

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM527323

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900500988

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type: Limited
Grand Sports Management, LLC		04/30/2019	Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Big Ticket Sports, LLC
<b>Street Address:</b>	13033 Ridgedale Drive
<b>City:</b>	Minnetonka
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55305
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	1589427	HOOP IT UP
Registration Number:	1844508	HOOP-IT-UP
Registration Number:	3637629	KICK IT
Registration Number:	3637781	KICK IT 3V3 SOCCER
Registration Number:	2428957	LET IT FLY
Registration Number:	4746730	#1 ULTIMATE FIELD DAY
Registration Number:	4684858	USA SPORTS FESTIVAL CELEBRATION OF SPORT

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 9149242251  
**Email:** RichardEbeling@Rebeling.com  
**Correspondent Name:** Richard C. Ebeling  
**Address Line 1:** 8 WOODRIDGE  
**Address Line 4:** PUTNAM VALLEY, NEW YORK 10579-3321

<b>NAME OF SUBMITTER:</b>	Richard C. Ebeling
<b>SIGNATURE:</b>	/richardcebeling/

<b>DATE SIGNED:</b>	06/11/2019
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**Total Attachments: 5**

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**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Sports Management, LLC		04/30/2019	Limited Liability Company: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Big Ticket Sports, LLC		
<b>Street Address:</b>	13033 Ridgedale Drive		
<b>City:</b>	Minnetonka		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55305		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1589427	HOOP IT UP	
<b>Registration Number:</b>	1844508	HOOP-IT-UP	
<b>Registration Number:</b>	3637629	KICK IT	
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<b>Registration Number:</b>	4746730	#1 ULTIMATE FIELD DAY	
<b>Registration Number:</b>	4684858	USA SPORTS FESTIVAL CELEBRATION OF SPORT	
<b>CORRESPONDENCE DATA</b>			
<b>Phone:</b>	9149242251		
<b>Email:</b>	RichardEbeling@Rebeling.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Richard C. Ebeling		
<b>Address Line 1:</b>	8 WOODRIDGE		

Address Line 4:

PUTNAM VALLEY, NEW YORK 10579-3321

**NAME OF SUBMITTER:**

Richard C. Ebeling

**Signature:**

/richardcebeling/

**Date:**

06/03/2019

**Total Attachments: 3**

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**RECEIPT INFORMATION**

**ETAS ID:** TM526084

**Receipt Date:** 06/03/2019

**Fee Amount:** \$190

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the “**Assignment**”) is made as of April 30th, 2019, by Grand Sports Management LLC, a Delaware limited liability company (**Assignor**), in favor of Big Ticket Sports LLC, a Delaware limited liability company (“**Assignee**”).

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and applications listed in Appendix A attached hereto, including any common law trademark rights therefor (the “**Marks**”); and

WHEREAS, Assignor and Assignee have entered into an Agreement for the Purchase and Sale of Assets dated April 30th, 2019 (the “**Agreement**”), under which Assignor agreed to assign to Assignee all of Assignor’s right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor’s entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives. This Assignment is deemed to be executed and delivered within the State of New York, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of New York without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 30th day of April, 2019.

Grand Sports Management LLC

By:   
Name: MATTHEW NAVOGRATZ

Appendix A

<b>Trademark</b>	<b>USPTO Registration Number</b>
Hoop It Up	1589427
Hoop It Up Design	1844508
Hoop It Up_Canadian	TMA909105
Roundball Ruckus	3222816
Kick It	3637629
Kick It Design	3637781
Let It Fly	2428957
Ultimate Field Day	4746730
USA Sports Festival Celebration of Sports & Community	4684858