

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM530833

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIVEARENA TV AB		09/22/2017	Joint Stock Company: SWEDEN
RECEIVING PARTY DATA			
Name:	LiveArena AB		
Street Address:	Box 17086		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	104 62		
Entity Type:	Private Limited Company: SWEDEN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5719196	LIVEARENA	
Registration Number:	4748288	LIVEARENA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126096863		
Email:	tkelly@mccarter.com		
Correspondent Name:	Timothy J. Kelly		
Address Line 1:	825 Eighth Avenue, 31st Floor		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	128092-08900		
DOMESTIC REPRESENTATIVE			
Name:	Timothy J. Kelly		
Address Line 1:	825 Eighth Avenue, 31st Floor		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Timothy J. Kelly		
SIGNATURE:	/tjk/		

CH \$65.00 5719196

DATE SIGNED:	07/08/2019
Total Attachments: 2 source=Company reg cert LiveArena AB#page1.tif source=Company reg cert LiveArena AB#page2.tif	

Registration number 559004-8251	
Date of registration of the company 2015-02-23	Date of registration of current name 2017-09-22
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Registration number: 559004-8251
Business name: LiveArena AB
Address: Box 17086
104 62 STOCKHOLM
Registered office: Stockholm
Note:

The company is registered as a private limited company.

THE COMPANY WAS FORMED

2015-02-20

SHARE CAPITAL

Share capital...: SEK 100,000
Min.....: SEK 100,000
Max.....: SEK 400,000

Number of shares: 1,000
Min.....: 1,000
Max.....: 4,000

BOARD MEMBERS

651028-1030 Björk, Bengt Göran, Hällstigen 12, 135 61 TYRESÖ

DEPUTY BOARD MEMBERS

630620-1119 Kleberg, Jonas Olof Gillis, Kärsö 1, 178 90 EKERÖ

AUDITORS

556043-4465 KPMG AB, Box 382, 101 27 STOCKHOLM
Represented by: 730913-7912

PRINCIPALLY RESPONSIBLE AUDITOR

730913-7912 Johansson, Lars Mattias, c/o KPMG AB, Box 16106,
103 23 STOCKHOLM

SIGNATORY POWER

The board of directors is entitled to sign.
Signatory power individually by
Björk, Bengt Göran
Kleberg, Jonas Olof Gillis

Registration number 559004-8251	
Date of registration of the company 2015-02-23	Date of registration of current name 2017-09-22
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ARTICLES OF ASSOCIATION

Date of the latest change: 2017-09-06

FINANCIAL YEAR

Registered financial year: 0101 - 1231
Latest annual report submitted covers financial
period 20170101-20171231

DATE OF REGISTRATION OF CURRENT AND PREVIOUS BUSINESS NAMES

2017-09-22 LiveArena AB
2015-04-08 LiveArena TV AB
2015-02-23 Grundbulten 12205 AB

**** The above information is an extract from the Trade and Industry
Register Bolagsverket, the Swedish Companies Registration Office ****

Bolagsverket
851 81 Sundsvall
0771-670 670
bolagsverket@bolagsverket.se
www.bolagsverket.se

