

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM528137

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NewZoom, Inc.		06/29/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	NewZoom, LLC		
Street Address:	601 Montgomery Street, 16th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4470890	RAZORZONE	
Registration Number:	3639453	Z	
Registration Number:	4309780	ZOOMSHELF	
Registration Number:	3685352	ZOOMSHOP	
CORRESPONDENCE DATA			
Fax Number:	4157056383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-705-6377		
Email:	tmdocketing@dergnoah.com		
Correspondent Name:	Michael E. Dergosits		
Address Line 1:	One Embarcadero Center, Ste 350		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Michael E. Dergosits		
SIGNATURE:	/Michael E. Dergosits/		
DATE SIGNED:	06/17/2019		
Total Attachments: 5			
source=NewZoom, Inc. to NewZoom, LLC Conversion Document.final#page1.tif			
source=NewZoom, Inc. to NewZoom, LLC Conversion Document.final#page2.tif			
source=NewZoom, Inc. to NewZoom, LLC Conversion Document.final#page3.tif			

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State of California Secretary of State

2275128 out

Limited Liability Company Articles of Organization - Conversion

LLC-1A

File # 201618110092

FILED Secretary of State State of California

JUN 29 2016

IMPORTANT — Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

NewZoom, LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

One Manager

More Than One Manager

All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA

22 Fourth Street, 16th Floor

City

San Francisco

State

CA

Zip Code

94103

5. Initial Mailing Address of Limited Liability Company, if different from Item 4

City

State

Zip Code

6. Initial Agent for Service of Process: Item 6a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 6b: If the agent is an individual, list the agent's CA business or residential street address. Item 6c: If the agent is an individual and the converting entity is a CA corporation, limited partnership or general partnership, list the the agent's mailing address. Do not list an address if the agent is a CA registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process

Corporation Service Company which will do business in California as CSC-Lawyers Incorporating Service

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box

City

State

Zip Code

CA

c. If an individual, Mailing Address of Agent for Service of Process

City

State

Zip Code

Converting Entity Information

7. Name of Converting Entity

NewZoom, Inc.

8. Form of Entity

Corporation

9. Jurisdiction

California

10. CA Secretary of State File Number, if any

2275128

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote. 100 shares of Common Stock

AND

The percentage vote required of each class. 67 percent

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

Tobias Bachteler, Vice President

Type or Print Name and Title of Authorized Person

Signature of Authorized Person

Jared Doskow, Secretary

Type or Print Name and Title of Authorized Person



State of California
Secretary of State

2275128 out

Limited Liability Company
Articles of Organization - Conversion

LLC-1A

File # **201618110092**

FILED *dr/jrr*
Secretary of State
State of California

JUN 29 2016

IMPORTANT — Read all instructions before completing this form.

cc This Space For Filing Use Only

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3. The limited liability company will be managed by (check only one):

One Manager

More Than One Manager

All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA

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City

San Francisco

State

CA

Zip Code

94103

5. Initial Mailing Address of Limited Liability Company, if different from Item 4

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Zip Code

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a. Name of Agent For Service of Process

Corporation Service Company which will do business in California as CSC-Lawyers Incorporating Service

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box

City

State

Zip Code

CA

c. If an individual, Mailing Address of Agent for Service of Process

City

State

Zip Code

Converting Entity Information

7. Name of Converting Entity

NewZoom, Inc.

8. Form of Entity

Corporation

9. Jurisdiction

California

10. CA Secretary of State File Number, if any

2275128

11. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote.
100 shares of Common Stock

AND

The percentage vote required of each class.
67 percent

Additional Information

12. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

13. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person

Signature of Authorized Person

Tobias Bachteler, Vice President

Type or Print Name and Title of Authorized Person

Jared Doskow, Secretary

Type or Print Name and Title of Authorized Person



**State of California
Secretary of State**

Certificate of Conversion

CONV-1A

File # **201618110092**

FILED
Secretary of State
State of California

JUN 30 2016

IMPORTANT — Read all instructions before completing this form.

This Space For Filing Use Only

Converted Entity Information

1. Name of Converted Entity
NewZoom, LLC

2. Form of Entity
Limited Liability Company

3. Jurisdiction
Delaware

4. Mailing Address of Chief Executive Office
City State Zip Code

5. Street Address of Chief Executive Office - Do not list a P.O. Box
City State Zip Code
22 Fourth Street, 16th Floor San Francisco CA 94103

6. Street Address of the California Office, if any - Do not list a P.O. Box
City State Zip Code
CA

7. If the converting entity is a California corporation, limited liability company, limited partnership or general partnership, you must designate an agent for service of process: Item 7a: List the name of an individual or a corporation registered in CA under California Corporations Code section 1505 that agrees to be your agent for service of process. You may not list the converted entity as the agent. Item 7b: If the agent is an individual, list the agent's business or residential street address. Item 7c: If the agent is an individual, list the mailing address of the converted entity's agent. Do not list an address if the agent is a California registered corporate agent as the address for service of process is already on file.

a. Name of Agent For Service of Process
Corporation Service Company which will do business in California as CSC - Lawyers Incorporating Service

b. If an individual, Street Address of Agent for Service of Process - Do not list a P.O. Box
City State Zip Code

c. If an individual, Mailing Address of Agent for Service of Process
City State Zip Code

Converting Entity Information

8. Name of Converting Entity
NewZoom, LLC

9. Form of Entity
Limited Liability Company

10. Jurisdiction
California

11. CA Secretary of State File Number, if any
201618110092

12. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:
The class and number of outstanding interests entitled to vote. AND The percentage vote required of each class.
All Membership Interests 52 percent

Additional Information

13. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

14. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct of my own knowledge. I declare I am the person who executed this instrument, which execution is my act and deed.

