

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900500429		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GREGORY D. GEISE		06/07/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	DIAL INDUSTRIES, INC.		
Street Address:	3628 NOAKES STREET		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90023		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2953443	EASY PULL	
Registration Number:	3218774	HELP RECYCLE AMERICA	
CORRESPONDENCE DATA			
Fax Number:	2139955010		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(213) 785-8070		
Email:	docketing@kb-ip.com		
Correspondent Name:	Daniel R. Kimbell, Karish & Bjorgum, PC		
Address Line 1:	119 E. Union Street, Suite B		
Address Line 4:	Pasadena, CALIFORNIA 91103		
ATTORNEY DOCKET NUMBER:	DIAL INDUSTRIES		
NAME OF SUBMITTER:	Daniel R. Kimbell		
SIGNATURE:	/Daniel R. Kimbell/		
DATE SIGNED:	07/03/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, **GREGORY D. GEISE**, a Wisconsin Citizen residing at W383N6590 North Woodlake Circle, Oconomowoc, Wisconsin ("ASSIGNOR" herein), has used and is the owner of the following trademark and U.S. Federal registrations.

- **U.S. Reg. No. 2,953,443** for **EASY PULL** which was registered on May 17, 2005 for goods identified as: "Manually operated aluminum can compactor" in Int'l. Class 8;
- and
- **U.S. Reg. No. 3,218,774** for **HELP RECYCLE AMERICA** which was registered on March 13, 2007 for goods identified as: "Manually operated aluminum can compactor" in Int'l. Class 8.

WHEREAS, **DIAL INDUSTRIES, INC.**, a California corporation, having a place of business at 3628 Noakes Street, Los Angeles, California 90023 ("ASSIGNEE" herein), desires to acquire said trademarks and U.S. Federal registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title, and interest in and to said trademarks and the said U.S. Federal registrations, and all rights and privileges pertaining to said trademarks and the said U.S. Federal registrations, together with the goodwill of the business symbolized by the trademarks.

WHEREAS, **GREGORY D. GEISE** is assigning the Registered marks as part of the entire business or portion thereof to which the Registered Marks pertain as required by Section 10 of the Trademark Act, 15 U.S.C. §1060.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the trademarks and the said U.S. Federal registrations, and to perfect the record title of ASSIGNEE in and to said trademarks and the said U.S. Federal registrations.

IN TESTIMONY WHEREOF, I hereunto set my hand this 7 day of June, 2019.

By 

GREGORY D. GEISE