

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM527797

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SUNTRUST BANK, AS COLLATERAL AGENT		06/13/2019	Bank: GEORGIA

## RECEIVING PARTY DATA

<b>Name:</b>	AMERILIFE GROUP, LLC
<b>Street Address:</b>	2650 MCCORMICK DRIVE
<b>Internal Address:</b>	SUITE 300 T
<b>City:</b>	CLEARWATER
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33759
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	3751936	AMERILIFE
Registration Number:	4348873	AMERILIFE
Registration Number:	3707470	AMERI-LIFE
Registration Number:	4337582	AMERILIFE
Registration Number:	4416853	AMERILIFE
Registration Number:	2749943	AMERILIFE
Registration Number:	4641320	NAVIGATING THE WAY FROM CONCEPT MARKETPL
Registration Number:	4641319	NAVIGATING THE WAY FROM CONCEPT TO MARKE
Registration Number:	5114843	ABA
Registration Number:	4973523	AGENT UNIVERSITY
Registration Number:	5367223	AGENT XCELERATOR
Registration Number:	5377572	AGENT XCELERATOR
Registration Number:	4973533	AU AGENT UNIVERSITY POWERED BY: AMERILIF
Registration Number:	4998737	INSURANCE MARKETING FOR AGENTS! WE'RE NO
Registration Number:	5114842	LIFE DOESN'T WAIT. WHY SHOULD YOU?
Registration Number:	5181886	RATESOURCEONE
Registration Number:	5205214	RATESOURCEONE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5365240	SILVER KEY
Registration Number:	4998738	WE'RE NOT JUST ANY INSURANCE MARKETING C
Registration Number:	4848134	YOUR INSURANCE MARKETING COMPANY
Serial Number:	88054432	BENEFITSDIRECT
Registration Number:	4729349	AGENT BENEFIT ASSOCIATION

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 800-494-5225  
**Email:** ipteam@cogencyglobal.com  
**Correspondent Name:** Stewart Walsh  
**Address Line 1:** 1025 Vermont Ave NW, Ste 1130  
**Address Line 2:** COGENCY GLOBAL Inc.  
**Address Line 4:** Washington, D.C. 20005

<b>ATTORNEY DOCKET NUMBER:</b>	1095647 D1
<b>NAME OF SUBMITTER:</b>	Elizabeth Wagenbach
<b>SIGNATURE:</b>	/Elizabeth Wagenbach/
<b>DATE SIGNED:</b>	06/14/2019

**Total Attachments: 5**

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source=D1 Trademark Release Cover Sheet (AmeriLife Group LLC - First Lien)#page6.tif

## RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE is made as of June 13, 2019 by SUNTRUST BANK, as Collateral Agent under the Credit Agreement referred to below ("*Secured Party*").

### WITNESSETH:

Reference is made to the First Lien Credit Agreement dated as of July 10, 2015 (as amended and in effect on the date hereof, the "*Credit Agreement*"), among AMERILIFE GROUP, LLC, a Delaware limited liability (the "*Grantor*"), AmeriLife Midco LLC, a Delaware limited liability company, the lenders from time to time party thereto and Secured Party, as Administrative Agent and Collateral Agent (as defined in the Credit Agreement).

WHEREAS, Secured Party and Grantor are parties to that certain Security Agreement, dated as of July 10, 2015 (the "*Security Agreement*");

WHEREAS, in connection with the Security Agreement, Secured Party and Grantor are parties to that certain Notice and Confirmation of Grant of Security Interest in Trademarks, dated as of July 10, 2015 (the "*Trademark Security Agreement*"), pursuant to which Grantor granted a security interest to Secured Party in the Trademarks (as defined in the Security Agreement) and all goodwill of the business connected with the use of and symbolized by each Trademark;

WHEREAS, Secured Party recorded the Trademark Security Agreement with the Assignment Recordation Branch of the United States Patent and Trademark Office on July 10, 2015 at Reel 5574, Frame 0022; and

WHEREAS, pursuant to that certain payoff letter in reference to the repayment of indebtedness owing by Grantor pursuant to the Credit Agreement, dated as of June 12, 2019, between Secured Party, as Administrative Agent and Collateral Agent, and Grantor, the Secured Party has agreed to release its rights under the Security Agreement and the Trademark Security Agreement, but only with respect to those Trademarks set forth in Schedule I (the "*Released Trademarks*") and to reconvey to Grantor any and all rights in and to the Released Trademarks and all goodwill of the business connected with the use of and symbolized by each Released Trademark.

NOW THEREFORE, in consideration for the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, releases and discharges its security interest in the Released Trademarks originally granted to Secured Party pursuant to the Security Agreement and the Trademark Security Agreement and releases all other rights it may have to the Released Trademarks under the Security Agreement and the Trademark Security Agreement.
2. Secured Party, to the extent granted in the Security Agreement or the Trademark Security Agreement, hereby assigns, grants and otherwise re-conveys to Grantor, without any representation, recourse or undertaking by Secured Party, all of its right, title and interest in and to the Released Trademarks and all goodwill associated therewith

originally granted to Secured Party pursuant to the Security Agreement or the Trademark Security Agreement.

3. Upon the request of Grantor, Secured Party, at the Grantor's expense, further agrees to execute all documents necessary to demonstrate and confirm the parties' intent under this Release.
4. THIS RELEASE SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

SUNTRUST BANK, as Collateral Agent

By: 

Name: Richard W. Jantzen, III

Title: Vice President

[Release of Trademark Security Interest]

**TRADEMARK**  
**REEL: 006669 FRAME: 0934**

**SCHEDULE I  
TO  
RELEASE OF TRADEMARK SECURITY INTEREST**

TRADEMARKS

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Filing Date</b>
Agent Benefit Association	4,729,349	April 28, 2015	October 8, 2013
AmeriLife	3,751,936	February 23, 2010	July 15, 2009
AmeriLife	4,348,873	June 11, 2013	March 22, 2012
Ameri-Life	3,707,470	November 10, 2009	May 19, 2008
AmeriLife & Design	4,337,582	May 21, 2013	June 25, 2012
AmeriLife & Design (Color Version)	4,416,853	October 15, 2013	June 25, 2012
AmeriLife (Stylized)	2,749,943	August 12, 2003	September 12, 2002
Navigating The Way From Concept To Marketplace & Design	4,641,320	November 18, 2014	May 9, 2014
Navigating The Way From Concept To Marketplace	4,641,319	November 18, 2014	May 9, 2014
ABA	5,114,843	January 3, 2017	October 8, 2013
Agent University	4,973,523	June 7, 2016	August 6, 2013
Agent Xcelerator	5,367,223	January 2, 2018	December 9, 2015
Agent Xcelerator & Design	5,377,572	January 16, 2018	December 9, 2015
AU Agent University Powered by AmeriLife & Design	4,973,533	June 7, 2016	August 27, 2013
Insurance Marketing For Agents! We're Not Just Any Insurance Marketing Company. We're Your Insurance Marketing Company!	4,998,737	July 12, 2016	April 14, 2014

Life Doesn't Wait. Why Should You?	5,114,842	January 3, 2017	October 8, 2013
RateSourceOne	5,181,886	April 11, 2017	August 20, 2013
RateSourceOne & Design	5,205,214	May 16, 2017	August 20, 2013
Silver Key	5,365,240	December 26, 2017	April 14, 2014
We're Not Just Any Insurance Marketing Company. We're Your Insurance Marketing Company!	4,998,738	July 12, 2016	April 14, 2014
Your Insurance Marketing Company	4,848,134	November 3, 2015	April 14, 2014
Benefits Direct	88/054,432	n/a	July 26, 2018