# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM528358

9	SUBMISSION TYPE:	NEW ASSIGNMENT

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
Destination Hotels and Resorts LLC		06/06/2019	Limited Liability Company: CALIFORNIA	

### **RECEIVING PARTY DATA**

Name:	DH2 Holding LLC
Street Address:	150 North Riverside Plaza
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
Entity Type:	Limited Liability Company: DELAWARE

### **PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark			
Registration Number: 2392513 D		DESTINATION			
Registration Number:	2811985	D			
Registration Number:	3211126	DESTINATION PRIVILEGES			
Registration Number:	4123392	DESTINATIONEARTH			
Registration Number: 4139048		DESTINATIONEARTH			
Registration Number:	5575549	DESTINATION IS WHERE THE JOURNEY BEGINS			

## **CORRESPONDENCE DATA**

Fax Number: 3122367516

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312 368 4000

Email: sheila.brown@dlapiper.com

**Correspondent Name:** Keith W. Medansky, DLA Piper LLP (US)

Address Line 1: P.O. Box 64807

Address Line 4: Chicago, ILLINOIS 60664-0807

NAME OF SUBMITTER:	Nicole Chaudhari	
SIGNATURE:	/Nicole Chaudhari/	
DATE SIGNED:	06/19/2019	

**TRADEMARK** REEL: 006673 FRAME: 0199

# **Total Attachments: 3**

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TRADEMARK REEL: 006673 FRAME: 0200

#### **Destination Trademark Assignment**

This Assignment ("Assignment") is made effective as of November 30, 2018 (the "Effective Date"), by Destination Hotels and Resorts LLC, which is now known as Coraffree Hospitality Group LLC, a California limited liability company, having a principal place of business at 10333 East Dry Creek Road, Ste. 450, Englewood, Colorado 80112 ("Assignor") to DHZ Holding LLC, a Delaware limited liability company, having a place of business at 150 North Riverside Plaza, Chicago, Illinois 60606 ("Assignee").

Assignor owns the trademarks outlined in Schedule A together with the common law rights therein associated therewith ("Destination Trademarks"):

In accordance with that certain Amended and Restated Membership Interest Purchase Agreement effective as of even date herewith ("MIPA") and that certain Contribution, Distribution and Assignment Agreement effective as of even date herewith ("CDAA"), Assignor agreed to transfer to Assignee all right, title and interest in the Destination Trademarks for good and valuable consideration, the receipt and sufficiency of which Assignor specifically acknowledges:

Assignor grants, conveys, transfers, alienates and assigns to Assignee, for and throughout the world, Assignor's right, title and interest (legal, equitable, use and otherwise) in and to the Destination Trademarks together with: (i) the right to file and register the same in Assignee's name with any governmental authority; (ii) the right to record the transfers made under this Assignment in the United States Patent and Trademark Office and in any other public offices of any governmental authorities throughout the world; (iii) the right to sue for, collect and retain damages predicated on present or future infringements of the preceding, as well as all other claims and rights to damages associated with the preceding, whether predicated on past, present or future actions or omissions, and whether or not currently known or unknown; and (iv) all goodwill associated with the Destination Trademarks.

Assignor's assignment of the Destination Trademarks to Assignee under this Assignment constitutes a complete, absolute, and exclusive transfer of all rights (legal, equitable, use and otherwise) in the Destination Trademarks, whether currently existing or arising or recognized in the future. Assignor does not reserve or retain any right, title, or interest in the Destination Trademarks. Assignor acknowledges and agrees that the Destination Trademarks constitute the sole and exclusive property of Assignee.

Assignor represents and warrants that it has full power and authority: (I) to enter into this Assignment; (II) to grant to Assignee all rights in and to the Destination Trademarks; and (III) to perform all of its obligations under this Assignment.

From time to time following the Effective Date, Assignor shall execute and deliver such documents and other papers and perform any other actions as may be required to carry into effect and perfect the assignment and transfer in this Trademark Assignment or to enable Assignee to obtain the full benefits of this Trademark Assignment, the MIPA, and the CDAA.

This Assignment shall be binding upon and inure to the benefit of Assignee, its successors and assigns of Assignor and its permitted successors.

Assignee accepts this Assignment of the Destination Trademarks.

This Assignment shall be deemed made effective as of November 30, 2018.

Assignor and Assignee, intending to be legally bound, have caused this Assignment to be executed by its proper officers thereunto duly authorized as of the date written below.

Destination Hotels and Resorts LLC, now known as	DH2 Holding LLC	
CoralTree Hospitality Grayo LLC		
Signature:	Signature: \/\/\/\	WM
Print Name: Thomas P. Lucasan	Print Name: H. Charles Elbyd	
Title: President	THE Global Présidenté Operations	
0ate: 4/4/15	Date: _ Ob   Ob   19	
State of <u>Gerada</u>	State of Till Mois	
County of Alaganatics	State of <u>I(). No is</u> County of <u>Care L</u>	
The foregoing instrument was acknowledged before me on 1995 6 2019 by 1995 6	The foregoing instrument was acknowledged before me on June 6 , 2019 by H Charles	
	Eloyd (Name):	
Adde J Jews	Notary gublic .	
	Mark hard and and an	en e s Paladralaga

ANDREA L FONEER NOTARY PUBLIC STATE OF COLORADIO NOTARY ID 19834008652 MY COMMESSION EXPIRES FILINIARY IS, 2020 OFFICIAL SEAL
NEAL PEKALA
NOTARY PUBLIC -STATE OF ILLINOIS
MY CONSESSION EXPIRES 03:3671

## SCHEDULE A

Country	Trademark	Class(es)	App. No.	Filing Date	Reg. No.	Reg. Date	Status
U.S.A.	DESTINATION	35, 41, 42	75/360505	22-Sep-1997	2392513	10-Oct-2000	Registered
U.S.A.	D & Sun Design	35, 41, 42	74/543098	6 Aug-1998	2811985	10-Feb-2004	Registered
U.S.A.	DESTINATION PRIVILEGES	35	78/863835	18-Apr-2006	3211126	20-Feb-2007	Registered
U.S.A.	DESTINATIONEARTH & Leaf Design	35	77/631733	12-Dec-2008	4123392	10-Apr-2012	Registered
U.S.A.	DESTINATIONEARTH & Leaf Design	3	85/423905	15-Sep-2011	4139048	08-May- 2012	Registered
U.S.A.	DESTINATION IS WHERE THE JOURNEY BEGINS	43	87/812654	27-feb-2018	5575549	02-Oct-2018	Registered

TRADEMARK REEL: 006673 FRAME: 0203

**RECORDED: 06/19/2019**