

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM529171

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Westwood-Squibb Pharmaceuticals, Inc.		06/25/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bristol-Myers Squibb Company		
<b>Street Address:</b>	430 E. 29th Street, 14th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1362813	MOISTUREL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9198618913		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9198618905		
<b>Email:</b>	keyster@teiplaw.com		
<b>Correspondent Name:</b>	Kathryn M. Eyster		
<b>Address Line 1:</b>	3724 Benson Drive		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27609		
<b>ATTORNEY DOCKET NUMBER:</b>	PLD Moisturel assign BMS		
<b>NAME OF SUBMITTER:</b>	Kathryn M. Eyster		
<b>SIGNATURE:</b>	/Kathryn M. Eyster/		
<b>DATE SIGNED:</b>	06/25/2019		
<b>Total Attachments: 1</b>			
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OP \$40.00 1362813

CONFIRMATORY ASSIGNMENT OF TRADEMARK

This Confirmatory Assignment of Trademark (the "Assignment"), effective as of March 27, 2002, the ("Effective Date"), is from Westwood-Squibb Pharmaceuticals, Inc., a Delaware Corporation (the "Assignor"), to Bristol-Myers Squibb Company, a Delaware Corporation (the "Assignee").

WITNESSETH:

*WHEREAS*, Assignor was the record owner of the trademark and the related United States registration for MOISTUREL, Registration No. 1,362,813 (the "Mark"); and

*WHEREAS*, Assignor agreed to assign, transfer and convey to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business, and all common law rights, associated with the Mark; and

*WHEREAS*, Assignor and Assignee desire to confirm and record the assignment of the Mark, as of the Effective Date;

*NOW, THEREFORE*, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby confirms that it assigns, transfers and conveys to Assignee all right, title and interest in and to the Mark, together with (1) the goodwill of the business symbolized by the Mark, (2) any and all common law rights, title and interest associated with the Mark, and (3) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Mark.

2. Assignor further agrees, without further consideration, to cause to be performed such other lawful acts and to be executed such confirmatory assignments and other legal documents as Assignee, or its counsel, may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of each of the rights hereby conveyed.

*IN WITNESS WHEREOF*, the Assignor has executed this Assignment on the date set forth below, but effective as of the Effective Date.

ASSIGNOR:

Westwood-Squibb Pharmaceuticals, Inc.

By: 

Printed Name: Marilyn F. Kelly

Title: Authorized Signatory

Date: June 25, 2019

ASSIGNEE:

Bristol-Myers Squibb Company

By: 

Printed Name: Marilyn F. Kelly

Title: Authorized Signatory

Date: June 25, 2019