

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529460

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bowstring Advisors, LLC		03/01/2019	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Citizens Financial Group, Inc.		
Street Address:	One Citizens Plaza		
City:	Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02903		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87860680	BOWSTRING ADVISORS	
CORRESPONDENCE DATA			
Fax Number:	9495676710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-880-1877		
Email:	ipprosecution@orrick.com		
Correspondent Name:	Robert M. O'Connell, Jr.		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	IP Prosecution Department		
Address Line 4:	Irvine, CALIFORNIA 92614-8255		
NAME OF SUBMITTER:	Robert M. O'Connell, Jr.		
SIGNATURE:	/Robert M. O'Connell, Jr./		
DATE SIGNED:	06/27/2019		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark, dated as of March 1, 2019, is by and between **BOWSTRING ADVISORS, LLC**, a Georgia limited liability company ("Seller"), and **CITIZENS FINANCIAL GROUP, INC.**, a Delaware corporation ("Assignee").

WHEREAS, Seller, Assignee, Assignee's affiliate Citizens Capital Markets, Inc., JChilds Holdings, Inc., a Georgia corporation, Jason D. Wallace, Donald Holbrook, Thomas D. Donahue and James W. Childs have entered into that certain Asset Purchase Agreement dated as of February 19, 2019 (the "Asset Purchase Agreement") (capitalized terms not defined herein shall have the same meanings ascribed to such terms as in the Asset Purchase Agreement);

WHEREAS, pursuant to the terms and conditions set forth in the Asset Purchase Agreement, effective as of the date hereof, Seller agreed to see, assign and transfer to Assignee and/or Assignee's affiliate Citizens Capital Markets, Inc. all right, title and interest in and to all of the Assigned Contracts and the Intellectual Property Assets as defined in the Asset Purchase Agreement;

WHEREAS, Seller (by name change from Childs Advisory Partners LLC) is the named Applicant of United States federal trademark application Serial Number 87/860,680, for the mark BOWSTRING ADVISORS (the "Mark"), which application is currently pending at the United States Patent & Trademark Office;

WHEREAS, in conjunction with the acquisition of all or substantially all of the assets of the going business as set forth in the Asset Purchase Agreement, Assignee is desirous of acquiring the Mark from Seller, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, in consideration of the foregoing premises and covenants, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

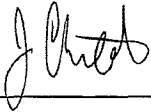
1. Seller does hereby assign, transfer and set over to Assignee all right, title, and interest in and to the Mark, including any common law rights and all of the goodwill of the business symbolized thereby and appurtenant thereto.
2. Seller does also hereby assign, sell, transfer and set over unto Assignee all claims for damages for reason of past or current infringement of the Mark, as well as the right to sue for and collect the same for its own use and enjoyment.
3. Seller further authorizes the Director of the United States Patent & Trademark Office, and any official of any U.S. state or states, or any country or countries foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the Mark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

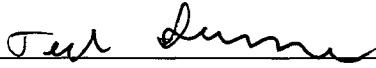
SIGNATURES ON NEXT PAGE

IN WITNESS WHEREOF, the undersigned, being duly authorized, have executed this Assignment as a sealed instrument as of the date first above written.

BOWSTRING ADVISORS, LLC,

CITIZENS FINANCIAL GROUP, INC.,

By: 

By: 

Name: Jim Childs

Name: Fred Swinn

Title: CEO

Title: EVF