

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM527944

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hinduja Global Solutions Ltd.		11/14/2016	Public Limited Company: INDIA
RECEIVING PARTY DATA			
Name:	HGS St. Lucia Ltd.		
Street Address:	46 Micoud Street		
Internal Address:	P.O. Box 1209		
City:	Castries LC		
State/Country:	SAINT LUCIA		
Entity Type:	Limited Company: SAINT LUCIA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	87085078	DIGICX	
Serial Number:	87047746	UNIFIED CUSTOMER EXPERIENCE STRATEGY	
Serial Number:	86777874	HGS HINDUJA GLOBAL SOLUTIONS "CONSUMER S	
Serial Number:	86227428	HGS	
Serial Number:	86227348	HGS	
Serial Number:	85365562	HGS	
Serial Number:	85365567	HINDUJA GLOBAL SOLUTIONS	
Serial Number:	85365496	HGS HINDUJA GLOBAL SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123550755		
Email:	sgrenald@amasgroup.com		
Correspondent Name:	Stephanie Y. Grenald		
Address Line 1:	415 Madison Avenue		
Address Line 2:	15th Floor		
Address Line 4:	New York, NEW YORK 10012		
NAME OF SUBMITTER:	Stephanie Y. Grenald		
SIGNATURE:	/SYG/		

OP \$215.00 87085078

DATE SIGNED:	06/14/2019
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Total Attachments: 5

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UNITED STATES TRADEMARK ASSIGNMENT

This United States Trademark Assignment (hereinafter referred to as the "Assignment") is made and entered into on November 14, 2016 (the "Effective Date") by and between Hinduja Global Solutions Ltd., an Indian public limited company (plc), ("Assignor") and HGS St. Lucia Ltd., a St. Lucian limited company, ("Assignee"), each a "Party" and collectively the "Parties."

WHEREAS, as of the date hereof, the Assignor and Assignee, are entering into a letter agreement (the "Master Agreement"), whereby Assignor agrees to convey to the Assignee all of the Assignor's right title and interest in and to certain assets, including intellectual property assets, on the terms and subject to the conditions set forth therein; and

WHEREAS, pursuant to the Master Agreement, the Assignor has agreed to execute and deliver this United States Trademark Assignment; and

WHEREAS, the Assignor is the sole and rightful owner of certain United States trademarks and/or service marks and the corresponding applications for registration (collectively referred to as the "Trademarks") set forth in Exhibit A and attached hereto; and

WHEREAS, the Assignor and Assignee are both duly authorized and capable of entering into this Assignment.

NOW, THEREFORE, for valuable consideration, the receipt of which is acknowledged, the Parties hereto agree as follows:

I. Assignment

The Assignor does hereby sell, assign, transfer and set over to Assignee all of its right, title, and interest in and to the Trademarks in the United States including without limitation, together with the goodwill of the business connected with and symbolized by the Trademarks (including without limitation, the right to sue and recover for any past or continuing infringements or contract breaches related to the Trademarks, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

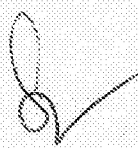
The Assignor authorizes the United States Patent and Trademark to record the transfer of the registrations and/or registration applications set forth in Exhibit A to Assignee as recipient of Assignors entire right, title and interest therein.

II. Consideration

In consideration of the assignment of the Trademarks together with goodwill associated therewith, the Assignee agrees to pay to the Assignor as set forth in the Master Agreement simultaneously with the execution of this United States Trademark Assignment.

III. Warranty

Assignor warrants that: (i) Assignor is the legal owner of all right, title and interest in the Trademarks, (ii) the Trademarks have not been previously pledged, assigned, or encumbered, and (iii) this Assignment does not infringe on the rights of any person.



IV. **Hold harmless:**

Assignee hereby agrees that the rights have been acquired by it on AS IS basis, and all claims, demands, actions, and liabilities of every kind and character whatsoever, including reasonable attorneys' fees, arising out of the assignment and/or any Trademark use in connection with this Assignment shall be to the account of Assignee.

V. **Governing Law**

This Assignment is governed by, and is to be construed in accordance with the laws of the State of New York, County of New York.

VI. **Severability**

If one or more provisions of this Assignment are held to be unenforceable under applicable law, the Parties agree to renegotiate such provision in good faith. If the Parties cannot reach a mutual agreeable and enforceable replacement for such provision, then (i) such provision will be excluded from this Assignment, (ii) the balance of the Assignment will be interpreted as if such provision were so excluded and (iii) the balance of the Assignment will be enforceable in accordance with its terms.

