

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM530851

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/15/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mister Cookie Face LLC		07/08/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Fieldbrook Foods Corporation		
Street Address:	One Ice Cream Drive, P.O.Box 1318		
City:	Dunkirk		
State/Country:	NEW YORK		
Postal Code:	14048		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3391276	MISTER COOKIE FACE	
CORRESPONDENCE DATA			
Fax Number:	3127595646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-357-1313		
Email:	trademarks-ch@btlaw.com		
Correspondent Name:	JONATHAN P. FROEMEL		
Address Line 1:	PO Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	58948-32		
NAME OF SUBMITTER:	Sarah P. Harrell		
SIGNATURE:	/Sarah P. Harrell/		
DATE SIGNED:	07/08/2019		
Total Attachments: 2			
source=Mister Cookie Face Assignments_07-08-2019_Executed#page1.tif			
source=Mister Cookie Face Assignments_07-08-2019_Executed#page2.tif			

OP \$40.00 3391276

NUNC PRO TUNC ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **MISTER COOKIE FACE LLC**, a Delaware limited liability company located at 1989 Rutgers University Boulevard, Lakewood, New Jersey 08701 ("Assignor"), hereby assigns, sets over, and transfers, *nunc pro tunc*, effective as of April 15, 2019, to **FIELDBROOK FOODS CORPORATION**, a Delaware corporation located at One Ice Cream Drive, P.O. Box 1318, Dunkirk, New York 14048 (the "Assignee"), all of its right, title and interest in and to the trademark, including the registration thereof, identified in Exhibit A (collectively, the "Mark"), together with the goodwill of the business symbolized thereby.

For such good and valuable consideration, Assignor hereby further assigns and transfers to Assignee, all rights and interests in, to and arising from any infringement of the Mark, including, without limitation, all claims for damages and profits for any infringements which occurred prior to the date of this Assignment, including the rights to sue for any infringements in its own name and stead and for its own benefit. Assignee is the successor in interest to the ongoing business of Assignor, or that portion of the business to which the Mark pertains.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor: **MISTER COOKIE FACE LLC**

Signed: _____

Name: _____

Title: _____

Date: _____

E. O. P.
Erich Oprecht
General Counsel & Secretary
7/15/19

EXHIBIT A: SCHEDULE OF ASSIGNED TRADEMARK

Trademark	U.S. Reg. No.
MISTER COOKIE FACE	3391276