CH \$40.00 1522028

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM529458

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Johnny Rockets Licensing, LLC		09/07/2018	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Johnny Rockets Licensing, LLC	
Street Address:	1855 Boston Road	
Internal Address:	Suite 300	
City:	Wilbraham	
State/Country:	MASSACHUSETTS	
Postal Code:	01095	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1522028	JOHNNY ROCKETS THE ORIGINAL HAMBURGER

CORRESPONDENCE DATA

Fax Number: 9732951292

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (973) 443-3572
Email: agostinoj@gtlaw.com
Correspondent Name: Joseph Agostino

Address Line 1: Greenberg Traurig, LLP
Address Line 2: 500 Campus Drive, Suite 400

Address Line 4: Florham Park, NEW JERSEY 07932-0677

ATTORNEY DOCKET NUMBER:	176074.030000
NAME OF SUBMITTER:	Joseph Agostino
SIGNATURE:	/Joseph Agostino/
DATE SIGNED:	06/27/2019

Total Attachments: 2

source=JOHNNY ROCKETS LICENSING LLC- DE -Copy Certificate of Conversion_Certificate of

Formation#page1.tif

TRADEMARK REEL: 006679 FRAME: 0366 source=JOHNNY ROCKETS LICENSING LLC- DE -Copy Certificate of Conversion_Certificate of Formation#page2.tif

TRADEMARK REEL: 006679 FRAME: 0367 State of Delaware
Secretary of State
Division of Corporations
Delivered 01:42 PM 09/07/2018
FILED 01:42 PM 09/07/2018
SR 20186548884 - File Number 7047519

STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM A FOREIGN LIMITED LIABILITY COMPANY TO A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

- 1. The jurisdiction where the Limited Liability Company was first formed is California.
- 2. The jurisdiction immediately prior to filing this Certificate of Conversion is California.
- 3. The date on which the Limited Liability Company was first formed is June 3, 2011.
- 4. The name of the Limited Liability Company immediately prior to filing this Certificate of Conversion is Johnny Rockets Licensing, LLC.
- The name of the Limited Liability Company as set forth in the Certificate of Formation is Johnny Rockets Licensing, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on the 7th day of September, 2018.

Name: John M. Maguire

Title: Chief Executive Officer &

Secretary

State of Delaware Secretary of State Division of Corporations Delivered 01:42 PM 09/07/2018 FILED 01:42 PM 09/07/2018 SR 20186548884 - File Number 7047519

CERTIFICATE OF FORMATION

OF

JOHNNY ROCKETS LICENSING, LLC

This Certificate of Formation of Johnny Rockets Licensing, LLC (the "Company") is being executed by the undersigned for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act.

FIRST: The name of the Company is: Johnny Rockets Licensing, LLC.

SECOND: The address of the registered office of the Company in Delaware is 1209 Orange Street, in the City of Wilmington, County of New Castle, 19801 and its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned, being the individual forming the Company, has executed, signed and acknowledged this Certificate of Formation this 7th day of September, 2018.

Name: John M. Maguire

Title: Chief Executive Officer & Secretary

TRADEMARK REEL: 006679 FRAME: 0369

RECORDED: 06/27/2019