

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529756

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Express Marketing & Development Corp.		12/01/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LoyaltyEdge LLC		
Street Address:	951 Hornet Drive		
City:	Hazelwood		
State/Country:	MISSOURI		
Postal Code:	63042		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3938753	LOYALTYEDGE	
CORRESPONDENCE DATA			
Fax Number:	3176377561		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3176343456		
Email:	gmerc@uspatent.com		
Correspondent Name:	Jeremy Gustrowsky		
Address Line 1:	111 Monument Circle Suite 3700		
Address Line 4:	Select or enter, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	12104-1		
NAME OF SUBMITTER:	GAIL MERCER, LEGAL ASSISTANT		
SIGNATURE:	/Gail Mercer/		
DATE SIGNED:	06/28/2019		
Total Attachments: 3			
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source=Signed Exhibit D - Project Razor - Trademark Assignment to LoyaltyEdge LLC#page3.tif			

OP \$40.00 3938753

EXHIBIT D

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, dated December 1, 2016 and effective as of 11:59 p.m. on November 30, 2016, is made by and between American Express Marketing & Development Corp., a Delaware corporation (the "Assignor"), and LoyaltyEdge LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignee has agreed to acquire from Assignor, and Assignor has agreed to assign to Assignee, all of Assignor's right, title and interest in and to the trademark identified on Exhibit A (the "Mark"), including all rights under common law, any corresponding trademark applications or registrations therefor, the goodwill appurtenant thereto, and the right to recover damages and profits for past, present and future infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell, transfer and convey unto Assignee all of Assignor's right, title and interest in and to the Mark, including all rights under common law, any corresponding trademark applications or registrations therefor, the goodwill appurtenant thereto; and Assignor does hereby further assign, sell, transfer and convey unto Assignee any and all claims of Assignor for past infringement and any and all causes of action of Assignor with respect to or arising out of the Mark, along with the right to recover damages and profits for past infringements thereof.

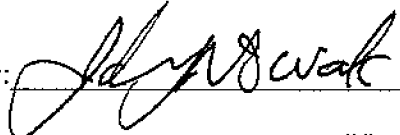
At Assignee's expense, Assignor agrees to execute and deliver at the request of Assignee all necessary documents, papers, instruments, and assignments in order to assign the Mark to Assignee, and to perform any other reasonable acts Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Mark in Assignee and to provide evidence to support any of the foregoing in the event such evidence is reasonably deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which shall be considered one instrument.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed and delivered by its duly authorized representative.

ASSIGNOR:

**AMERICAN EXPRESS MARKETING &
DEVELOPMENT CORP.**

By:  _____

Name: _____ **JOHN J. WOWAK**

Date: _____ **SECRETARY**

EXHIBIT A

<u>Trademark</u>	<u>Registration</u>	<u>Owner Name</u>	<u>Jurisdiction</u>
	<u>No.</u>		
LOYALTYEDGE	3,938,753	American Express Marketing & Development Corp.	U.S.