

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM530730

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plentiful Planet Brands, LLC		07/02/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A., as Administrative Agent		
Street Address:	IL1-1145/54/63, P.O. Box 6026		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60680-6026		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4852296	CONSULATE	
Serial Number:	86014657	PLENTIFUL PLANET BRANDS	
CORRESPONDENCE DATA			
Fax Number:	3129939767		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-993-2622		
Email:	gayle.grocke@lw.com		
Correspondent Name:	Latham & Watkins LLP		
Address Line 1:	330 N. Wabash Avenue		
Address Line 2:	Suite 2800		
Address Line 4:	Chicago, ILLINOIS 60611		
ATTORNEY DOCKET NUMBER:	035909-0037		
NAME OF SUBMITTER:	Gayle D Grocke		
SIGNATURE:	/gdg/		
DATE SIGNED:	07/08/2019		
Total Attachments: 7			
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SUPPLEMENTAL TRADEMARK SECURITY AGREEMENT

This **SUPPLEMENTAL TRADEMARK SECURITY AGREEMENT**, dated as of July 2, 2019 (as it may be amended, restated, supplemented or otherwise modified from time to time, this “**Agreement**”), is made by the entities identified as grantors on the signature pages hereto (each a “**Grantor**” and collectively, the “**Grantors**”) in favor of JPMorgan Chase Bank, N.A., as administrative agent for the Secured Parties (in such capacity, together with its successors and permitted assigns, the “**Administrative Agent**”).

WHEREAS, the Grantors are party to an Amended and Restated U.S. Pledge and Security Agreement dated as of July 2, 2019 (as it may be amended, restated, supplemented or otherwise modified from time to time, the “**Pledge and Security Agreement**”) between each of the Grantors and the other grantors party thereto and the Administrative Agent pursuant to which the Grantors granted a security interest to the Administrative Agent in the Trademark Collateral (as defined below) and are required to execute and deliver this Agreement.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors hereby agree with the Administrative Agent as follows:

SECTION 1. Defined Terms

Unless otherwise defined herein, terms defined in the Pledge and Security Agreement and used herein have the meaning given to them in the Pledge and Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral

SECTION 2.1 Grant of Security. Each Grantor hereby grants to the Administrative Agent, for the benefit of the Secured Parties, a security interest in and continuing lien on all of such Grantor’s right, title and interest in, to and under the following, in each case whether now owned or existing or hereafter acquired, developed, created or arising and wherever located (collectively, the “**Trademark Collateral**”):

all United States, and foreign trademarks, trade names, trade dress, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, whether or not registered, and with respect to any and all of the foregoing: (i) all registrations and applications therefor including, without limitation, the registrations and applications listed or required to be listed in Schedule A attached hereto, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iv) the right to sue or otherwise recover for any past, present and future infringement, dilution or other violation of any of the foregoing or for any injury to the related goodwill, (v) all Proceeds of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages, and proceeds of suit now or hereafter due and/or payable with respect thereto, and (vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world.

SECTION 2.2 Certain Limited Exclusions. Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under Section 2.1 hereof attach to any “intent-to-use” application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a “Statement of Use” pursuant to Section

1(d) of the Lanham Act or an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

SECTION 3. Security Agreement

The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Administrative Agent for the Secured Parties pursuant to the Pledge and Security Agreement, and the Grantors hereby acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Pledge and Security Agreement, the provisions of the Pledge and Security Agreement shall control.

SECTION 4. Governing Law

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER (INCLUDING, WITHOUT LIMITATION, ANY CLAIMS SOUNDING IN CONTRACT LAW OR TORT LAW ARISING OUT OF THE SUBJECT MATTER HEREOF) SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICT OF LAWS PRINCIPLES THEREOF THAT WOULD RESULT IN THE APPLICATION OF ANY LAW OTHER THAN THE LAW OF THE STATE OF NEW YORK (OTHER THAN ANY MANDATORY PROVISIONS OF LAW RELATING TO THE LAW GOVERNING PERFECTION AND THE EFFECT OF PERFECTION OF THE SECURITY INTEREST).

SECTION 5. Counterparts

This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

KEHE DISTRIBUTORS, LLC

By: _____

Name: Justin Malfot
Title: Secretary

NATURE'S BEST DISTRIBUTION, LLC

By: _____

Name: Tim Wiggins
Title: Secretary

PLENTIFUL PLANET BRANDS, LLC

By: _____

Name: Tim Wiggins
Title: Secretary

TREE OF LIFE, LLC

By: _____

Name: Tim Wiggins
Title: Secretary

[Signature Page to Supplemental Trademark Security Agreement]

Accepted and Agreed:

JPMORGAN CHASE BANK, N.A.,
as Administrative Agent

By: Justin Martin

Name: Justin Martin
Title: Authorized Officer

SCHEDULE A
to
SUPPLEMENTAL TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND APPLICATIONS

