

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529497

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAUDILL SEED COMPANY, INC		06/04/2019	Corporation:
RECEIVING PARTY DATA			
Name:	CAUDILL SEED AND WAREHOUSE COMPANY, INC.		
Street Address:	1402 W Main Street		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40203		
Entity Type:	Corporation: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2363142	WHOLE ALTERNATIVES	
CORRESPONDENCE DATA			
Fax Number:	5023481798		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5024521233		
Email:	slcarrit@yahoo.com		
Correspondent Name:	David W. Carrithers		
Address Line 1:	120 W. Stephen Foster Ave, Suite 101		
Address Line 4:	Bardstown, KENTUCKY 40004		
NAME OF SUBMITTER:	David W. Carrithers		
SIGNATURE:	/David W. Carrithers/		
DATE SIGNED:	06/27/2019		
Total Attachments: 1			
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CH \$40.00 2363142

TRADEMARK ASSIGNMENT

This assignment ("Assignment") is from CAUDILL SEED COMPANY, INC., a Kentucky corporation with an address at 1402 W. Main Street, Louisville, KY 40203 ("ASSIGNOR") to CAUDILL SEED AND WAREHOUSE COMPANY, INC., a Kentucky corporation with a business address at 1402 W. Main Street, Louisville, KY 40203 ("ASSIGNEE");

WHEREAS, ASSIGNOR has a registration for a certain trademark(s) ("the Marks") WHOLE ALTERNATIVES AND DESIGN, Reg. No. 2,363,142 registered on June 27, 2000, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products"); and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks (the "Marks").

NOW, THEREFORE, in consideration of the payment of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriation of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

CAUDILL SEED COMPANY, INC.

E. Pat Caudill
E. Pat Caudill, President

ACKNOWLEDGMENT

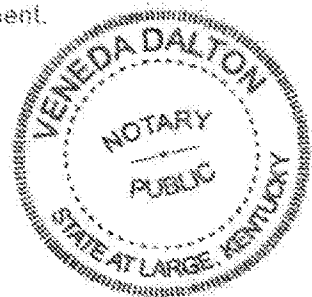
State of Kentucky)
County of Jefferson)

VENEDA DALTON
E. Pat Caudill

On June 4, 2019, before me, E. Pat Caudill Notary Public, personally appeared E. Pat Caudill, personally known to me - OR - proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by its signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal

Veneda Dalton
Notary Public, State of Large, KY
My commission expires July, 17, 2021



TRADEMARK