

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM527395

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard N. Clark		05/15/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Backcountry.com, LLC		
Street Address:	1678 West Redstone Center Drive		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84098		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87728752	BACKCOUNTRY RESEARCH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2068416929		
Email:	richard@backcountryresearch.com		
Correspondent Name:	Richard N. Clark		
Address Line 1:	PO Box 11162		
Address Line 4:	Bozeman, MONTANA 59719		
NAME OF SUBMITTER:	Richard N. Clark		
SIGNATURE:	/Richard N. Clark/		
DATE SIGNED:	06/11/2019		
Total Attachments: 2			
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OP \$40.00 87728752

ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Assignment") is entered into effective May 15, 2019 by and between Richard N. Clark, an individual, DBA TA Backcountry Research, having an address at 3366 Monida Street, Bozeman, MT 59718 ("Assignor") and Backcountry.com, LLC, a Delaware limited liability company, having an address at 1678 West Redstone Center Drive, Park City, UT 84098 ("Assignee").

RECITALS

A. Assignor is the owner of record of the trademark application attached hereto as Exhibit "1" (the "Trademark").

B. Assignor is desirous of assigning to Assignee all right, title, interest and goodwill in the Trademark and all related rights. Assignee is desirous of accepting such assignment.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows.

AGREEMENT

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, including the goodwill, and all related rights. Assignee accepts such assignment.

2. Execution and Delivery. Assignor agrees to execute and deliver all papers, instruments and assignments and to perform any other reasonable acts the Assignee may require in order to vest all right, title and interest in and to the Trademark and any related rights to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

WHEREFORE, the parties have executed this Assignment as of the date first set forth above.

Assignor

Assignee

Richard N. Clark

Backcountry.com, LLC

By:

By:

Name: Richard N. Clark

Name: Thomas Jeon

Title:

Title: General Counsel

Exhibit 1

Mark	Application No.	Filing Date	Registration Date
BACKCOUNTRY RESEARCH	<u>87728752</u>	December 20, 2017	N/A