

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM527651

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Faster Faster (ABC) LLC		02/20/2019	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bombardier Recreational Products Inc.		
<b>Street Address:</b>	726, St-Joseph Street		
<b>City:</b>	Valcourt, Quebec		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	J0E 2L0		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5093551	ALTA	
<b>Registration Number:</b>	5082683	ALTA MOTORS	
<b>Registration Number:</b>	5100897	REDSHIFT	
<b>Serial Number:</b>	86373438	BRD	
<b>Serial Number:</b>	86388851	ALTA MOTORCYCLES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8028627512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	802-863-2375		
<b>Email:</b>	tmip@drm.com		
<b>Correspondent Name:</b>	Peter Kunin		
<b>Address Line 1:</b>	Downs Rachlin Martin PLLC		
<b>Address Line 2:</b>	199 Main Street, PO Box 190		
<b>Address Line 4:</b>	Burlington, VERMONT 05402-0190		
<b>NAME OF SUBMITTER:</b>	Peter Kunin		
<b>SIGNATURE:</b>	/peter kunin/		
<b>DATE SIGNED:</b>	06/13/2019		
<b>Total Attachments: 4</b>			

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made as of February 20, 2019, by and between FASTER FASTER (ABC), LLC, a California limited liability company (“Seller”), as Assignee for the Benefit of Creditors of Faster Faster, Inc., a California corporation, and Bombardier Recreational Products Inc., a corporation duly incorporated under the laws of Canada, and having a business address at 726, St-Joseph street, Valcourt, Quebec, Canada, J0E 2L0 (“Buyer”). Seller and Buyer are parties to a certain Asset Purchase Agreement dated as of February 20, 2019, (the “Asset Purchase Agreement”). Capitalized terms used without definitions herein will have the meanings ascribed to such terms in the Asset Purchase Agreement.

WHEREAS, Seller has agreed to sell to Buyer, and Buyer has agreed to acquire from Seller, all of Seller’s rights, title and interest in and to the trade dress and trade names, logos, trademarks and/or service marks of Seller, except for any Excluded Assets, including without limitation those identified in Schedule A attached hereto (the “Marks”); and

WHEREAS, the parties accordingly wish to execute this recordable instrument, assigning all of Seller’s right, title and interest in and to the Marks to Buyer;

NOW, THEREFORE, for valuable consideration set forth in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Seller and Buyer agree as follows:

1. Seller hereby assigns, transfers and conveys to Buyer all of its right, title and interest in and to the Marks, including without limitation any and all registrations, applications, and/or common law rights for the Marks throughout the world, together with all of the goodwill of Seller’s business symbolized by or associated with the Marks, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

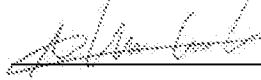
2. This Trademark Assignment is subject to the terms and conditions of the Asset Purchase Agreement and this Trademark Assignment will not be deemed to limit, enlarge or extinguish any obligation of Seller or Buyer under the Asset Purchase Agreement, all of which obligations will survive the delivery of this Trademark Assignment in accordance with the terms of the Asset Purchase Agreement, and that to the extent there is any conflict between this Trademark Assignment and the terms and conditions of the Asset Purchase Agreement, the Asset Purchase Agreement will control.

3. Seller agrees to cooperate with Buyer to execute and deliver such other documents and instruments and to do such further acts and things as may be reasonably requested by the Buyer to evidence, document or carry out the assignment of any and all other trade dress and trade names, logos, trademarks and/or service marks of Seller not listed in Schedule A and found after the signature hereof.

4. This Trademark Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

**SELLER:**

FASTER FASTER (ABC), LLC, a California limited liability company, as Assignee for the Benefit of Creditors of Faster Faster, Inc.

By:  \_\_\_\_\_

Name: Andries Verschelden

Title: Manager

**BUYER:**

BOMBARDIER RECREATIONAL PRODUCTS INC., a corporation duly incorporated under the laws of Canada

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**SELLER:**

FASTER FASTER (ABC), LLC, a California limited liability company, as Assignee for the Benefit of Creditors of Faster Faster, Inc.

By: \_\_\_\_\_

Name: Andries Verschelden

Title: Manager

**BUYER:**

BOMBARDIER RECREATIONAL PRODUCTS INC., a corporation duly incorporated under the laws of Canada

By: \_\_\_\_\_

Name: MARTIN LANGER

Title: Senior Vice-President, General Counsel and Public Affairs

By: \_\_\_\_\_





Name: KARIM DONAIEZ

Title: Senior vice-president, strategy, business development and transformation

Schedule A

To Trademark Assignment

Marks

REF #	OFFICE & DESIGNATED TERRITORY	GRAPHIC REPRES.	TITLE	APP #	CLASS	FILING DATE	REG #	REG DATE	STATUS
FFI-0007	United States of America		ALTA (stylized)	86477126	12	Dec 10, 2014	5093551	Dec 6, 2016	Registered
FFI-0005	United States of America	Alta Motors	ALTA MOTORS	86388853	12	Sep 8, 2014	5082683	Nov 15, 2016	Registered
FFI-0006	United States of America	RedShift	REDSHIFT	86447486	12	Nov 6, 2014	5100897	Dec 13, 2016	Registered
	United States of America	BRD	BRD	86373438	12	Aug 21, 2014			Filed
	United States of America	Alta Motorcycles	ALTA MOTORCYCLES	86388851	12	Sept 8, 2014			Filed
	WO LV,LU,LT,GB, HR,RO,NO,HU BG,FR,BE,DE, FI,DK,IE,CZ,AT, CY,SE,SI,SK, IT,MT,PT,PL, EM,CH,GR, ,ES,NL,EE		ALTA (Figurative)	1419197	12	Jun 5, 2018	1419197	Jun 5, 2018	Registered
	WO LV,LU,LT,GB, HR,RO,NO,HU BG,FR,BE,DE, FI,DK,IE,CZ,AT, CY,SE,SI,SK, IT,MT,PT,PL, EM,CH,GR, ,ES,NL,EE		ALTA MOTORS	1410480	12	June 5, 2018	1410480	June 5, 2018	Registered
	WO LV,LU,LT,GB, HR,RO,NO,HU BG,FR,BE,DE, FI,DK,IE,CZ,AT, CY,SE,SI,SK, IT,MT,PT,PL, EM,CH,GR, ,ES,NL,EE		RedShift	1415564	12	June 5, 2018	1415564	June 5, 2018	Registered