

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM530947

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advance Magazine Publishers Inc.		06/24/2019	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Future Media Group Inc.		
<b>Street Address:</b>	601 West 26th Street, Suite 1507		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2624545	W	
<b>Registration Number:</b>	3982709	W	
<b>Registration Number:</b>	5344514	W	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128055571		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2128012256		
<b>Email:</b>	schlossd@gtlaw.com		
<b>Correspondent Name:</b>	Daniel I. Schloss, Greenberg Traurig,LLP		
<b>Address Line 1:</b>	200 Park Avenue, 38th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10166		
<b>ATTORNEY DOCKET NUMBER:</b>	178258.010100		
<b>NAME OF SUBMITTER:</b>	Daniel I. Schloss		
<b>SIGNATURE:</b>	/Daniel I. Schloss/		
<b>DATE SIGNED:</b>	07/09/2019		
<b>Total Attachments: 7</b>			
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**INTELLECTUAL PROPERTY INSTRUMENT OF ASSIGNMENT**

This Intellectual Property Instrument of Assignment dated as of June 24, 2019 (this "Assignment"), is made by Advance Magazine Publishers Inc., a New York corporation ("Assignor"), in favor of Future Media Group Inc., a Delaware corporation ("Assignee"). Capitalized terms used and not otherwise defined herein shall have the meanings assigned to such terms in the Purchase Agreement (as defined below).

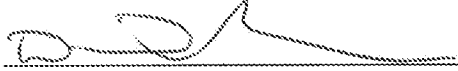
WHEREAS, Assignee and Assignor, have entered into that certain Asset Purchase Agreement (the "Purchase Agreement"), dated as of the date hereof, pursuant to which Assignor has agreed to sell, transfer and assign to Assignee the Business Owned Intellectual Property Rights, including the trademarks and service marks set forth on Schedule A hereto (the "Assigned Marks"), in accordance with the Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee Assignor's entire right, title, and interest in and to each of the Assigned Marks, together with the goodwill of the business symbolized thereby, and all applications and registrations relating thereto.

*[Signature Page Follows]*

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Agreement as of the date first written above.

**ADVANCE MAGAZINE PUBLISHERS  
INC.**

By: 

Name: David Geithner

Title: Vice President

**FUTURE MEDIA GROUP INC.**

By: \_\_\_\_\_

Name:

Title:


*[Signature Page to Intellectual Property Instrument of Assignment]*

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Agreement as of the date first written above.

**ADVANCE MAGAZINE PUBLISHERS  
INC.**

By: \_\_\_\_\_  
Name:  
Title:

