

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529598

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wildlife Education, Ltd.		01/08/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	NATIONAL WILDLIFE FEDERATION		
Street Address:	11100 Wildlife Center Drive		
City:	Reston		
State/Country:	VIRGINIA		
Postal Code:	20190		
Entity Type:	501(c)(3) Non-profit: D.C.		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3569925	ZOOBIES	
Registration Number:	1748432	ZOOBOOKS	
Registration Number:	3169953	ZOOTLES	
Registration Number:	5114064	ZOODINOS	
CORRESPONDENCE DATA			
Fax Number:	7037161180		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-716-1191		
Email:	eteas@gbpatent.com		
Correspondent Name:	Jeffrey H. Handelsman		
Address Line 1:	1950 Roland Clarke Place		
Address Line 2:	Greenblum & Bernstein, P.L.C.		
Address Line 4:	Reston, VIRGINIA 20191-1411		
NAME OF SUBMITTER:	Attorney for Assignee, MD Bar		
SIGNATURE:	/Jeffrey H. Handelsman/		
DATE SIGNED:	06/27/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into effective as of January 8, 2018 (this "Trademark Assignment"), by and between WILDLIFE EDUCATION LTD. ("Assignor"), a for-profit corporation organized and existing under the laws of the State of California, having a business address of 2418 Noyes St., Evanston, IL 60201; and NATIONAL WILDLIFE FEDERATION ("Assignee"), a 501(c)(3) non-profit organized and existing under the laws of the District of Columbia, having a business address at 11100 Wildlife Center Dr., Reston, VA 20190.

RECITALS

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement between the parties dated January 8, 2018;

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor has agreed to, among other things, sell, assign, transfer, convey and deliver to Assignee its entire right, title and interest in, to and under the trademarks (the "Marks") set forth on the attached Schedule 1, together with the goodwill associated therewith.

ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and delivers to Assignee and its successors and assigns, Assignor's entire right, title and interest in and to the Marks set forth on Schedule 1, together with the goodwill associated therewith, and any and all accounts, contract rights, warranties, litigation claims and rights, including the right to sue for and collect upon all claims for profits and damages as a result of past infringement, if any, and other general intangibles of Assignor related to any or all of the Marks.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

ASSIGNOR
WILDLIFE EDUCATION LTD.

By: John Torason

Name: JOHN TORASON

Title: PRESIDENT / CEO

ASSIGNEE
NATIONAL WILDLIFE FEDERATION

By: Benjamin P. Kota

Name: Benjamin P. Kota

Title: General Counsel

SCHEDULE 1

U.S. Trademarks

Mark	Serial No.	Registration No.
ZOODINOS (Stylized)	87034655	5114064
ZOOTLES	78606048	3169953
ZOOBIES (Stylized)	77509816	3569925
ZOOBOOKS	74463989	1941567
ZOOBOOKS	74262216	1748432

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