VII. **Headings**

The headings in this Assignment shall have no effect on its interpretation.

VIII. **Amendments**

The Parties agree that they will enter into such further understandings as are necessary to further perfect or amend the rights and duties herein.

IN WITNESS whereof, the Assignor and Assignee have executed this Assignment as of the Effective Date.

HINDUJA GLOBAL SOLUTIONS LTD.
as the Assignor

HGS ST. LUCIA LTD.
as the Assignee

By: _____

Name: S Mahadevan
Title: Executive Vice President Legal,
Risk and Compliance

By: _____

Name: *Srinivas*
Title: *SRINIVAS
PA LAKSHMIDETI
DIRECTOR*

EXHIBIT A

Mark	Application No.	Application Date	Goods/Services
DIGICX	87083678	July 27, 2016	Class 35: Customer service management services, namely, supporting and enabling consumers to engage with corporations; Customer service, namely, providing a service that allows customers to interact with businesses; Social media strategy and marketing consultancy focusing on helping clients create strategic relationships with their customers; Management of telephone call centers for others; On-line consumer interaction and support services for others by way of Internet-based chat, mobile text messaging, interactive voice recording, email, and web self-serve, namely, consumer product and service information via the Internet; Customer service management services via social media; On-line customer-based social media brand marketing services; On-line business research services, namely, analyzing marketing trends, opinion trends contained in documents on the Internet, and statistical data, all on customer satisfaction and engagement for others; Operation of telephone call centers for others; Media monitoring services, namely, monitoring print media, television, radio, and other media for customer-specified topics, gathering relevant content on those topics, and providing documentation and analysis of that media content to others for business purposes; Providing compilation of data, namely, call recordings analytics, user experience, feedback, quality and process improvement, business and consumer insight.
UNIFIED CUSTOMER EXPERIENCE STRATEGY (and Design)	87047746	May 24, 2016	Class 35: Business management in the field of support services for others via telephone, Internet-based chat, mobile text messaging, and email; Customer service management for others; Marketing services; Social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions; Management of telephone call centers for others; On-line customer-based social media brand marketing services; Operation of telephone call centers for others; Providing virtual on-line office support staff services for businesses.
HGS HINDUJA GLOBAL SOLUTIONS (and Design)	86777874	October 5, 2015	Class 35: Social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions; Advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; Branding services, namely, consulting, development, management and marketing of brands for businesses and/or individuals; Business consulting and business information for enterprises; telephone call centers and Internet-based consumer interaction and support services for others by way of telephone, Internet-based chat, email and providing Internet-based self-service, namely, consumer product and service information via the Internet.
HGS	86227428	March 20, 2014	Class 35: Advertising services; business management, business administration, providing office functions; outsourcing services; invoicing and billing services; business consultancy; business process outsourcing services in the field of software design; data entry and processing services; providing business support staff services; business research; compilation of information into computer databases; marketing research; sales promotion for others; systemization of information into computer databases; public opinion polling services; analysis of market research data and statistics and compilation of statistics; operation of telephone call centers for others Class 37: Technical support services, namely, troubleshooting in the nature of the repair of computer hardware and consumer electronic goods in the nature of audio receivers, video decoders and amplifiers. Class 41: Education services, namely, providing classes and seminars in the field of software development; providing business training; entertainment services, namely, providing information on community sporting and cultural events; organizing community sporting and cultural events Class 42: Development, design, installation, maintenance, updating and rental of computer software; computer programming; data warehousing; scientific and technological services, namely, scientific research and testing in the field of software development; product research and development services for others; industrial research in the field of software development, and scientific analysis in connection thereto; information technology consulting services; computer technology support services, namely, help desk services; technical support services, namely, troubleshooting computer software problems via a technical contact center; technical support services, namely, troubleshooting software problems; digitization of documents

