

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529237

| | | | |
|---|--|-----------------------|---------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Naver Webtoon Corporation | | 06/21/2019 | Corporation: KOREA, REPUBLIC OF |
| RECEIVING PARTY DATA | | | |
| Name: | Naver Corporation | | |
| Street Address: | 6 Buljeong-Ro, Bundang-Gu | | |
| Internal Address: | Greenfactory | | |
| City: | Seongnam-Si Gyeonggi-Do | | |
| State/Country: | KOREA, REPUBLIC OF | | |
| Entity Type: | Corporation: KOREA, REPUBLIC OF | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4212652 | WEBTOON | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 714-641-5100 | | |
| Email: | trademarks@rutan.com | | |
| Correspondent Name: | Lindsay J. Hulley c/o Rutan & Tucker LLP | | |
| Address Line 1: | 611 Anton Boulevard | | |
| Address Line 2: | 14th Floor | | |
| Address Line 4: | Costa Mesa, CALIFORNIA 92626 | | |
| ATTORNEY DOCKET NUMBER: | 035403.0002 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Lindsay Hulley c/o Rutan & Tucker LLP | | |
| Address Line 1: | 611 Anton Boulevard | | |
| Address Line 2: | 14th Floor | | |
| Address Line 4: | Costa Mesa, CALIFORNIA 92626 | | |
| NAME OF SUBMITTER: | Lindsay J. Hulley | | |
| SIGNATURE: | /Lindsay J. Hulley/ | | |

CH \$40.00 4212652

| | |
|--|------------|
| DATE SIGNED: | 06/25/2019 |
| Total Attachments: 3 source=WEBTOON Trademark Assignment#page1.tif source=WEBTOON Trademark Assignment#page2.tif source=WEBTOON Trademark Assignment#page3.tif | |

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into as of 21st
June, 2019 (the "Effective Date") by and between Naver Webtoon Corporation, a South
Korean corporation, with a principal place of business at 9th Floor, 117, Bundangnaegok-ro,
Bundang-Gu, Seongnam-Si Gyeonggi-Do, Republic of Korea ("Assignor"), and Naver
Corporation, a South Korean corporation, with a principal place of business at Greenfactory, 6
Buljeong-Ro, Bundang-Gu, Seongnam-Si Gyeonggi-Do, Republic of Korea ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the United States trademark and
the corresponding trademark registration on the attached Schedule A, and the goodwill
appertaining thereto and incorporated herewith, and all other rights appurtenant, including
without limitation common law rights, title and interest (the "Assigned Trademark");

WHEREAS, it is Assignor's intention to assign and transfer to Assignee all of Assignor's
right, title, and interest in and to the Assigned Trademark to Assignee;

WHEREAS, it is Assignee's desire to purchase or acquire all of Assignor's right, title and
interest in and to the Assigned Trademark, together with the goodwill of the business connected
with the use of and symbolized by the Assigned Trademark; and

WHEREAS, Assignee is the successor to the portion of the business to which the Assigned
Trademark pertains, and that business is ongoing and existing, pursuant to Section 10 of the
Trademark Act, 15 U.S.C. § 1060; 37 C.F.R. § 3.16.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of
which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to
Assignee its entire right, title, and interest in and to the Assigned Trademark, together with the
goodwill of the business symbolized in the Assigned Trademark, and all other corresponding
rights that are or may be secured under the laws of the United States and any foreign country,
now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment
of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same



would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Assigned Trademark, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Assigned Trademark and other corresponding rights in the Assignee. Assignor hereby consents to the recordation of this Assignment with the United States Patent and Trademark Office. Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Assignor:
Naver Webtoon Corporation

NAVER WEBTOON CORP.
117, Bundangnaegi-ro, Bundang-gu,
Seongnam-si, Gyeonggi-do, Korea
Typed Name: Jun Koo Kim
Title: CEO Jun Koo Kim



Assignee:
Naver Corporation

Green Factory, 6, Boleong-ro, Bundang-gu,
Seongnam-si, Gyeonggi-do, Korea
Typed Name: Seong Sook Han
Title: CEO Seong Sook Han



Schedule A

| Trademark | Reg. No. | International Class |
|-----------|----------|---------------------|
| WEBTOON | 4212652 | 42 |

(3799270)



TRADEMARK