

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529463

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AmeriMark HCG, LLC		02/13/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	AmeriMark Direct, LLC		
Street Address:	6864 Engle Road		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44130		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1496737	HARRIET CARTER	
CORRESPONDENCE DATA			
Fax Number:	2166216536		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2167367218		
Email:	drp@kjk.com		
Correspondent Name:	David R. Posteraro		
Address Line 1:	1375 East Ninth Street, 29th Floor		
Address Line 4:	Cleveland, OHIO 44114		
NAME OF SUBMITTER:	David R. Posteraro		
SIGNATURE:	/David R. Posteraro/		
DATE SIGNED:	06/27/2019		
Total Attachments: 2			
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source=Signed-Harriet Carter Trademark Assignment#page2.tif			

OP \$40.00 1496737

**INTELLECTUAL PROPERTY ASSIGNMENT
(HARRIET CARTER MARKS)**

This **INTELLECTUAL PROPERTY ASSIGNMENT** is made effective as of the 13th day of February, 2019 (the "*Effective Date*"), between AmeriMark HCG, LLC, a Delaware limited liability company ("*Assignor*") and AmeriMark Direct, LLC, a Delaware limited liability company ("*Assignee*").

WHEREAS, Assignor owns the trademarks therefor listed in Exhibit A, together with the goodwill of the business symbolized by and associated with said trademarks (collectively, the "Trademarks").

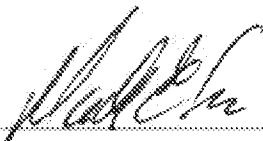
WHEREAS, Assignor wishes to assign, and Assignee wishes to acquire, all Assignor's right, title, and interest in and to said Trademarks.

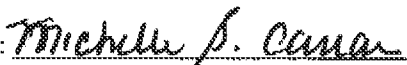
NOW, THEREFORE, for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all its right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment by their duly authorized officers.

AMERIMARK HCG, LLC

AMERIMARK DIRECT, LLC

By: 

By: 

Print Name: Mark Ethier

Print Name: Michelle Carrara

Its: CEO

Its: President

EXHIBIT A

Mark

Trademarks	Country	Owner	Registration No.	Registration Date
HARRIET CARTER	USA	AMERIMARK HCG, LLC	1,496,737	07/19/1988

Harriet Carter

Harriet Carter
Gifts & More for the Whole Family