

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM528995

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
It's Useful, LLC		05/29/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Great Innovations, LLC		
Street Address:	1412 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5752011	IT'S SIMPLE	
Serial Number:	87815450	IT WORKS	
CORRESPONDENCE DATA			
Fax Number:	7326343511		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7326343520		
Email:	trademarks@ezrasutton.com		
Correspondent Name:	Joseph E Sutton, Esq.		
Address Line 1:	900 US Highway 9 N		
Address Line 2:	Suite 201		
Address Line 4:	Woodbridge, NEW JERSEY 07095		
NAME OF SUBMITTER:	Joseph E. Sutton		
SIGNATURE:	/JS/		
DATE SIGNED:	06/24/2019		
Total Attachments: 3			
source=Certificate of Amendment of LLC Its Useful LLC to Great Innovations LLC#page1.tif			
source=Certificate of Amendment of LLC Its Useful LLC to Great Innovations LLC#page2.tif			
source=Certificate of Amendment of LLC Its Useful LLC to Great Innovations LLC#page3.tif			

OP \$65.00 5752011

FILING RECEIPT

ENTITY NAME: GREAT INNOVATIONS, LLC

DOCUMENT TYPE: AMENDMENT (DOM LLC)
NAME

COUNTY: NEWY

FILED: 05/29/2018 DURATION: ***** CASH#: 180529001013 FILM #: 180529000953

FILER:

DAVID M. BLUMENTHAL
ROBINSON BROG LEINWAND GREEN & ETAL
875 THIRD AVENUE, 9TH FLOOR
NEW YORK, NY 10022

ADDRESS FOR PROCESS:

REGISTERED AGENT:



SERVICE COMPANY: SERVICE EXTRAORDINAIRE

SERVICE CODE: MH

FEES	85.00

FILING	60.00
TAX	0.00
CERT	0.00
COPIES	0.00
HANDLING	25.00

PAYMENTS	85.00

CASH	0.00
CHECK	0.00
CHARGE	0.00
DRAWDOWN	85.00
OPAL	0.00
REFUND	0.00

DOS-1025 (04/2007)

TRADEMARK

REEL: 006676 FRAME: 0905



CERTIFICATE OF AMENDMENT
OF
ARTICLES OF ORGANIZATION
OF

IT'S USEFUL, LLC

(Insert Name of Domestic Limited Liability Company)

Under Section 211 of the Limited Liability Company Law

FIRST: The name of the limited liability company is:

It's Useful, LLC

If the name of the limited liability company has been changed, the name under which it was organized is:

Useful & Simple, LLC

SECOND: The date of filing of the articles of organization is: March 6, 2017

THIRD: The amendment effected by this certificate of amendment is as follows:

The subject matter and full text of each amended paragraph must be stated.

FOR EXAMPLE, a certificate of amendment changing the name of the limited liability company would read as follows:

Paragraph FIRST of the Articles of Organization relating to the name of the limited liability company is hereby amended to read as follows:

FIRST: The name of the limited liability company is (...new name...).

Paragraph First of the Articles of Organization relating to

the name of the limited liability company

is hereby amended to read as follows:

First: The name of the limited liability company is Great innovations, LLC.

X

(Signature)

David M. Blumenthal

(Type or print name)

Capacity of Signer (Check appropriate box):

Member

Manager

Authorized Person

CERTIFICATE OF AMENDMENT
OF
ARTICLES OF ORGANIZATION
OF

IT'S USEFUL, LLC

(Insert Name of Domestic Limited Liability Company)

Under Section 211 of the Limited Liability Company Law

Filer's Name and Mailing Address:

David M. Blumenthal

Name:

Robinson Brog Leinwand Greene Genovese & Gluck P.C.

Company, if Applicable:

875 Third Avenue, 9th Floor

Mailing Address:

New York, NY 10022

City, State and Zip Code:

DRAWDOWN
ACCT# MH (Box # 6)

NOTES:

1. The name of the limited liability company and the date of filing of the articles of organization must exactly match the records of the Department of State. This information should be verified on the Department of State's website at www.dos.ny.gov.
2. This form was prepared by the New York State Department of State for filing a certificate of amendment for a domestic limited liability company. It does not contain all optional provisions under the law. You are not required to use this form. You may draft your own form or use forms available at legal supply stores.
3. The Department of State recommends that legal documents be prepared under the guidance of an attorney.
4. The certificate must be submitted with a \$60 filing fee made payable to the Department of State.

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