

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM527468

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Continental Buying Group, Inc.		05/13/2019	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	Continental Buying Group, LLC		
Street Address:	1170 Kane Concourse, Suite 420		
City:	Bay Harbor Islands		
State/Country:	FLORIDA		
Postal Code:	33154		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	2115386	CONTINENTAL BUYING GROUP	
Registration Number:	4357384	PREFERRED JEWELERS INTERNATIONAL	
Registration Number:	4349832	EXPERIENCES THAT LAST A LIFETIME	
Serial Number:	87919811	THE DIAMOND HAS BEEN BLESSED AND SHE SAI	
Serial Number:	88101365	101 FACETS OF TRUST	
Registration Number:	4482205	PREFERRED JEWELERS INTERNATIONAL	
Registration Number:	3037155	JANOVIC	
Registration Number:	2954403	THE COLOR AUTHORITY	
CORRESPONDENCE DATA			
Fax Number:	5167942900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-794-2800		
Email:	cc@devacklaw.com		
Correspondent Name:	Christine A. Chester, Esq.		
Address Line 1:	90 Merrick Avenue, Suite 500		
Address Line 4:	East Meadow, NEW YORK 11554		
NAME OF SUBMITTER:	Christine A. Chester, Esq.		
SIGNATURE:	/Christine A. Chester, Esq./		

OP \$215.00 2115386

DATE SIGNED:	06/12/2019
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Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Continental Buying Group, Inc., a Florida corporation with a mailing address of 1170 Kane Concourse, Suite 420, Bay Harbor Islands, FL 33154 (the *Assignor*), has adopted, is using and is the owner of the right, title, interest and goodwill in and to the trademarks identified in Exhibit 1 attached hereto (the *Marks*) and the U.S. Federal Trademark Registrations and the foreign trademark registrations associated with such Marks (collectively, the *Registrations*); and

WHEREAS, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor desires to sell, transfer, assign and set over unto Continental Buying Group, LLC, a Delaware limited liability company with offices at 1170 Kane Concourse, Suite 420, Bay Harbor Islands, FL 33154 (the *Assignee*), all rights, title and interest of the Assignor in and to the Marks, the Registrations and all goodwill associated therewith;

NOW, THEREFORE, the Assignor does hereby sell, assign, transfer and set over unto the Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to: (i) the Marks, (ii) the Registrations, (iii) the goodwill of the business symbolized by and associated with the Marks and the Registrations thereof, and (iv) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringement or dilution of or damage or injury to the Marks or the Registrations thereof or such associated goodwill. The Assignor further agrees to execute and have executed all documents, instruments and papers and to perform all acts, without any further consideration but at the cost and expense of the Assignee, as deemed reasonably necessary by the Assignee to perfect in the Assignee the foregoing rights, title and interests, including the execution of any related domestic or foreign application documents.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this Trademark Assignment, as an instrument under seal on this 15 day of May, 2019.

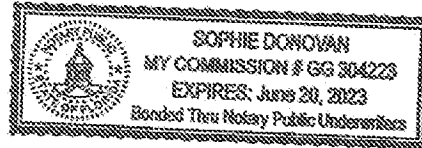
Continental Buying Group, Inc.

By: [Signature]
Name: ANDREA WEINMAN
Title: C.E.O.

STATE OF FLORIDA
COUNTY OF Dade ss.

On this the 13 day of May, 2019, before me appeared ANDREA WEINMAN, the person who signed this instrument, who acknowledged that he signed such instrument as his free act and deed.

[Signature]
Notary Public
My commission expires: June 20, 2023



The foregoing Trademark Assignment of said Marks and Registrations thereof by Assignor is hereby accepted as of May 15, 2019.

Continental Buying Group, LLC

By: [Signature]
Name: William P. Jancosko
Title: Secretary and Treasurer

STATE OF Florida
COUNTY OF Dade

ss.

On this the 14 day of May, 2019, before me appeared William Jancosko the person who signed this instrument, who acknowledged that he signed such instrument as his free act and deed.

[Signature]
Notary Public
My commission expires: June 20, 2023

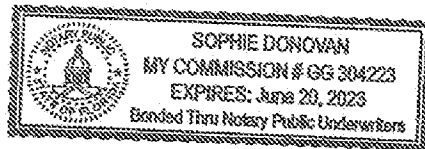


EXHIBIT 1
TRADEMARKS

1. Continental Buying Group (Registration Number 2115386)
2. Preferred Jewelers International (Registration Number 4357384)
3. Experiences That Last a Lifetime (Registration Number 4349832)
4. The diamond has been blessed and she said yes (Serial Number 87919811)
5. 101 Facets of Trust (Serial Number 88101365)
6. Preferred Jewelers International (Registration Numbers 4482205)
7. Janovic (Registration Number 3037155)
8. The Color Authority (Registration Number 2954403)
9. CBG (Registration Number 2119026)