

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM528373

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeffree Star Cosmetics, Inc.		05/24/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., as Lender		
Street Address:	One Independence Center, 101 North Tryon Street		
Internal Address:	Doc Retention Center, NC1-001-05-13		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28255-0001		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Registration Number:	5729365	LIQUID FROST	
Registration Number:	5700769	REDRUM	
Registration Number:	5662603	SUPREME FROST	
Registration Number:	5545810	REDRUM	
Registration Number:	5475685	UNICORN BLOOD	
Registration Number:	5470262	JJ	
Registration Number:	5355272	JJ	
Registration Number:	5342211	JJ JEFFREE STAR COSMETICS	
Registration Number:	5300956	LIP AMMUNITION	
Registration Number:	5041859	BEAUTY KILLER	
Registration Number:	5027783	SKIN FROST	
Registration Number:	5008614	JEFFREE STAR COSMETICS	
Serial Number:	88379210	BLUE BLOOD	
Serial Number:	88277490	RESTING BITCH FACE	
Serial Number:	88251089	CONSPIRACY	
Serial Number:	88245278	CONTROVERSY	
Serial Number:	88245273	BLOOD SUGAR	
Serial Number:	88164823		

OP \$690.00 5729365

Property Type	Number	Word Mark
Serial Number:	88150445	
Serial Number:	88144890	
Serial Number:	88065170	JEFFREE STAR APPROVED
Serial Number:	88010432	MAGIC STAR
Serial Number:	87858443	
Serial Number:	87858438	
Serial Number:	87803921	MANNEQUIN FOUNDATION
Serial Number:	87122841	SERVING FACE
Serial Number:	86971393	ANDROGYNY

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700, ATTN: IP DEPARTMENT

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	327000.028079
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	06/19/2019

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

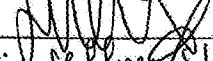
Please be advised that pursuant to the Security Agreement dated as of May 24, 2019 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Pledgor and Bank of America, N.A. (the "Bank"), the undersigned Pledgor has assigned and granted a security interest in the trademarks and trademark applications set forth on Schedule 1 hereto.

The undersigned Pledgor and the Bank hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,



Jeffree Star Cosmetics, Inc.

By: 

Name: *Jeffree Star*
Title: *CEO*

9440 Lurline Avenue
Chatsworth, CA 91311-6034

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Lender

By: Robin K. Toomey

Name: Robin K. Toomey

Title: SVP

Bank of America
Doc Retention Center
NC1-001-05-13
One Independence Center
101 North Tryon Street
Charlotte, NC 28255-0001

Schedule 1

Jeffree Star Cosmetics, Inc.
(California Corporation)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
LIQUID FROST	5729365	04/16/19
REDRUM (Stylized)	5700769	03/19/19
SUPREME FROST	5662603	01/22/19
REDRUM	5545810	08/21/18
UNICORN BLOOD	5475685	05/22/18
JJ and Design	5470262	05/15/18
JJ and Design	5355272	12/12/17
JJ JEFFREE STAR COSMETICS and Design	5342211	11/21/17
LIP AMMUNITION	5300956	10/03/17
BEAUTY KILLER	5041859	09/13/16
SKIN FROST	5027783	08/23/16
JEFFREE STAR COSMETICS	5008614	07/26/16

Trademark Applications

Mark	Appl. No.	Filing Date
BLUE BLOOD	88379210	04/10/19
RESTING BITCH FACE	88277490	01/25/19
CONSPIRACY	88251089	01/06/19
CONTROVERSY	88245278	12/29/18
BLOOD SUGAR	88245273	12/29/18
Design Only	88164823	10/22/18
Design Only	88150445	10/10/18
Design Only	88144890	10/05/18
JEFFREE STAR APPROVED	88065170	08/03/18
MAGIC STAR	88010432	06/21/18
Design Only	87858443	04/01/18
Design Only	87858438	04/01/18
MANNEQUIN FOUNDATION	87803921	02/20/18
SERVING FACE	87122841	08/01/16
ANDROGYNY	86971393	04/11/16