TRADEMARKS

Name of Grantor	Trademark	Registration Date	Registration Number
Tree of Life, LLC	LION CROSS	July 26, 1955	609425
Tree of Life, LLC	BONAVITA	May 6, 2014	4525806
Tree of Life, LLC	TREE OF LIFE	October 4, 1983	1253107
Tree of Life, LLC	TREE OF LIFE	September 29, 1981	1171499
Tree of Life, LLC	HEALTHY VALUES	May 28, 1985	1338308
Tree of Life, LLC	TREE OF LIFE	October 10, 1989	1559965
Tree of Life, LLC	TREE OF LIFE	October 10, 1989	1559979
Tree of Life, LLC	HARVEST MOON	May 16, 1991	1856349
Tree of Life, LLC	READY GROUND	January 14, 1997	2030803
Tree of Life, LLC	SOY WONDER	July 3, 2001	2466173
Tree of Life, LLC	BAKER'S ROW	May 9, 2000	2348865
Tree of Life, LLC	THE SOURCE!	August 12, 2003	2749712
Tree of Life, LLC	THE SOURCE!	February 11, 2003	2686270
Tree of Life, LLC	SUNSHINE ACRES	July 9, 2013	4364935
Tree of Life, LLC	TERRA SUMMA	April 27, 2010	3780010
Tree of Life, LLC	SAGE VALLEY	October 5, 2010	3858336
Tree of Life, LLC	TREE OF LIFE	July 26, 2005	2976215
Tree of Life, LLC	TREE OF LIFE and Design	August 30, 2005	2989504
Tree of Life, LLC	ORGANIC AND PURE	November 13, 2007	3337117
Tree of Life, LLC	SAGE VALLEY	February 28, 2012	4106232
Tree of Life, LLC	ASHCO & Design	August 4, 1972	184,714
Tree of Life, LLC	ASHCO BRAND	July 28, 1972	184,616
Tree of Life, LLC	ASHLEY KOFFMAN	October 23, 1987	333,373
Tree of Life, LLC	COCOFECTION	July 27, 1990	371,244
Tree of Life, LLC	DANISH GROVE	November 19, 1996	466,099
Tree of Life, LLC	EL SPLENDITO	February 26, 1993	408,609
Tree of Life, LLC	MEDDO BELLE	December 6, 1985	308,970
Tree of Life, LLC	MEDDO BELLE SELECTED CUT & Design	April 18, 1986	313,464
Tree of Life, LLC	PINATA	September 8, 1989	360,084
Tree of Life, LLC	RED RIDINGHOOD & DESIGN	November 17, 1995	450,123
Tree of Life, LLC	RICE AMAZING	August 23, 2001	550,107
Tree of Life, LLC	SOY AMAZING	January 27, 1998	488,369
Tree of Life, LLC	SMART ASSORTMENT	November 13, 2007	3336056

Name of Grantor	Trademark	Registration Date	Registration Number
Kehe Distributors, LLC	KEHE FOOD DISTRIBUTORS	June 19, 2007	3252880
Kehe Distributors, LLC	ORGANIC & PURE	September 8, 2009	3679009
Nature's Best Distribution, LLC	HEALTHBEST (and design)	March 30, 2004	2,828,586
Nature's Best Distribution, LLC	THE NATURAL PRODUCTS DISTRIBUTOR	May 8, 2008	3,433,609
Nature's Best Distribution, LLC	CADIA	October 22, 2013	4,423,196
Nature's Best Distribution, LLC	CADIA	November 29, 2011	4,064,851
Nature's Best Distribution, LLC	CADIA	April 9, 2013	4,319,026
Nature's Best Distribution, LLC	CADIA ABUNDANCE OF SIMPLICITY	January 17, 2012	4,089,150
Kehe Distributors, LLC	CARE TRADE	March 27, 2018	5,434,002
Kehe Distributors, LLC	GOODNESS FOLLOWS	May 16, 2017	5,205,739
Kehe Distributors, LLC	WE SERVE TO MAKE LIVES BETTER	March 7, 2017	5,157,531
Kehe Distributors, LLC	WHERE KEHE GOES, GOODNESS FOLLOWS	October 18, 2016	5,065,914
Plentiful Planet Brands, LLC	CONSULATE	November 10, 2015	4,852,296
Tree of Life, LLC	TREE OF LIFE (and design)	September 5, 2017	5,281,598
Tree of Life, LLC	PLENTIFUL PLANET	October 15, 2013	4419072

TRADEMARK APPLICATIONS

Name of Grantor	Trademark Application	Application Filing Date	Application Serial Number
Kehe Distributors, LLC	WE MAKE ON TREND EASY	April 30, 2013	85-919118
Kehe Distributors, LLC	KEHE ON TREND	April 30, 2013	85-919101
Kehe Distributors, LLC	ON TREND	April 30, 2013	85-919078
Kehe Distributors, LLC	LENS A KEHE SOLUTION	December 2, 2011	85-485934
Kehe Distributors, LLC	KEHE	February 8, 2013	85-844688

LLC	DISTRIBUTORS		
Kehe Distributors, LLC	PLENTIFUL PLANET BRANDS	April 5, 2013	85-896123
Kehe Distributors, LLC	KEHE DISTRIBUTORS	February 16, 2013	12172029
Kehe Distributors, LLC	KEHE DISTRIBUTORS	February 18, 2013	T1302333E
Kehe Distributors, LLC	KEHE (deserving celebration in Chinese characters)	March 4, 2013	12211426
Kehe Distributors, LLC	KEHE DISTRIBUTORS	February 18, 2013	102008474
Plentiful Planet Brands, LLC	PLENTIFUL PLANET BRANDS	July 19, 2013	86014657
Kehe Distributors, LLC	KEHECONNECT	June 27, 2013	85972087
Kehe Distributors, LLC	KEHE	June 18, 2013	85963362
Kehe Distributors, LLC	KEHE	June 18, 2013	85963095
Tree of Life, LLC	KENDALL ROSE	September 29, 2011	85435410
Tree of Life, LLC	HARMONY FARMS	September 29, 2011	85435430
Nature's Best Distribution, LLC	CADIA	April 21, 2010	85/019,850
Nature's Best Distribution, LLC	CADIA ABUNDANCE OF SIMPLICITY	April 21, 2010	85/019,899
Nature's Best Distribution, LLC	CADIA	June 13, 2014	86/309,505
Kehe Distributors, LLC	KEHE CARES	January 11, 2019	88/258878
Kehe Distributors, LLC	KEHE CARES (and design)	January 11, 2019	88/258918