Date 6/28/16

Signature of Authorized Person _____
Tobias Bachteler, Manager
Type or Print Name and Title of Authorized Person

Signature of Authorized Person _____
Jared Doskow, Manager
Type or Print Name and Title of Authorized Person

Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "NEWZOOM, LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE FIRST DAY OF JULY, A.D. 2016.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "NEWZOOM, LLC" WAS FORMED ON THE THIRTIETH DAY OF JUNE, A.D. 2016.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL FRANCHISE TAXES HAVE BEEN ASSESSED TO DATE.



6083291 8300

SR# 20164752666

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line.

Jeffrey W. Bullock, Secretary of State

Authentication: 202596462

Date: 07-01-16

201618310254

TRADEMARK

REEL: 006672 FRAME: 0194

LLC-5 Application to Register a Foreign Limited Liability Company (LLC)

201618310254

To register in California an LLC from another state, country or other place, fill out this form, and submit for filing along with:

- A \$70 filing fee, and
- A certificate of good standing, issued within the last six (6) months by the agency where the LLC was formed.
- A separate, non-refundable \$15 service fee also must be included, if you drop off the completed form.

Important! LLCs in California may have to pay a minimum \$800 yearly tax to the California Franchise Tax Board. For more information, go to <https://www.ftb.ca.gov>.

Registered LLCs cannot provide in California "professional services," as defined by California Corporations Code sections 13401(a) and 13401.3.

FILED
 Secretary of State
 State of California
 JUL 01 2016

lcc This Space For Office Use Only

For questions about this form, go to www.sos.ca.gov/business/be/filing-tips.htm

LLC Name to be used for this LLC in California

- ① a. NEWZOOM, LLC
 LLC Name List the LLC name you use now (exactly as listed on your certificate of good standing)
- b. _____
 Alternate Name If the LLC name in Item 1a does not comply with California Corporations Code section 17701.08; list an alternate name to be used in California exactly as it is to appear on the records of the California Secretary of State. The alternate name must include: LLC, L.L.C., Limited Liability Company, Limited Liability Co., Ltd. Liability Co. or Ltd. Liability Company; and may not include: bank, trust, trustee, incorporated, inc., corporation, or corp., insurer, or insurance company. For general entity name requirements and restrictions, go to www.sos.ca.gov/business/be/name-availability.htm.

LLC History

- ② a. Date your LLC was formed (MM, DD, YYYY): 6/30/2016
- b. State, country or other place where your LLC was formed: DELAWARE
- c. Your LLC currently has powers and privileges to conduct business in the state, country or other place listed above.

Service of Process (List a California resident or a California registered corporate agent that agrees to be your initial agent to accept service of process in case your LLC is sued. You may list any adult who lives in California. You may not list an LLC as the agent. Do not list an address if the agent is a California registered corporate agent as the agent's address for service of process is already on file.)

- ③ a. Corporation Service Company Which Will Do Business In California As CSC-Lawyers Incorporating Service
 Agent's Name
- b. _____ CA _____
 Agent's Street Address (if agent is not a corporation) - Do not list a P.O. Box City (no abbreviations) State Zip

If the agent listed above has resigned or cannot be found or served after reasonable attempts, the California Secretary of State will be appointed the agent for service of process for your LLC.

LLC Addresses

- ④ a. 22 Fourth Street, 16th Floor San Francisco CA 94103
 Street Address of Principal Executive Office - Do not list a P.O. Box City (no abbreviations) State Zip
- b. 22 Fourth Street, 16th Floor San Francisco CA 94103
 Street Address of Principal Office in California, if any - Do not list a P.O. Box City (no abbreviations) State Zip
- c. Company Secretary, 125 West 55th Street, Level 23 New York NY 10019
 Mailing Address of Principal Executive Office, if different from 4a or 4b City (no abbreviations) State Zip

Read and sign below:

I am authorized to sign this document under the laws of the state, country or other place where this LLC was formed.

Tobias Bachteler Manager
 Sign here Print your name here Your business title

Make check/money order payable to: Secretary of State	By Mail	Drop-Off
Upon filing, we will return one (1) uncertified copy of your filed document for free, and will certify the copy upon request and payment of a \$5 certification fee.	Secretary of State Business Entities, P.O. Box 944228 Sacramento, CA 94244-2280	Secretary of State 1500 11th Street., 3rd Floor Sacramento, CA 95814