

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM529909

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bumbu International Limited		06/21/2019	Company (Limited Company): IRELAND
RECEIVING PARTY DATA			
Name:	Bumbu Rum Company, LLC		
Street Address:	81 Greene Street		
Internal Address:	2nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4993705	BUMBU	
CORRESPONDENCE DATA			
Fax Number:	4072445690		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	407-843-8880		
Email:	ipteam@gray-robinson.com		
Correspondent Name:	Thomas C. McThenia, Jr./GrayRobinson PA		
Address Line 1:	301 East Pine Street		
Address Line 2:	Suite 1400		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	120705-1		
NAME OF SUBMITTER:	Thomas C. McThenia, Jr.		
SIGNATURE:	/thomas c mcthenia jr/		
DATE SIGNED:	06/30/2019		
Total Attachments: 5			
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ASSIGNMENT OF WORLDWIDE BRAND IP ASSETS

This ASSIGNMENT OF WORLDWIDE BRAND IP ASSETS (this "Assignment of Brand IP"), dated as of 21 June, 2019 ("Assignment Date"), is made by and among Bumbu International Limited, a company formed in the Republic of Ireland, with an address at 12 Merrion Square, Dublin 2, Republic of Ireland ("Assignor"), and Bumbu Rum Company LLC, a Delaware limited liability company with an address at 81 Greene Street, 2nd Floor, New York, NY 10012 ("Assignee").

RECITALS

A. Assignee and Assignor are parties to a certain Asset Purchase Agreement dated as of the Assignment Date (the "Purchase Agreement");

B. Assignor owns all right, title and interest in and to the Worldwide Brand IP Assets (as such term is defined in the Purchase Agreement), including, without limitation, the trademarks set forth in Schedule A attached hereto and made a part hereof, together with all registrations and applications for registration, and, to Assignor's knowledge, all common law rights with respect thereto (collectively referred to herein as the "Assigned Trademarks");

C. Assignee wishes to acquire, and Assignor wishes to transfer to Assignee Assignor's entire right, title and interest in and to the Worldwide Brand IP Assets; and

D. Assignee and Assignor desire to record the assignments set forth in this Assignment of Brand IP.

ASSIGNMENT

As consideration for the payment of \$400,000.00 (US) pursuant to the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Worldwide Brand IP Assets, including, without limitation, the Assigned Trademarks and all benefits, privileges, causes of action, and remedies relating to such Assigned Trademarks, including, without limitation, the exclusive rights to (a) apply for and maintain all registrations, renewals and/or extensions thereof, (b) bring actions and recover damages for past, present and future infringement thereof, (c) grant licenses or other interests therein and (d) otherwise fully and entirely stand in the place of Assignor in all matters related thereto. The foregoing includes, and Assignor hereby assigns, transfers and conveys to Assignee, all goodwill symbolized by the Trademarks. Assignee accepts such assignment, and assumes (and shall pay, perform and discharge when due) all obligations with respect to such Worldwide Brand IP Assets from and after the date of this Assignment of Brand IP.

Assignor agrees to take such further action and to execute such additional documents as Assignee may reasonably request to carry out and fulfill the purposes and intent of this Assignment of Brand IP.

The provisions of Article 6 of the Purchase Agreement shall apply to this Assignment of Brand IP *mutatis mutandis*.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Brand IP to be executed by their duly authorized representatives.

BUMBU RUM COMPANY LLC

By [Signature]
Name: Brett Berish
Title: Chief Executive Officer

PRESENT when the Common Seal of BUMBU INTERNATIONAL LIMITED was affixed hereto: -

[Signature]
Name: Caroline O'Sullivan
Title: Director

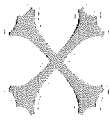


[Signature]
Name: ~~First Names Corporate Secretaries Limited~~
Title: Secretary 1989 CORPORATE SECRETARIES (IRELAND) LIMITED.

Schedule A

Assigned Trademarks

Bumbu TM Report 19/06/2019

Trademark	Appearance	Device	Region	Country	Priority date	Application date	Application No.	Classes	Applicant	Status	Registration date	Registration No.
BUMBU	Device		EUTM	European Union		18/08/2016	15755754	32, 33, 43	Bumbu Rum Company LLC	Registered	07/12/2016	15755754
	Word Mark		EUTM	European Union	15/02/2013	15/02/2013	11579463	33, 43	Bumbu Rum Company LLC	Registered	18/12/2013	11579463
			IR	Australia	15/02/2013	28/08/2018	1312575	33, 43	Bumbu Rum Company LLC	Provisional Refusal		
				Ghana	15/02/2013	18/08/2016	1312575	43	Bumbu Rum Company LLC	Pending		
				Ghana	15/02/2013	18/08/2016	1312575	33	Bumbu Rum Company LLC	Pending		
				Switzerland	15/02/2013	18/08/2016	1312575	33, 43	Bumbu Rum Company LLC	Registered	18/08/2016	1312575
			National	Barbados		10/02/2017	8135461	33	Bumbu International Limited	Pending		
				Bermuda		18/07/2017	56415	33	Bumbu International Limited	Registered	29/12/2017	56415
				Canada		29/12/2015	1761370	33	Bumbu International Limited	Pending		
				Hong Kong		19/08/2016	303877228	33	Bumbu International Limited	Registered	20/01/2017	303877228
				Jamaica		08/02/2017	71800	33	Bumbu International Limited	Registered	08/01/2018	71800
				Nigeria		08/01/2016	F/TM/O/2016/71713	33	Bumbu International Limited	Published		
				South Africa		04/01/2016	2016/00279	33	Bumbu International Limited	Registered	31/05/2018	2016/00279
				United Arab Emirates		23/03/2016	250800	32	Bumbu International Limited	Registered	27/03/2017	250800
BUMBU - Dealt by Gray Robinson	Word Mark		National	United States	15/02/2013	08/03/2013	85870735	33	Bumbu International Limited	Registered	05/07/2016	4993705
THE ORIGINAL BUMBU	Word Mark		EUTM	European Union		22/02/2013	11599115	33, 43	Bumbu Rum Company LLC	Registered	13/12/2013	11599115