

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM527442

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bonnier Corporation		05/30/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PWT Holdings, LLC		
<b>Street Address:</b>	P.O. Box 6338		
<b>City:</b>	Maryville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37802		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4410097	KING OF WAKE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9185743107		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9185743007		
<b>Email:</b>	rachel.blue@mcafeetaft.com		
<b>Correspondent Name:</b>	Rachel Blue		
<b>Address Line 1:</b>	Two West Second Street		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Tulsa, OKLAHOMA 74103		
<b>ATTORNEY DOCKET NUMBER:</b>	32855.00042		
<b>NAME OF SUBMITTER:</b>	Rachel Blue		
<b>SIGNATURE:</b>	/RachelBlue/		
<b>DATE SIGNED:</b>	06/12/2019		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Bonnier Corporation, a Delaware corporation, having a business address of 460 N. Orlando Ave., Suite 200, Winter Park, Florida 32789 ("Assignor") is the owner of all right, title and interest in and to the trademarks below (the "Trademarks");

KING OF WAKE, U.S. Registration 4410097, issued October 1, 2013

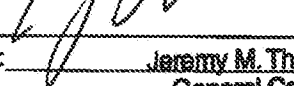
WHEREAS, PWT Holdings, LLC, a Delaware limited liability company, a Limited Liability Company of Delaware with an address of P.O. Box 6338, Maryville, Tennessee 37802 ("Assignee") desires to acquire all of Assignor's right, title and interest in and to the Trademarks and the registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the right to sue for past infringement, if any there may be;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Trademarks and design and the registration application therefor, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and the right to sue for past infringement.

Signed effective the 28<sup>th</sup> day of May, 2019.

30<sup>th</sup>

Assignor: Bonnier Corporation

By:   
Name: Jeremy M. Thompson  
Title: General Counsel