

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM527860

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JP Outfitters, LLC		06/11/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Asiamax Holdings Limited
Street Address:	9 Sheung Hei Street
Internal Address:	Win Plaza, 18th Floor
City:	San Po Kong, Kowloon
State/Country:	HONG KONG
Entity Type:	limited company: HONG KONG

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	88173204	THE J. PETERMAN COMPANY
Serial Number:	88173202	THE J. PETERMAN COMPANY
Serial Number:	88173199	THE J. PETERMAN COMPANY
Serial Number:	88173190	THE J. PETERMAN COMPANY
Serial Number:	88173183	THE J. PETERMAN COMPANY
Serial Number:	86825744	J. PETERMAN E.M. COLLECTION
Serial Number:	74455345	THE J. PETERMAN COMPANY
Serial Number:	74322425	THE J. PETERMAN COMPANY
Serial Number:	87756267	PETERMAN'S EYE
Serial Number:	77257042	PETERMAN'S EYE
Serial Number:	74455344	OWNER'S MANUAL
Serial Number:	74455422	
Serial Number:	74558233	1903
Serial Number:	75422995	J PETERMAN
Serial Number:	76509476	
Serial Number:	86124278	
Serial Number:	86124279	
Serial Number:	86486179	

TRADEMARK

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5136292733
Email: apenick@graydon.com
Correspondent Name: Amanda Penick
Address Line 1: 312 Walnut Street
Address Line 2: Suite 1800
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	ST583-100001
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DOMESTIC REPRESENTATIVE

Name: Amanda Penick
Address Line 1: 312 Walnut Street
Address Line 2: Suite 1800
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Amanda J. Penick
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SIGNATURE:	/ajp/
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DATE SIGNED:	06/14/2019
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Total Attachments: 5

source=2 JPO to AM - U.S. Trademark Assignment - JPO to Asiamax (executed)_V_1#page1.tif
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U.S. TRADEMARK ASSIGNMENT

This U.S. Trademark Assignment (this "Assignment") is effective as of June 11, 2019, by and between JP Outfitters, LLC a Delaware limited liability company (the "Assignor") with a principal place of business at 1111 Brickell Avenue, Suite 1300, Miami, FL 33131 and Asiamax Holdings Limited, a Hong Kong limited company ("Assignee") with a principal place of business at c/o Sterling Apparel Company, 18th floor, Win Plaza, 9 Sheung Hei Street, San Po Kong, Kowloon Hong Kong, Attn: Sam Chung.

WHEREAS, Assignor owns the United States trademark and service mark applications and registrations identified in the attached Schedule A (collectively referred to as the "Trademarks");

WHEREAS, pursuant to that certain Specific Intellectual Property Purchase Agreement (the "Purchase Agreement"), dated as of May 31, 2019, by and between Assignor and Assignee, Assignor has assigned to Assignee all rights, title, and interests in and to the Trademarks, and the parties hereto wish to record such assignment; and

WHEREAS, pursuant to the Purchase Agreement, Assignee is the successor to the business of Assignor to which the Trademarks pertain, which business is ongoing and existing;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of Assignor's worldwide rights, title, and interests in and to the Trademarks, including, without limitation, (a) all registrations and applications of the Trademarks, (b) all common law rights in and to the Trademarks, (c) the goodwill of the business symbolized by and associated with the Trademarks, and (d) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, misappropriations, or other violations of the Trademarks, including, without limitation, the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.

2. Recordation. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the assignee and owner of any and all of Assignor's rights in the Trademarks.

3. Successors and Assigns. This Assignment will be binding upon and enforceable against Assignor and its respective successors and permitted assigns and will inure to the benefit of and be enforceable by Assignee and its successors and permitted assigns.

4. No Third-Party Beneficiaries. This Assignment is intended for the sole benefit of the parties hereto and their respective successors and permitted assigns, and nothing in this Assignment shall create or be deemed to create any third-party beneficiary rights in any Person not a party to this Assignment, including any Affiliates of any party hereto.

5. Governing Law. This Assignment will be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice

or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.


6. Severability. Any term or provision of this Assignment that is invalid or unenforceable in any situation in any jurisdiction will not affect the validity or enforceability of the remaining terms and provisions hereof or the validity or enforceability of the offending term or provision in any other situation or in any other jurisdiction. It is understood that any finding of invalidity of one assignment as effected hereby will not affect the assignment of other Trademarks.

7. Counterparts. This Assignment may be executed in one or more counterparts, each of which will be deemed an original but all of which together will constitute one and the same instrument. An executed signature page of this Assignment delivered by facsimile or PDF transmission will be as effective as an original executed signature page.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed this U.S. Trademark Assignment as of the date first written above.

JP OUTFITTERS, LLC

By: 
Name: Arnold Cohen
Title: Manager

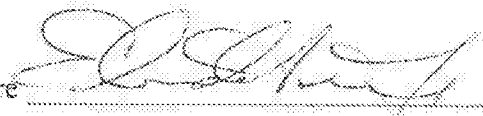
State of Connecticut
County of Fairfield

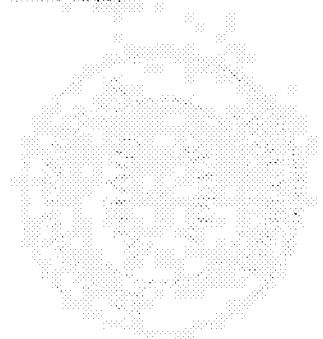
On the 6th day of June 2019, before me, Edmundo Arias personally appeared Arnold Paul Cohen, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of CT that the foregoing paragraph is true and correct.

EDMUNDO ARIAS JR.
NOTARY PUBLIC OF CONNECTICUT
My Commission Expires 10/31/2020

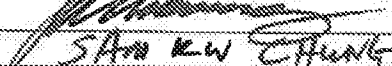
WITNESS my hand and official seal.

Signature  (Seal)



Accepted by:

ASIAMAX HOLDINGS LIMITED

By: 
Name: SAM KW CHUNG
Title: DIRECTOR

[Signature Page to U.S. Trademark Assignment]

Schedule A

U.S. Trademarks

J. Peterman United States Registered and Pending Marks

SERIAL NO.	REG. NO.	MARK	GOODS / SERVICES
88173204		THE J. PETERMAN COMPANY	020
88173202		THE J. PETERMAN COMPANY	009
88173199		THE J. PETERMAN COMPANY	018
88173190		THE J. PETERMAN COMPANY	014
88173183		THE J. PETERMAN COMPANY	003
86825744		J. PETERMAN E.M. COLLECTION	003
74455345	1909959	THE J. PETERMAN COMPANY	002 and 042
74322425	1792689	THE J. PETERMAN COMPANY	025
87756267		PETERMAN'S EYE	041
77257042	3978420	PETERMAN'S EYE	041
74455344	1857684	OWNER'S MANUAL	016 and 042
74455422	1879705	(Design Mark: Man in Coat and Man on Horse)	016 and 042
74558233	2057811	1903	003
75422995	2273761	(Design Mark: Signature of J Peterman)	003
76509476	2919566	(Design Mark: Man in Coat and Man on Horse)	020
86124278	4660867	(Design Mark: Man in Coat)	020
86124279	4660868	(Design Mark: Man in Coat)	035
86486179	5032557	(Design Mark: Man in Coat)	016