

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM527539

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IVI America, LLC		06/11/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Reproductive Medicine Associates of New Jersey, LLC		
Street Address:	140 Allen Rd.		
City:	Basking Ridge		
State/Country:	NEW JERSEY		
Postal Code:	07920		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88068075	THE SOURCE FOR NEW BEGINNINGS RMA REPROD	
CORRESPONDENCE DATA			
Fax Number:	8668643947		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-828-1284		
Email:	tm@myerswolin.com		
Correspondent Name:	MYERS WOLIN, LLC		
Address Line 1:	100 HEADQUARTERS PLAZA		
Address Line 2:	West Tower, Floor 7		
Address Line 4:	MORRISTOWN, NEW JERSEY 07960		
ATTORNEY DOCKET NUMBER:	RMA 8251		
NAME OF SUBMITTER:	Harris A. Wolin		
SIGNATURE:	/Harris A. Wolin/		
DATE SIGNED:	06/12/2019		
Total Attachments: 1			
source=rma_8251_20190611_assignment_executed#page1.tif			

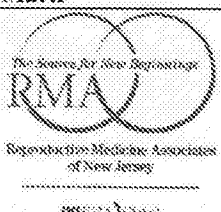
OP \$40.00 88068075

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made this June 11th 2019, by and between IVI America, LLC ("Assignor") and Reproductive Medicine Associates of New Jersey, LLC ("Assignee"), each having a principal place of business at 140 Allen Rd., Basking Ridge, New Jersey 07920.

RECITALS:

Assignor has rights to the following U.S. trademark application (the "Mark"):

Registration No.	Serial No.	Mark
	88/068,075	

Assignor desires to assign and convey, and Assignee desires to acquire, all of Assignor's right, title and interest in and to the Mark, together with all good will and all other rights associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, and the mutual covenants herein contained, the parties hereto agree as follows:

1. The above recitals are incorporated herein as if set forth at length below.
2. Assignor hereby assigns, sets over and transfers to Assignee all of Assignor's right, title and interest in, to and under the following:
 - a) The Mark;
 - b) All common law rights and good will associated with the Mark; and
 - c) The right to recover damages for any and all past infringement.
3. Assignee is a successor to the entire portion of the Assignor's business to which the Mark pertains.
4. This Assignment includes the entire portion of the Assignor's business to which the Mark pertains.

Assignee hereby accepts the assignment and conveyance of the Mark.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of the day and year first written above.

IVI AMERICA, LLC

By: [Signature]

Name: Bruce Hoban

Title: Dir. of Op.

Date: 6/11/19

REPRODUCTIVE MEDICINE ASSOCIATES OF NEW JERSEY, LLC

By: [Signature]

Name: Melissa Drake

Title: Senior Director

Date: 6/11/19