

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM530624

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pinnacle Brand Group, Inc.		06/21/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kevin Gordon		
<b>Street Address:</b>	9155 Brown Deer Rd., Suite #1		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4860814	HOOD RUBBER COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6197026859		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6196853055		
<b>Email:</b>	usdocketing@scmv.com		
<b>Correspondent Name:</b>	Seltzer Caplan McMahon Vitek		
<b>Address Line 1:</b>	750 B Street, Suite 2100		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>NAME OF SUBMITTER:</b>	E Jenkins		
<b>SIGNATURE:</b>	/EJJ/		
<b>DATE SIGNED:</b>	07/05/2019		
<b>Total Attachments: 1</b>			
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OP \$40.00 4860814

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

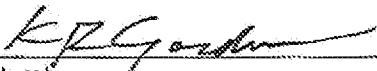
WHEREAS, Pinnacle Brand Group, Inc. ("Assignor"), a California corporation, having a place of business at 9155 Brown Deer Rd., Suite #1, San Diego, California 92121, U.S.A., is the owner of the trademark **HOOD RUBBER COMPANY** registered in the United States Patent and Trademark Office on November 24, 2015 and assigned Registration No: 4,860,814 (the "Trademark"); and

WHEREAS, Kevin Gordon ("Assignee"), an individual citizen of the United States, having an address of 9155 Brown Deer Rd., Suite #1, San Diego, California 92121, U.S.A., is desirous of acquiring the Trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, **effective from June 21, 2019**, all right, title and interest of Assignor in and to the Trademark together with all common law rights and the goodwill of the business associated with the Trademark and the registration thereof.

Signed at 1 P.M., this 21st day of June, 2019.

Pinnacle Brand Group, Inc.

  
(Signature)

PRESIDENT & CEO.  
(Print or type name and position - must be an officer)