

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM530663

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Northern Michigan Review, LLC		01/31/2019	Limited Liability Company: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GateHouse Media, LLC		
<b>Street Address:</b>	175 Sully's Trail, 3rd Floor		
<b>City:</b>	Pittsford		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14534		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1584159	PHONEGUIDE	
<b>Registration Number:</b>	3972516	PHONEGUIDE	
<b>Registration Number:</b>	2490118	PHONEGUIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	216-566-9700		
<b>Email:</b>	75628@rankinhill.com		
<b>Correspondent Name:</b>	Randolph E. Diggges		
<b>Address Line 1:</b>	P.O. Box 1150		
<b>Address Line 4:</b>	Bonita Springs, FLORIDA 34133-1150		
<b>NAME OF SUBMITTER:</b>	Randolph E. Diggges, III		
<b>SIGNATURE:</b>	/Randolph E. Diggges, III/		
<b>DATE SIGNED:</b>	07/07/2019		
<b>Total Attachments: 10</b>			
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## TRADEMARK ASSIGNMENT AND ASSUMPTION AGREEMENT

This TRADEMARK ASSIGNMENT AND ASSUMPTION AGREEMENT (this "Assignment"), dated as of January 31, 2019 (the "Effective Date") is among Aberdeen News Company, LLC, a Delaware limited liability company, Hoosier Times, Inc., an Indiana corporation, Northern Michigan Review, LLC, a Michigan limited liability company, South Bend Tribune Corp., an Indiana corporation, The Herald-Mail Company, a Maryland corporation (individually an "Assignor," and collectively the "Assignors"), GateHouse Media, LLC, a Delaware limited liability company ("Assignee"), and solely for purposes of Section 3.16(h) and Section 11.3 of the Purchase Agreement, Schurz Communications, Inc., an Indiana corporation ("Parent"), and is entered into in connection with that certain Asset Purchase Agreement, dated as of the date hereof, by and between Assignors, Assignee and Parent (the "Purchase Agreement").

WITNESSETH:

**WHEREAS**, Pursuant to the Purchase Agreement, the Assignors shall sell, transfer and assign to Assignee substantially all of the assets of Sellers relating to the ongoing Business (as defined in the Purchase Agreement) including all trademarks, trademark applications, service marks, trade names, and logos related to the Business, including the registered trademarks specified on Schedule A attached hereto (collectively, the "Trademarks"). ;

**WHEREAS**, for good and valuable consideration and pursuant to the Purchase Agreement, and upon the terms and conditions set forth below, the Assignors desires to assign all of its right, title, and interest in and to the Trademarks to Assignee, and Assignee desires to accept such assignment.

**NOW, THEREFORE**, in consideration of the transactions contemplated by the Purchase Agreement and this Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. The Assignors hereby assign, convey and transfer unto Assignee all right, title, and interest in and to the Trademarks, including the right to any applications and registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issue in the name of Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to any priorities based on the filing of the aforesaid applications, and the right to the goodwill associated with the Trademarks. The Trademarks are being assigned as part of the entire business or portion thereof to which the mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.

2. Representations and Warranties. None of the representations, warranties, covenants, rights or remedies of any party under the Purchase Agreement shall be deemed to be abrogated, enlarged, modified or altered in any way by such execution and acceptance of this Assignment.

3. Terms of the Purchase Agreement. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

4. Governing Law. This Agreement shall be governed by and construed in accordance with the internal laws of the State of Indiana without giving effect to any choice or conflict of law provision or rule (whether of the State of Indiana or any other jurisdiction).

5. Counterparts. This Assignment may be executed in multiple counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile or other means of electronic transmission (i.e., PDF) shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

*[Signature pages follow]*

IN WITNESS WHEREOF, the parties have executed this Assignment as of the Effective Date.

