

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM530834

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Little Body LLC		08/28/2018	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Yasss Queen LLC		
Street Address:	47 West 14th Street, 3rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5551212	WHITE GIRL ROSÉ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303.473.2703		
Email:	ljheld@hollandhart.com, docket@hollandhart.com		
Correspondent Name:	Tracy B. Gray, Holland & Hart LLP		
Address Line 1:	P.O. Box 8749		
Address Line 2:	Attn: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201-8749		
ATTORNEY DOCKET NUMBER:	31958.2068		
NAME OF SUBMITTER:	Tracy B. Gray		
SIGNATURE:	/Tracy B. Gray/		
DATE SIGNED:	07/08/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of August 28, 2018, by and between Little Body LLC, a New York limited liability company with offices at 368 Broadway, Suite 511, New York NY 10013 ("Assignor"), in favor of Yasss Queen LLC, a New York limited liability company with offices at 47 West 14th Street, 3rd Floor New York, New York 10011 ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor owns all right, title and interest in and to WHITE GIRL ROSE, US Trademark Registration No. 5,551,212 (the "Trademark"); and


WHEREAS, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademark, specifically in connection with various alcoholic beverages.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignment of Trademarks. Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith throughout the world and all common law and statutory right, title and interest in and to the Trademark, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference and/or cancellation proceedings for protection of the Trademarks, and all products, proceeds and revenues arising from or relating to any and all of the foregoing. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registrations in connection with the Trademark, and to secure in its own name the registrations granted thereon throughout the world. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee's rights in and to the Trademark.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first set forth above.

Little Body LLC

By: 

Printed Name: David Oliver Cohen

Title: CEO/ Manager

Date: 7/8/19