

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM528053

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phlur, Inc.		12/05/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Comerica Bank		
Street Address:	39200 Six Mile Road		
Internal Address:	National Documentation Services, Mail Code 7578		
City:	Livonia		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	a Texas banking association: TEXAS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88310282	S.C. 59	
Registration Number:	5774705	EXPLORE NATURALS NWES	
Serial Number:	88437956	AÑORANZA	
Serial Number:	88451332	THE GOODKIND CO.	
Registration Number:	5733401	AMÉLINE	
CORRESPONDENCE DATA			
Fax Number:	7349302494		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7349302488		
Email:	ipfilings@bodmanlaw.com		
Correspondent Name:	Susan M. Kornfield - Bodman PLC		
Address Line 1:	201 South Division		
Address Line 2:	Suite 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	SUSAN M. KORNFIELD		
SIGNATURE:	/susan m. kornfield/		
DATE SIGNED:	06/17/2019		

OP \$140.00 88310282

Total Attachments: 6

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of December 5, 2016 by and between COMERICA BANK ("Bank") and PHLUR, INC., a Delaware corporation ("Grantor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"). Capitalized terms used herein are used as defined in the Loan Agreement.

B. Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement executed in connection therewith now existing or hereafter arising between Bank and Grantor, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

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Detroit 11435722_3

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Grantor:

2906 S. 1st, #203
Austin, TX 78704
Attn: Eric Korman

Address of Bank:

Comerica Bank
National Documentation Services
39200 Six Mile Rd.
Mail Code 7578
Livonia, MI 48152

GRANTOR:

PHLUR, INC.

By: 

Title: Chief Executive Officer

BANK:

COMERICA BANK

By: 

Title: *Senior Vice President*

[Signature Page to Intellectual Property Security Agreement (11435722)]

TRADEMARK
REEL: 006671 FRAME: 0537

EXHIBIT A

Copyrights

None.

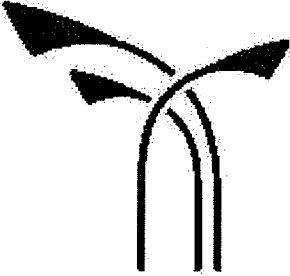
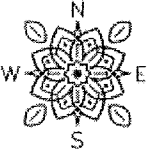
EXHIBIT B

Patents

None.

EXHIBIT C

Trademarks

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
CLAREMONT	87/062755	6/7/16	5,341,711	11/21/17
HOWL	87/062753	6/7/16	5,341,710	11/21/17
PHLUR	86/586926	4/3/15	5,027,984	8/23/16
GREYLOCKE	86/928854	3/4/16	5,075,209	11/1/16
	86/909496	2/16/16	5,336,050	11/14/17
HEPCAT	86/901933	2/9/16	5,125,720	1/17/17
HANAMI	86/901928	2/9/16	5,101,946	12/13/16
OLMSTED & VAUX	86/901922	2/9/16	5,201,073	5/9/17
SIANO	86/892581	2/1/16	5,051,557	9/27/16
MOAB	86/892574	2/1/16	5,138,841	2/7/17
SANDARA	87/560882	8/8/17	5,488,173	6/5/18
ANNICA	87/131754	8/9/16	5,341,878	11/21/17
S.C. 59	88/310282	2/21/19	n/a	n/a
 EXPLORE NATURALS	88/176606	10/31/18	5,774,705	6/11/19

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
AÑORANZA	88/437956	5/20/19	n/a	n/a
THE GOODKIND CO.	88/451332	5/29/19	n/a	n/a
AMÉLINE	88/120561	9/17/18	5,733,401	4/23/19