Mark	Application No.	Application Date	Goods/Services
HGS	86227348	March 20, 2014	<p>Class 35: Advertising services; business management; business administration; providing office functions; outsourcing services; invoicing and billing services; business consultancy; business process outsourcing services in the field of software design; data entry and processing services; providing business support staff services; business research; compilation of information into computer databases; marketing research; sales promotion for others; systemization of information into computer databases; public opinion polling services; analysis of market research data and statistics and compilation of statistics; operation of telephone call centers for others</p> <p>Class 37: Technical support services, namely, troubleshooting in the nature of the repair of computer hardware and consumer electronic goods in the nature of audio receivers, video decoders and amplifiers.</p> <p>Class 41: Education services, namely, providing classes and seminars in the field of software development; providing business training; entertainment services, namely, providing information on community sporting and cultural events; organizing community sporting and cultural events</p> <p>Class 42: Development, design, installation, maintenance, updating and rental of computer software; computer programming; data warehousing; scientific and technological services, namely, scientific research and testing in the field of software development; product research and development services for others; industrial research in the field of software development, and scientific analysis in connection thereto; information technology consulting services; computer technology support services, namely, help desk services; technical support services, namely, troubleshooting computer software problems via a technical contact center; technical support services, namely, troubleshooting software problems; digitization of documents</p>
HGS	85365562	July 7, 2011	<p>Class 35: Advertising services; business management; business administration; providing office functions; outsourcing services; invoicing and billing services; business consultancy; business process outsourcing services in the field of software design; data entry and processing services; providing business support staff services; business research; compilation of information into computer databases; marketing research; sales promotion for others; systemization of information into computer databases; public opinion polling services; analysis of market research data and statistics and compilation of statistics; operation of telephone call centers for others</p> <p>Class 37: Technical support services, namely, troubleshooting in the nature of the repair of computer hardware and consumer electronic goods in the nature of audio receivers, video decoders and amplifiers</p> <p>Class 41: Education services, namely, providing classes and seminars in the field of software development; providing business training; entertainment services, namely, providing information on community sporting and cultural events; organizing community sporting and cultural events</p> <p>Class 42: Development, design, installation, maintenance, updating and rental of computer software; computer programming; data warehousing; scientific and technological services, namely, scientific research and testing in the field of software development; product research and development services for others; industrial research in the field of software development, and scientific analysis in connection thereto; information technology consulting services; computer technology support services, namely, help desk services; technical support services, namely, troubleshooting computer software problems via a technical contact center; technical support services, namely, troubleshooting software problems; digitization of documents</p>
HINDUJA GLOBAL SOLUTIONS	85365567	July 7, 2011	<p>Class 35: Advertising services; business management; business administration; providing office functions; outsourcing services; invoicing and billing services; business consultancy; business process outsourcing services in the field of software design; data entry and processing services; providing business support staff services; business research; compilation of information into computer databases; marketing research; sales promotion for others; systemization of information into computer databases; public opinion polling services; analysis of market research data and statistics and compilation of statistics; operation of telephone call centers for others</p> <p>Class 37: Technical support services, namely, troubleshooting in the nature of the repair of computer hardware and consumer electronic goods in the nature of audio receivers, video decoders and amplifiers.</p>

Mark	Application No.	Application Date	Goods/Services
			<p>Class 41: Education services, namely, providing classes and seminars in the field of software development; providing business training; entertainment services, namely, providing information on community sporting and cultural events; organizing community sporting and cultural events</p> <p>Class 42: Development, design, installation, maintenance, updating and rental of computer software; computer programming; data warehousing; scientific and technological services, namely, scientific research and testing in the field of software development; product research and development services for others; industrial research in the field of software development, and scientific analysis in connection thereto; information technology consulting services; computer technology support services, namely, help desk services; technical support services, namely, troubleshooting computer software problems via a technical contact center; technical support services, namely, troubleshooting software problems; digitization of documents</p>
HGS HINERUA GLOBAL SOLUTIONS	85365496	July 7, 2011	<p>Class 35: Advertising services; business management; business administration; providing office functions; outsourcing services; invoicing and billing services; business consultancy; business process outsourcing services in the field of software design; data entry and processing services; providing business support staff services; business research; compilation of information into computer databases; marketing research; sales promotion for others; systemization of information into computer databases; public opinion polling services; analysis of market research data and statistics and compilation of statistics; operation of telephone call centers for others</p> <p>Class 37: Technical support services, namely, troubleshooting in the nature of the repair of computer hardware and consumer electronic goods in the nature of audio receivers, video decoders and amplifiers</p> <p>Class 41: Education services, namely, providing classes and seminars in the field of software development; providing business training; entertainment services, namely, providing information on community sporting and cultural events; organizing community sporting and cultural events</p> <p>Class 42: Development, design, installation, maintenance, updating and rental of computer software; computer programming; data warehousing; scientific and technological services, namely, scientific research and testing in the field of software development; product research and development services for others; industrial research in the field of software development, and scientific analysis in connection thereto; information technology consulting services; computer technology support services, namely, help desk services; technical support services, namely, troubleshooting computer software problems via a technical contact center; technical support services, namely, troubleshooting software problems; digitization of documents</p>