

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529421

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advice Media LLC		06/26/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Tree Line Capital Partners, LLC		
Street Address:	101 California Street		
Internal Address:	Suite 1700		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	87688263	ADVICE MEDIA	
Serial Number:	87979215	ADVICE MEDIA	
Serial Number:	87878458	FACEFORUM	
Registration Number:	2814319	IMPLANTINFO.COM	
Serial Number:	88005251	IOL COUNSELOR	
Registration Number:	3450083	IOL COUNSELOR	
Serial Number:	87876857	LIPOSITE	
Registration Number:	3664242	LVC COUNSELOR	
Registration Number:	3984952	SIGHT SELECTOR	
Registration Number:	5375926	SLICE OF ADVICE	
Registration Number:	3618343	THE PATIENT WILL SEE YOU NOW	
Registration Number:	3515958		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	424-214-7082		
Email:	ybarberena@sycr.com		
TRADEMARK			

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Correspondent Name: Yesenia Barberena
Address Line 1: 100 Wilshire Blvd.
Address Line 2: 4th Floor
Address Line 4: Santa Monica, CALIFORNIA 90401

ATTORNEY DOCKET NUMBER: 104285-0014

NAME OF SUBMITTER: Yesenia J. Barberena

SIGNATURE: /Yesenia J. Barberena/

DATE SIGNED: 06/26/2019

Total Attachments: 8

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

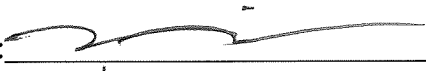
Please be advised that pursuant to the Guarantee and Security Agreement dated as of June 26, 2019 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Tree Line Capital Partners, LLC, as administrative agent and collateral agent (the "Agent") for the benefit of the Secured Parties referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto to the Agent for the ratable benefit of the Secured Parties.

The undersigned Obligor and the Agent, on behalf of the Secured Parties, hereby acknowledges and agrees that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

[Remainder of page intentionally left blank; next page is a signature page.]

Very truly yours,

ADVICE MEDIA LLC,

By: 
Name: Shawn Mick
Title: CEO

Acknowledged and Accepted:

TREE LINE CAPITAL PARTNERS, LLC,
as the Agent

By: _____
Name:
Title:

Very truly yours,

ADVICE MEDIA LLC,



By: _____
Name:
Title:

Acknowledged and Accepted:

TREE LINE CAPITAL PARTNERS, LLC,
as the Agent

By: 
Name: Jon Schroeder
Title: Managing Partner



SCHEDULE 1

Mark	Application No.	Filing Date	Registration No.	Registration Date	Goods/Services
	87688263	November 16, 2017	N/A	N/A	Digital marketing services in the field of healthcare provided by means of indirect methods of marketing communications- namely, Web site optimization, Web site traffic optimization, social media marketing, search engine marketing, phone call tracking and telephone directory assistance services; digital marketing business consultation services in the field of healthcare; providing online information in the field of marketing in the field of healthcare (Class 35); Website design and development; hosting the web sites of others; managing web sites for others (Class 42)
	87979215	November 16, 2017	N/A	N/A	Digital marketing services in the field of dentistry provided by means of indirect methods of marketing communications- namely, Web site optimization, Web site traffic optimization, social media marketing, search engine marketing, phone call tracking and telephone directory assistance services; creating corporate logos for other; digital marketing consultation services in the field of dentistry (Class 35); Providing a website featuring non-

Mark	Application No.	Filing Date	Registration No.	Registration Date	Goods/Services
					downloadable videos in the field of healthcare; providing an online interactive database of photos and videos in the field of healthcare and patient education; on-line journals, namely, blogs featuring healthcare and associated marketing; providing non-downloadable webinars in the field of healthcare (Class 41)
FACEFORUM	87878458	April 16, 2018	N/A	N/A	Providing a website featuring information about cosmetic surgery and cosmetic anti-aging resources; providing a website featuring a photo database relating to cosmetic surgery; discussion and message boards relating to cosmetic surgery and cosmetic anti-aging resources; information about financing surgery and other healthcare procedures; information regarding healthcare providers and surgeons; healthcare provider and surgeon search and location information; healthcare provider and surgeon referral services (Class 44)
IMPLANTINFO.COM	76374368	February 22, 2002	2814319	February 10, 2004	Educational information services, namely, providing information and for individuals relating to breast augmentation and breast implants available via the global computer

Mark	Application No.	Filing Date	Registration No.	Registration Date	Goods/Services
IOL COUNSELOR	88005251	June 19, 2018	N/A	N/A	information network (Class 44) Downloadable software featuring vision simulations of various intra-ocular lens options in an effort to educate patients about their choices when having cataract and/or refractive lens exchange surgery; downloadable software for patient education featuring vision simulations of various intra-ocular lens options in an effort to educate patients about their choices when having cataract and/or refractive lens exchange surgery; providing temporary use of on-line, non-downloadable software featuring vision simulations of various intra-ocular lens options in an effort to educate patients about their choices when having cataract and/or refractive lens exchange surgery; providing temporary use of on-line, non-downloadable software for patient education featuring vision simulations of various intra-ocular lens options in an effort to educate patients about their choices when having cataract and/or refractive lens exchange surgery
IOL COUNSELOR	77022618	October	3450083	June 17,	Multimedia software recorded on CD-ROM

Mark	Application No.	Filing Date	Registration No.	Registration Date	Goods/Services
		17, 2006		2008	featuring vision simulations of various intra-ocular lens options in an effort to educate patient about their choices when having cataract and/or refractive lens exchange surgery
LIPOSITE	87876857	April 13, 2018	N/A	N/A	Providing a website featuring information about liposuction, body contouring and abdominoplasty, abdominal etching, body lifts and plastic surgery, providing a website featuring a photo database relating to liposuction, body contouring and abdominoplasty, abdominal etching, body lifts and plastic surgery; discussion and message boards relating to plastic surgery, liposuction, abdominoplasty, diet, nutrition, exercise and fitness; information about financing surgery and other healthcare procedures; information regarding healthcare providers and surgeons; healthcare provider and surgeon search and location information; healthcare provider and surgeon referral services (Class 41)
LVC COUNSELOR	77263212	August 23, 2007	3664242	August 4, 2009	Computer software for patient education relating to laser vision correction for the eyes (Class 9)

Mark	Application No.	Filing Date	Registration No.	Registration Date	Goods/Services
	85161222	October 26, 2010	3984952	June 28, 2011	Providing a website featuring non-downloadable videos featuring medical information on eyesight and issues relating to ophthalmology and optometry (Class 44)
SLICE OF ADVICE	86957066	March 29, 2016	5375926	January 9, 2018	Providing a website featuring non-downloadable videos in the field of digital marketing, online marketing, website development, brand management and Internet presence (Class 41)
THE PATIENT WILL SEE YOU NOW	77422117	March 14, 2008	3618343	May 12, 2009	Website development, hosting and management services for others in the healthcare field (Class 42)
	77422102	March 14, 2008	3515958	October 14, 2008	Website development, hosting and management services for others in the healthcare field (Class 42)