

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM528852

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mariah Media Network, LLC		05/07/2019	Limited Liability Company: NEW MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mariah Media Inc.		
<b>Street Address:</b>	400 Market Street		
<b>City:</b>	Santa Fe		
<b>State/Country:</b>	NEW MEXICO		
<b>Postal Code:</b>	87501		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5292743	OUTSIDE	
<b>Registration Number:</b>	5396636	OUTSIDE GO	
<b>Registration Number:</b>	4819937	OUTSIDE GO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124643111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-464-3100		
<b>Email:</b>	trademarks@loeb.com		
<b>Correspondent Name:</b>	Robert H. Newman		
<b>Address Line 1:</b>	321 North Clark Street		
<b>Address Line 2:</b>	Suite 2300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654		
<b>NAME OF SUBMITTER:</b>	Robert H. Newman		
<b>SIGNATURE:</b>	/Robert H. Newman/		
<b>DATE SIGNED:</b>	06/23/2019		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, Mariah Media Network, LLC, a New Mexico Limited Liability Company, having a place of business at 400 Market Street, Santa Fe, New Mexico 87501 ("Assignor") is the owner of the trademarks described in Exhibit A (the "Marks") and the trademark registrations listed in Exhibit A;

WHEREAS, Mariah Media Inc., a Delaware corporation, having a place of business at 400 Market Street, Santa Fe, New Mexico 87501 ("Assignee") desires to acquire the Marks and the corresponding registrations;

NOW, THEREFORE, for and in consideration of one dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill of the business symbolized by the Marks, and all corresponding registrations, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

Assignor hereby consents to the recordation of this assignment in the countries listed in Exhibit A and any other countries as appropriate.

Assignee hereby accepts the assignment of the Marks, and registrations listed on Exhibit A and all other rights described in this assignment.

The individual signing this document on behalf of corporate entities represents and declares that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, this Assignment is effective this 7<sup>th</sup> day of May, 2019.

**Mariah Media Network, LLC**

By: *Aune Mollo*  
Name: Aune Mollo-christensen  
Title: EVP

**Mariah Media Inc.**

By: *Aune Mollo*  
Name: Aune Mollo-christense  
Title: EVP

**EXHIBIT A**

<b>Trademark</b>	<b>Country</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
OUTSIDE	United States	5292743	September 19, 2017
OUTSIDE GO	United States	5396636	February 6, 2018
OUTSIDE GO	United States	4819937	September 22, 2015