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**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM529409

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	02/28/2019

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
?What If! Holdings Limited		05/08/2019	Private Limited Company: UNITED KINGDOM

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Accenture Global Solutions Limited
<b>Street Address:</b>	3 Grand Canal Plaza Upper Grand Canal Street
<b>City:</b>	Dublin 4
<b>State/Country:</b>	IRELAND
<b>Entity Type:</b>	private company limited by shares: IRELAND

<b>PROPERTY NUMBERS Total: 4</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	3303030	?WHAT IF!
Registration Number:	3684988	?WHAT IF! TOPDOG
Registration Number:	4612423	?WHAT IF!
Registration Number:	4786744	WIJO

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	4153921960
<b>Email:</b>	trademarkgroup@sideman.com
<b>Correspondent Name:</b>	Polly A. Dinkel
<b>Address Line 1:</b>	One Embarcadero Center, 22nd Floor
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111

<b>NAME OF SUBMITTER:</b>	Samuel Berrin
<b>SIGNATURE:</b>	/Samuel Berrin/
<b>DATE SIGNED:</b>	06/26/2019

**Total Attachments: 2**  
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CH \$115.00 3303030

## NUNC PRO TUNC ASSIGNMENT

WHEREAS, What If! Holdings Limited, a private limited company incorporated in England and Wales, with its registered office at The Glassworks, 3-4 Ashland Place, London W1U 4AH, United Kingdom (hereinafter "Assignor") is the owner of the trademark registrations listed on the attached Schedule A, and the goodwill symbolized thereby ("the Trademarks"); and

WHEREAS, pursuant to the terms of a previously executed General Deed of Assignment of Intellectual Property Rights and effective as of February 28, 2019, Assignor sold, assigned and transferred all of its right, title, and interest in and to the Trademarks to Accenture Global Solutions Limited, a company registered in Ireland and having its registered address at 3 Grand Canal Plaza, Upper Grand Canal Street, Dublin 4, Ireland (hereinafter "Assignee"); and

WHEREAS, the parties are desirous of ratifying and confirming said sale, assignment and transfer of all right, title and interest in and to the Trademarks and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and hereby sells, assigns, transfers and sets over to Assignee, nunc pro tunc as of February 28, 2019, the entire right, title, interest in and to the Trademarks and the goodwill of the business connected with the Trademarks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

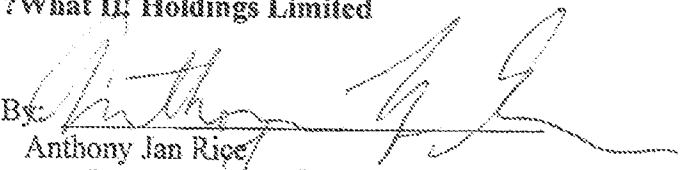
Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringements of the Trademarks assigned.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

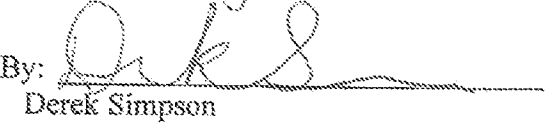
**ASSIGNORS:**

?What If! Holdings Limited

Date: May 8, 2019

By:   
Anthony Jan Rice


Date: May 15, 2019

By:   
Derek Simpson

**ASSIGNEE:**

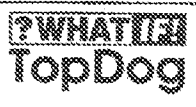
Accenture Global Solutions Limited

Date: June 14, 2019

By:   
Jeffrey J. Fridman, IP Counsel

**SCHEDULE A**

**Registered US Marks:**

Trademark name	Owner	Registration No	Registration date
?WHAT IF!	?What If! Holdings Limited	3303030	October 02, 2007
	?What If! Holdings Limited	3684988	September 22, 2009
?WHAT IF! TRAINING	?What If! Holdings Limited	3995888	July 19, 2011
?WHAT IF!	?What If! Holdings Limited	4612423	September 30, 2014
WIJO	?What If! Holdings Limited	4786744	August 04, 2015

**TRADEMARK**