

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM528343

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Davies		03/31/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Neptune Rum Ltd		
Street Address:	71 Rodney Road		
City:	Cheltenham, Gloucestershire		
State/Country:	UNITED KINGDOM		
Postal Code:	GL50 1HT		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5748091	NEPTUNE	
CORRESPONDENCE DATA			
Fax Number:	6173459020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-345-9000		
Email:	tmdocket@hinckleyallen.com		
Correspondent Name:	Carol H. Peters		
Address Line 1:	28 State Street		
Address Line 2:	Hinckley, Allen & Snyder, LLP		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	072734-0170858		
NAME OF SUBMITTER:	Carol H. Peters		
SIGNATURE:	/Carol H. Peters/		
DATE SIGNED:	06/19/2019		
Total Attachments: 2			
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source=Executed Assignment; NEPTUNE (class 33)#page2.tif			

CH \$40.00 5748091

THIS ASSIGNMENT is made the *Twenty First* day of *March* 2018

BETWEEN:

- 1 Richard Davies, an individual with an address at The Willows, Lincoln Green Lane, Tewkesbury, Gloucestershire, GL20 7DN, United Kingdom ("Assignor"); AND
- 2 Neptune Rum Ltd, a UK company (no. 10467971) with an address of The Willows, Lincoln Green Lane, Tewkesbury, Gloucestershire, GL20 7DN, United Kingdom, ("Assignee").

RECITALS:

- A) Assignor is the founder and operator of a business that produces and sells rum under the name NEPTUNE RUM (the "Business").
- B) Assignor is the proprietor of the intellectual property and related rights, details of which are set out in the Schedule hereto (the "Rights").
- C) Assignor is a director of Assignee.
- D) Assignor has agreed to assign to Assignee the Rights, and all right, title and interest therein together with any goodwill residing in and symbolised by the Rights, for the consideration and on the terms and conditions hereinafter stated.

OPERATIVE PROVISIONS:

1 ASSIGNMENT

Now it is therefore agreed that in return for the sum of £100, receipt of which Assignor hereby acknowledges, Assignor (with full title guarantee) HEREBY ASSIGNS and transfers to Assignee all of his estate, right, title and interest in the Rights including all statutory and common law rights and goodwill attaching thereto and the right to sue for past infringements and passing off and to retain any damages or account of profits obtained as a result of such action.

2 SCHEDULE

A) Trade Marks

Trade Mark	Country	App/Reg No.
NEPTUNE	European Union	015498082
NEPTUNE	United States of America	87061886
NEPTUNE	Barbados	Not available (filed on 02 December 2016)

B) Domain Name

neptunerum.com

C) Copyright

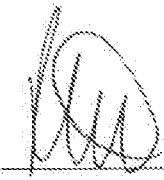
All copyright subsisting in copyright works associated with the Business as of the date hereof, including (but not limited to) artistic and literary copyright in the website at <http://neptunerum.com/>, in other advertising and promotional material associated with the Business, in label design and product get up used by the Business and in the N logo shown hereunder:

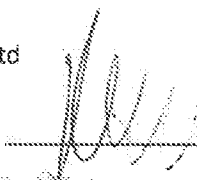


D) Know-how, trade secrets, confidential information and database rights

All know-how, trade secrets, confidential information and database rights in the hands of Assignor that is used in the running of the Business, including (but not limited to) product mixes, recipes and formulations, recipe codes, recipe methodologies, business contacts, business supplier details and business distribution contacts.

IN WITNESS whereof this assignment was duly executed for and on behalf of the Parties the day and year first above written.

Signed by
Richard Davies
Signature: 
Date: 31st March 2019

Signed By
Neptune Rum Ltd
Signature: 
Date: 31st March 2019