

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM527858

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cricket Hosiery Inc.		04/24/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ULC IP Holdings, LLC		
Street Address:	38 West 48th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2356886	TIC TAC TOE	
Registration Number:	1722058		
CORRESPONDENCE DATA			
Fax Number:	7326343511		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7326343520		
Email:	trademarks@ezrasutton.com		
Correspondent Name:	Joseph E Sutton, Esq.		
Address Line 1:	900 US Highway 9 N		
Address Line 2:	Suite 201		
Address Line 4:	Woodbridge, NEW JERSEY 07095		
NAME OF SUBMITTER:	Joseph E. Sutton		
SIGNATURE:	/JS/		
DATE SIGNED:	06/14/2019		
Total Attachments: 7			
source=Tic Tac Toe Trademark Assignment Cricket Hosiery Inc to ULC IP Holdings, LLC 042417#page1.tif			
source=Tic Tac Toe Trademark Assignment Cricket Hosiery Inc to ULC IP Holdings, LLC 042417#page2.tif			
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Trademark Assignment (U.S.)

THIS TRADEMARK ASSIGNMENT, effective as of the 24th day of April, 2017, is made between Cricket Hosiery, Inc., a Delaware corporation, located at 1720 Fairfield Avenue Bridgeport, Connecticut 06605 (Assignor"), and ULC IP Holdings, LLC, a Delaware limited liability company located at 38 West 48th Street, New York, New York 10018 (Assignee").

WHEREAS, Assignor is the owner of certain right, title and interest in and to the word-mark trademark "TIC TAC TOE" (Registration Number 2356886) and the design-mark trademark related thereto (Registration Number 1722058), including without limitation the registrations shown on Schedule A hereto (such trademark and registration, collectively, the "Trademarks");

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to all of the Trademarks, together with the good will of the business symbolized by the Trademarks in the United States of America (including its territories, possessions, and military installations);

WHEREAS, on April 11, 2017, Assignee has assigned all of its rights and undertakings in that certain Trademark Purchase Option Agreement ("the Option Agreement") to ULC IP Holdings, LLC ("ULC IP"); and

WHEREAS, the Assignor is obligated to execute and deliver this Trademark Assignment to ULC IP contemporaneously with the closing of the transactions contemplated in the Option Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor did and hereby does sell, assign, transfer and convey to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks being assigned, in the United States of America (including its territories, possessions, and military installations).

Assignor hereby agrees that after the date hereof it shall execute and/or deliver such additional or other documents and instruments, and do such additional or other acts and things as may be required or reasonably requested by Assignee to give effect to the provisions of this Trademark Assignment and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's title in or title to the Trademarks as set forth above.

Assignor and Assignee agree that this Trademark Assignment is being delivered in connection with the closing of the transactions contemplated by the Option Agreement and is subject to the terms and conditions thereof. In the event of any conflict, ambiguity or inconsistency between the terms and conditions of the Option Agreement and the terms and conditions hereof, the terms and conditions of the Option Agreement shall govern.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed.

ASSIGNOR:

CRICKET HOSIERY, INC.

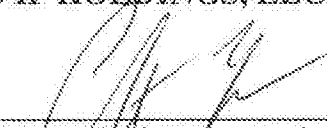
Dated: 4/24/, 2017

By: 
Name: Victor J. Mullaire
Title: President

ASSIGNEE:

ULC IP HOLDINGS, LLC

Dated: 4/24/, 2017

By: 
Name: Christopher Volpe
Title: Chief Operating Officer/Chief
Financial Officer

SCHEDULE A

TRADEMARK REGISTRATIONS

REGISTRATION #	DESCRIPTION	COUNTRY
2356886	"TIC TAC TOE"	UNITED STATES
1722058	TIC TAC TOE DESIGN	UNITED STATES



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TIC TAC TOE

Word Mark TIC TAC TOE
Goods and Services IC 025. US 022 039. G & S: infant's and children's socks. FIRST USE: 19840500. FIRST USE IN COMMERCE: 19840500
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75586643
Filing Date November 9, 1998
Current Basis 1A
Original Filing Basis 1A
Published for Opposition March 21, 2000
Registration Number 2356886
Registration Date June 13, 2000
Owner (REGISTRANT) TIC-TAC-TOES MANUFACTURING CORP. CORPORATION NEW YORK P.O. Box 953 Gloversville NEW YORK 12087
 (LAST LISTED OWNER) CRICKET HOSIERY, INC. CORPORATION DELAWARE 1341 Railroad Avenue BRIDGEPORT CONNECTICUT 06605
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Jeffrey H. Kaufman
Prior Registrations 1738939
Type of Mark TRADEMARK

Register PRINCIPAL
 Affidavit Text SECT 15, SECT 8 (6-YR), SECTION 8(10-YR) 20101217.
 Renewal 1ST RENEWAL 20101217
 Live/Dead Indicator LIVE

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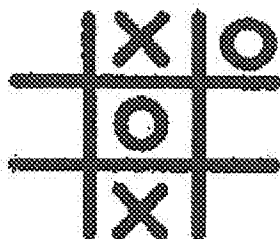
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Goods and Services IC 025, US 039, G & S: infants' and children's socks. FIRST USE: 19840500. FIRST USE IN COMMERCE: 19840500

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 21.01.25 - Airplanes, paper; Arcade games; Banks, toy; Darts; Disc, toy flying; Jack-in-the-box; Jacks (game); Noisemakers; Paper airplanes; Pinball machines; Rocking horse; Roulette wheels; Sand boxes (toys); Sand toys; Slot machines; Video game (handheld); Video game machines; Yoyos (yo-yos)

Serial Number 74137154

Filing Date February 7, 1991

Current Basis 1A

Original Filing Basis 1A

Published for Opposition July 14, 1992

Registration Number 1722058

Registration Date October 6, 1992

Owner (REGISTRANT) CRICKET HOSIERY, INC. CORPORATION DELAWARE 1720 Fairfield Avenue Bridgeport CONNECTICUT 06605

Attorney of Record Jeffrey H. Kaufman

Type of Mark TRADEMARK

Register PRINCIPAL-2(F)

Affidavit Text SECT 15, SECT 8 (6-YR), SECTION 8(10-YR) 20121126.

Renewal 2ND RENEWAL 20121126
Live/Dead Indicator LIVE

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