**ABERDEEN NEWS COMPANY, LLC**

By: Kevin Shaw  
Name: Kevin Shaw  
Title: President

**HOOSIER TIMES, INC.**

By: \_\_\_\_\_  
Name: Cory Bollinger  
Title: President

**NORTHERN MICHIGAN REVIEW, LLC**

By: \_\_\_\_\_  
Name: Michelle Harrington  
Title: Vice President and Treasurer

**SOUTH BEND TRIBUNE CORP.**

By: \_\_\_\_\_  
Name: Sally Brown  
Title: President

**THE HERALD-MAIL COMPANY**

By: \_\_\_\_\_  
Name: Andrew Bruns  
Title: President

[Signature Page to Trademark Assignment and Assumption Agreement]

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Name: Michelle Harrington  
Title: Vice President and Treasurer

**SOUTH BEND TRIBUNE CORP.**

By: Sally J Brown  
Name: Sally Brown  
Title: President

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Name: Andrew Bruns  
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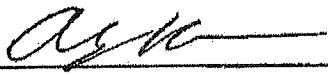
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Name: Michelle Harrington  
Title: Vice President and Treasurer

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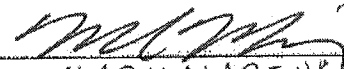
**THE HERALD-MAIL COMPANY**

By:  \_\_\_\_\_  
Name: Andrew Bruns  
Title: President

[Signature Page to Trademark Assignment and Assumption Agreement]

**ASSIGNEE:**

**GATEHOUSE MEDIA, LLC**

By:   
Name: MARK MABING  
Title: V. P., TREASURER

**PARENT:**

**SCHURZ COMMUNICATIONS, INC.**

By:   
Todd F. Schurz, President and CEO

**SCHEDULE A**

**Trademarks**

<i>Mark</i>	<i>Owner</i>	<i>Register</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Status</i>
COTEAU SHOPPER	Aberdeen News Company, LLC	United States	2773554	10/14/2003	Registered
WATERTOWN NOW	Aberdeen News Company, LLC	United States	2791101	12/09/2003	Registered
WATERTOWN PUBLIC OPINION	Aberdeen News Company, LLC	United States	2895707	10/19/2004	Registered
WATERTOWN PUBLIC OPINION	Aberdeen News Company, LLC	United States	2836327	04/27/2004	Registered
BTOWN BOX	Hoosier Times, Inc.	Indiana	2017-0288	07/12/2017	Registered
CENTRAL MICHIGAN DIRECTORIES	Northern Michigan Review, Inc.	Michigan	M11948	06/13/2011	Registered
CHARLEVOIX COURIER	Northern Michigan Review, Inc.	Michigan	M00974	06/03/1996	Registered
CMD	Northern Michigan Review, Inc.	Michigan	M11952	06/13/2011	Registered
GAYLORD HERALD TIMES	Northern Michigan Review, Inc.	Michigan	M00970	06/03/1996	Registered
PETOSKY NEWS-REVIEW	Northern Michigan Review, Inc.	Michigan	M00973	06/03/1996	Registered
PHONE BOOK (Stylized – Dark Color)	Northern Michigan Review, Inc.	Michigan	M11940	06/14/2011	Registered
PHONE BOOK (Stylized – Light Color)	Northern Michigan Review, Inc.	Michigan	M11936	06/14/2011	Registered
PHONEGUIDE	Northern Michigan Review, Inc.	United States	1584159	02/20/1990	Registered

<i>Mark</i>	<i>Owner</i>	<i>Register</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Status</i>
PHONEGUIDE	Northern Michigan Review, Inc.	United States	3972516	06/07/2011	Registered
<b>PhoneGuide</b>	Northern Michigan Review, Inc.	United States	2490118	09/18/2001	Registered
THE BOOKS PEOPLE USE	Northern Michigan Review, Inc.	Michigan	M11944	06/13/2011	Registered
THE GRAPHIC	Northern Michigan Review, Inc.	Michigan	M00971	06/03/1996	Registered
<b><u>Tribune Business Weekly</u></b>	South Bend Tribune Corporation	United States	1649142	06/25/1991	Registered
HMTV	The Herald-Mail Company	Maryland	2009-0089	05/15/2009	Registered

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