

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM530214

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	10/31/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Style Me Pretty, LLC		07/01/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Oath Inc.		
Street Address:	22000 AOL Way		
City:	Dulles		
State/Country:	VIRGINIA		
Postal Code:	20166		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4372507	LITTLE BLACK BOOK	
Registration Number:	4541827	SMP LIVING	
Registration Number:	3657465	STYLE ME PRETTY	
Registration Number:	4372620	STYLE ME PRETTY	
Registration Number:	5214196	STYLE ME PRETTY	
Serial Number:	86916300	STYLE ME PRETTY	
CORRESPONDENCE DATA			
Fax Number:	6176468646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6176468000		
Email:	cxltrademarks@wolfgreenfield.com		
Correspondent Name:	Christina M. Licursi		
Address Line 1:	600 ATLANTIC AVENUE		
Address Line 2:	Wolf, Greenfield & Sacks, P.C.		
Address Line 4:	BOSTON, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	S2066.40000US00		
NAME OF SUBMITTER:	Christina M. Licursi		

OP \$165.00 4372507

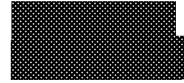
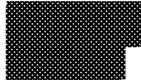
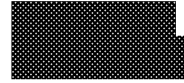
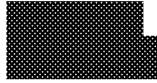
SIGNATURE:	/Christina M. Licursi/
DATE SIGNED:	07/02/2019
Total Attachments: 2 source=S2066.40000US00 Confirmatory Assignment- Redacted#page1.tif source=S2066.40000US00 Confirmatory Assignment- Redacted#page2.tif	

NUNC PRO TUNC CONFIRMATORY ASSIGNMENT

WHEREAS, Style Me Pretty, LLC, a limited liability company of Delaware, having an office and place of business at 30 High Street, Unit #1, Charlestown, Massachusetts 02129, has adopted and used the following marks at common law and owns the trademark Applications and Registrations thereof:

SCHEDULE OF TRADEMARKS

<u>UNITED STATES</u> <u>MARK</u>	<u>SERIAL./REG. NO.</u>	<u>FILING/REG. DATE</u>
[REDACTED]	[REDACTED]	[REDACTED]
LITTLE BLACK BOOK	4372507	21-Dec-2012
[REDACTED]	[REDACTED]	[REDACTED]
SMP LIVING	4541827	26-Mar-2013
STYLE ME PRETTY	3657465	11-Jan-2009
[REDACTED]	[REDACTED]	[REDACTED]
STYLE ME PRETTY	4372620	03-Feb-2013
[REDACTED]	[REDACTED]	[REDACTED]
STYLE ME PRETTY	5214196	18-Nov-2016
STYLE ME PRETTY	86/916300	23-Feb-2016
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]



WHEREAS, Oath Inc., a corporation of Delaware, having an office and place of business at 22000 AOL Way, Dulles, Virginia 20166, acquired the marks and the applications and registrations therefor by transfer on October 31, 2012.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Style Me Pretty, LLC assigns to Oath Inc., all its rights, title and interest in and to the marks and the applications and registrations therefor, together with the business and the goodwill of the business symbolized by the marks and the applications and registrations therefor and including all rights to sue and recover for past infringement of the marks and the applications and registrations therefor.

Style Me Pretty, LLC

7/1/2019
Date

By: Tait Larsen
Name:
Title: