

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM529104

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ivivva atletica canada inc.		06/15/2017	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	lululemon atletica canada inc.		
<b>Street Address:</b>	1818 Cornwall Avenue		
<b>City:</b>	Vancouver		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	V6J 1C7		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5486821	LIVE TO MOVE	
<b>Registration Number:</b>	4648048	FLY TECH	
<b>Registration Number:</b>	4141597	IVIVVA	
<b>Registration Number:</b>	4107194	IVIVVA	
<b>Registration Number:</b>	4361655		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2027994000		
<b>Email:</b>	dctrademarks@dlapiper.com		
<b>Correspondent Name:</b>	Ann K. Ford		
<b>Address Line 1:</b>	500 8th St., NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	368253-000031		
<b>NAME OF SUBMITTER:</b>	David M. Kramer		
<b>SIGNATURE:</b>	/David M. Kramer/		
<b>DATE SIGNED:</b>	06/25/2019		
<b>Total Attachments: 3</b>			

CH \$140.00 5486821

source=IVCAN assignment of trademarks Jun1517#page1.tif  
source=IVCAN assignment of trademarks Jun1517#page2.tif  
source=IVCAN assignment of trademarks Jun1517#page3.tif

CONFIRMATORY ASSIGNMENT OF TRADEMARKS

THIS CONFIRMATORY ASSIGNMENT made as of JUNE 15, 2017.

BETWEEN:

**ivivva atletica canada inc.**, a company incorporated under the laws of British Columbia having an address at Suite 400 - 1818 Cornwall Avenue, Vancouver, British Columbia, V6J 1C7

(the "Assignor")

AND:

**lululemon atletica canada inc.**, a company incorporated under the laws of British Columbia having an address at Suite 400 - 1818 Cornwall Avenue, Vancouver, British Columbia, V6J 1C7

(the "Assignee")

In consideration of \$10 and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor and the Assignee, further to a Confirmatory Assignment of Intellectual Property between the Assignor and the Assignee, the Assignor hereby confirms that it has sold, assigned, and transferred to the Assignee all of the Assignor's rights, title, and interests in and to the trademarks listed in Schedule "A" attached hereto (including all permutations and/or other derivations thereof) (collectively, the "Marks"), including, without limitation, the Assignor's rights, title, and interests in and to any and all:

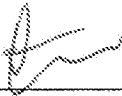
- (a) goodwill of the business associated with and symbolized by the Marks;
- (b) copyrights and other intellectual property rights in and to the Marks;
- (c) benefit of any and all past use of the Marks;
- (d) causes of action and rights to remedies enjoyed by the Assignor as owner of the Marks (including those arising from past infringement, depreciation, dilution, misappropriation or other unauthorized use of the Marks or the goodwill associated therewith); and
- (e) rights to bring, defend or continue any court, opposition, expungement, cancellation or similar proceeding relating to the Marks or the goodwill associated therewith.

IN WITNESS WHEREOF the parties have executed this Confirmatory Assignment effective as of the date set out above.

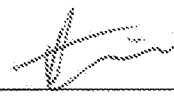
**ivivva atletica canada inc.**

**lululemon atletica canada inc.**

By: \_\_\_\_\_


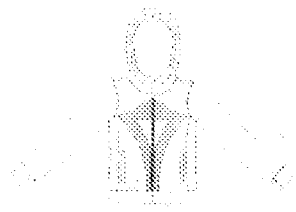



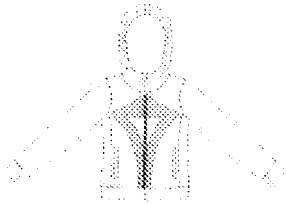

By: \_\_\_\_\_



**SCHEDULE "A"**

**Trade-marks**

	<b>Jurisdiction</b>	<b>Trademark</b>	<b>Application/Registration No.</b>
1.	Canada	FLY TECH	TMA930,118
2.	Canada	IVIVVA	TMA775,365
3.	Canada	IVIVVA ATHLETICA	TMA776,125
4.	Canada	 KITE Design	TMA829,548
5.	Canada	KITE Design (2nd) 	TMA832,789
6.	Canada	LIVE TO MOVE	1,721,642
7.	Canada	RHYTHMIC	1,737,320
8.	United States	FLY TECH	4,648,048
9.	United States	IVIVVA	4,107,194
10.	United States	IVIVVA ATHLETICA	4,141,597
11.	United States	 KITE Design	3,916,009
12.	United States	KITE Design (2nd)	4,361,655

	Jurisdiction	Trademark	Application/Registration No.
			
13.	United States	LIVE TO MOVE	86/409,316
14.	European Union	 KITE Design	012065033

MT DOCS 16908240