

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529300

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NewFreshCo Foods, LLC		04/29/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Eby-Brown Company LLC		
Street Address:	1415 W. Diehl Road, Suite 300N		
City:	Naperville		
State/Country:	ILLINOIS		
Postal Code:	60563		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3653499	WAKEFIELD SANDWICHES	
Serial Number:	88306636	WAKEFIELD	
CORRESPONDENCE DATA			
Fax Number:	8043447999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8047888331		
Email:	HWITM@HuntonAK.com		
Correspondent Name:	Stephen Demm, Hunton Andrews Kurth LLP		
Address Line 1:	951 East Byrd Street		
Address Line 4:	Richmond, VIRGINIA 23219-4074		
ATTORNEY DOCKET NUMBER:	052533.0000034		
NAME OF SUBMITTER:	Stephen P. Demm		
SIGNATURE:	/Stephen P. Demm/		
DATE SIGNED:	06/26/2019		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is entered into on April 29, 2019 (the "Effective Date"), by and between NewFreshCo Foods, LLC, a limited liability company organized under the laws of the State of Delaware with an address at 1415 W. Diehl Road, Suite 300N, Naperville, Illinois 60563 ("Assignor"), and Eby-Brown Company LLC, a limited liability company organized under the laws of the State of Delaware and having an address at 1415 W. Diehl Road, Suite 300N, Naperville, Illinois 60563 ("Assignee").

WHEREAS, Assignor owns the trademarks, service marks, and trademark and service mark registrations and applications identified on the attached Schedule A (hereinafter referred to as the "Marks"); and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, any and all rights that Assignor has in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, absolutely and forever, all right, title, and interest in and to the Marks, including any registrations and registration applications for the Marks, the goodwill of Assignor's business in connection with which the Marks are used.

IN WITNESS WHEREOF, the undersigned have duly executed this Trademark Assignment for and on behalf of Assignor and Assignee, effective as of the Effective Date written above.

NEWFRESHCO FOODS, LLC

By: 

Printed Name: RICHARD W. WAKE

Title: PRESIDENT

EBY-BROWN COMPANY LLC

By: 

Printed Name: RICHARD W. WAKE

Title: PRESIDENT

SCHEDULE A
ASSIGNED MARKS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
WAKEFIELD SANDWICHES	3,653,499	July 14, 2009

<u>Mark</u>	<u>Reg. Application Number</u>	<u>Application Date</u>
WAKEFIELD	88-306,636	February 19, 2019