

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM527740

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the citizenship of conveying party data in assignment coversheet previously recorded on Reel 006665 Frame 0066. Assignor(s) hereby confirms the Assignor citizenship is "Delaware".		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Metamarkets Group, Inc.		06/06/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Snap Inc.		
Street Address:	2772 Donald Douglas Loop North		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4655100	METAMARKETS	
Registration Number:	4333992	DRUID	
CORRESPONDENCE DATA			
Fax Number:	8582720221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8582720220		
Email:	trademarks@ipla.com		
Correspondent Name:	John M. Kim		
Address Line 1:	4445 Eastgate Mall, Suite 200		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	John M. Kim		
SIGNATURE:	/John M. Kim/		
DATE SIGNED:	06/13/2019		
Total Attachments: 3			
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source=Metamarkets, Druid TM Assignment (MMX to Snap Inc.)#page2.tif			
source=2019-06-07 CoverSheet#page1.tif			

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526909

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Metamarkets Group, Inc.		06/06/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Snap Inc.		
Street Address:	2772 Donald Douglas Loop North		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4655100	METAMARKETS	
Registration Number:	4333992	DRUID	
CORRESPONDENCE DATA			
Fax Number:	8582720221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-272-0220		
Email:	trademarks@ipla.com		
Correspondent Name:	John M. Kim		
Address Line 1:	4445 Eastgate Mall, Suite 200		
Address Line 4:	San Diego, CALIFORNIA 92121		
NAME OF SUBMITTER:	John M. Kim		
SIGNATURE:	/John M. Kim/		
DATE SIGNED:	06/07/2019		
Total Attachments: 2			
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source=Metamarkets, Druid TM Assignment (MMX to Snap Inc.)#page2.tif			

OP \$65.00 4655100

ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is effective November 8, 2017, by and between Metamarkets Group, Inc., a Delaware corporation ("Assignor"), and Snap Inc., a Delaware corporation ("Assignee") and the successor to Assignor's entire business.

RECITALS

A. Assignor is the owner of record of the trademark registrations attached hereto as Exhibit 1 (the "Trademarks").

B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademarks and all related rights in its business. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademarks, including the goodwill, business, and all related rights. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments, and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Trademarks and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment.


AGREED:

Metamarkets Group, Inc. (Assignor)

Snap Inc. (Assignee)

By:

By:



Name: Atul Porwal

Name: Matthew A. Stratton

Title: Secretary

Title: Associate General Counsel, IP

Date: 6-6-2019

Date: June 6, 2019

TRADEMARK

REEL: 006669 FRAME: 0737

Exhibit 1

Mark	Serial No.	Reg. No.	Country	Owner Name
DRUID	85/681,881	4,333,992	USA	Metamarkets Group Inc.
METAMARKETS & Design	86/067,522	4,655,100	USA	Metamarkets Group Inc.