

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM528410

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	09/12/2018		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FRESH BEGINNINGS, INC.		06/18/2019	Corporation: GEORGIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CDK GLOBAL, LLC		
<b>Street Address:</b>	1950 HASSELL ROAD		
<b>City:</b>	HOFFMAN ESTATES		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60195		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1755954	FRESH BEGINNINGS	
<b>Registration Number:</b>	1482556	FRESH BEGINNINGS	
<b>Registration Number:</b>	1736993	GOLD CLUB CUSTOMER SERVICES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3127595646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3123571313		
<b>Email:</b>	mandrade@btlaw.com		
<b>Correspondent Name:</b>	BARNES & THORNBURG LLP		
<b>Address Line 1:</b>	P.O. Box 2786		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-2786		
<b>ATTORNEY DOCKET NUMBER:</b>	65944-100		
<b>NAME OF SUBMITTER:</b>	Olivia M. Clavio		
<b>SIGNATURE:</b>	/Olivia M. Clavio/		
<b>DATE SIGNED:</b>	06/19/2019		
<b>Total Attachments: 2</b>			
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## NUNC PRO TUNC ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **FRESH BEGINNINGS, INC.** a Georgia Corporation ("Assignor"), hereby assigns, sets over, and transfers, *nunc pro tunc*, effective as of September 12, 2018, to **CDK Global, LLC**, a Delaware Limited Liability Company, (the "Assignee"), all of its right, title and interest in and to the trademarks, including the registrations thereof, identified in Exhibit A (collectively, the "Marks"), together with the goodwill of the business symbolized thereby.

For such good and valuable consideration, Assignor hereby further assigns and transfers to Assignee, all rights and interests in, to and arising from any infringement of the Marks, including, without limitation, all claims for damages and profits for any infringements which occurred prior to the date of this Assignment, including the rights to sue for any infringements in its own name and stead and for its own benefit. Assignee is the successor in interest to the ongoing business of Assignor, or that portion of the business to which the Marks pertain.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor: **Fresh Beginnings, Inc.**

Signed: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

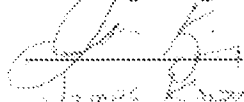
  
James Kinzo  
Assistant Secretary  
19-Jun-2019

EXHIBIT A

SCHEDULE OF ASSIGNED TRADEMARKS: DOMESTIC MARKS

Mark	App. No.	Reg. No.
FRESH BEGINNINGS	74/290,681	1,755,954
FRESH BEGINNINGS	73/622,307	1,482,556
GOLD CLUB CUSTOMER SERVICES	74/252,623	1,736,993