | 0378439 | SPADE GRIP |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 330-379-6178

Email: iplaw@bfusa.com

Correspondent Name: Thomas R. Kingsbury

Address Line 1: 200 4th Avenue South

Address Line 4: Akron, OHIO 44317

| NAME OF SUBMITTER: | Maxiene Rush |
|--------------------|----------------|
| SIGNATURE: | /Maxiene Rush/ |
| DATE SIGNED: | 06/11/2019 |

Total Attachments: 0

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RECORDED: 06/11/2019