**FUTURE MEDIA GROUP INC.**

By:  \_\_\_\_\_  
Name: Marc Lotenberg  
Title: Chief Executive Officer

*[Signature Page to Intellectual Property Instrument of Assignment]*

**SCHEDULE A**

Project Emerald - W  
Trademark List

Country	Trademark	App No	Filing Date	Reg No	Reg Date	Status	Renewal Date	Owner	Classes	Goods
Australia	W (LOGO)	943859	37666	943859	37666	Registered	44971	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. PRINTED MATTER AND PUBLICATIONS, INCLUDING BUT NOT LIMITED TO MAGAZINES, CATALOGUES, PERIODICALS, BOOKS, NEWSPAPERS, JOURNALS, POSTCARDS, PAPER GOODS, PRINTED PUBLICATIONS AND ADVERTISING MATERIAL, MADE OF PAPER OR CARDBOARD IN THIS CLASS
BeneLux	W FASHION EUROPE	74810	33958	525108	33958	Registered	44925	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. PUBLICATIONS, MAGAZINES, JOURNALS
Canada	W AND DESIGN	553901	31390	321737	31758	Registered	42716	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. PERIODICAL PUBLICATIONS
China (People's Republic)	W & Design	7326309	39918	7326309	40465	Registered	44117	ADVANCE MAGAZINE PUBLISHERS INC.	35 Int.	35 Int. Advertising; online advertising on data communication network; sales promotion for others; personnel management consultancy; systemization of information into computer databases; account; rental of vending machines; organization of fashion exhibitions for sales or advertising purposes; public relations; advertising services in showing the cover or internal pages of magazines in promotion billboards; media kits; sides of buses or in direct mail solicitations in order to get people to purchase or subscribe to magazines or get advertisers to buy ads in the magazines.
China (People's Republic)	W AND DESIGN	960071097	35233	1081470	35663	Registered	46619	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. MAGAZINE RELATING TO WOMEN'S FASHION AND LIFESTYLE
Colombia	W & Design	13280965	41607	493224	41830	Registered	45483	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. Printed publications; printed material; newspapers and magazines
Colombia	W AND DESIGN	393681	34149	154835	34415	Registered	45373	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. CLASS HEADING
Costa Rica	W AND DESIGN	105841	35450	102410	35612	Registered	46589	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. WEEKLY NEWSPAPER
Ecuador	W (STYLIZED)	194277	39469	R20982018	39658	Registered	46963	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. MAGAZINES
European Union (Community)	W AND DESIGN	331421	35303	331421	36287	Registered	46280	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. MAGAZINE RELATING TO WOMEN'S FASHION AND LIFESTYLE
France	W FASHION EUROPE	93459048	34039	93459048	34039	Registered	44996	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int., 41 Int.	16 Int. PRINTED MATERIALS, BOOKS, JOURNALS, PERIODICALS, PHOTOGRAPHS, CL. 1641 Int. EDUCATION SERVICES AND BOOK PUBLISHING, CL. 41
Indonesia	W LOGO	D002013020162	41395			Published		ADVANCE MAGAZINE PUBLISHERS INC.	16 Int., 45 Int.	16 Int. Magazine relating to women's fashion and lifestyle; 45 Int. Providing information in the field of fashion via wireless and mobile devices and other means of digital and electronic communications
Italy	W FASHION LIFE	RM91C000881	33309	1429337	40809	Registered	44267	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. MAGAZINES, NEWSPAPERS, PERIODICAL PUBLICATIONS
Japan	W AND DESIGN	110705	31356	2047715	35941	Registered	46899	ADVANCE MAGAZINE PUBLISHERS INC.	06 Int., 09 Int., 16 Int., 19 Int., 20 Int.	06 Int., 09 Int., 16 Int. MAGAZINES AND NEWSPAPERS (LOCAL, CL. 26)/19 Int., 20 Int.
Japan	W FOR JAPAN	110706	31356	2047716	35941	Registered	46899	ADVANCE MAGAZINE PUBLISHERS INC.	06 Int., 09 Int., 16 Int., 19 Int., 20 Int.	06 Int., 09 Int., 16 Int. MAGAZINES AND NEWSPAPERS/19 Int., 20 Int.
Korea, Republic of	W (LOGO)	430442010	40409	945406	41283	Registered	44915	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. books, magazines, newspapers, photo bromides, pamphlets, picture postcards, catalogues

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Project Emerald - W  
Trademark List

Country	Trademark	App No	Filing Date	Reg No	Reg Date	Status	Renewal Date	Owner	Classes	Goods
Korea, Republic of	W (STYLIZED LOGO)	76662011	40624	237052	41123	Registered	44775	ADVANCE MAGAZINE PUBLISHERS INC.	35 Int., 38 Int., 41 Int., 42 Int., 45 Int.	35 Int. PUBLICATION OF ADVERTISING MATERIAL, ADVERTISING AND PROVIDING COMMERCIAL INFORMATION VIA THE INTERNET, PUBLICATION OF ADVERTISING, RADIO ADVERTISING, ADVERTISING BY WIRELESS COMMUNICATION, ADVERTISING IN NEWSPAPERS AND MAGAZINES, FILM ADVERTISING, DIRECT MAIL ADVERTISING, ADVERTISING SERVICES BY MOBILE TELEPHONES, ADVERTISING VIA ELECTRONIC MEDIA AND THE INTERNET, ONLINE ADVERTISING ON A COMPUTER NETWORK, TELEVISION BROADCASTING, COMMUNICATION BY COMPUTER TERMINALS, PROVIDING USER ACCESS TO THE INTERNET, PROVIDING INTERNET COMMUNICATION ACCESS, TRANSMISSION OF IMAGES AND VOICE VIA THE INTERNET, TRANSMISSION OF MOVING PICTURES VIA THE INTERNET, TRANSMISSION OF INFORMATION ON OPTICAL TELECOMMUNICATION NETWORKS, TRANSMISSION OF INFORMATION VIA NATIONAL AND INTERNATIONAL NETWORKS, TRANSMISSION OF DATA, SOUND AND IMAGES BY SATELLITE, TRANSMISSION OF MESSAGES AND IMAGES VIA THE INTERNET, COMPUTER AIDED TRANSMISSION OF MESSAGES AND IMAGES 41 Int. BOOK PUBLICATION, MAGAZINE PUBLICATION, PROVIDING MAGAZINE INFORMATION IN THE FORM OF ON-LINE ELECTRONIC PUBLICATIONS VIA WIRELESS MOBILE DEVICE (NOT DOWNLOADABLE), ONLINE PUBLICATION OF ELECTRONIC BOOKS AND JOURNALS (NOT DOWNLOADABLE), PROVIDING ONLINE ELECTRONIC PUBLICATION (NOT DOWNLOADABLE), PROVIDING MAGAZINE INFORMATION VIA THE INTERNET (NOT DOWNLOADABLE) AND ON ONLINE ELECTRONIC PUBLICATION VIA WIRELESS MOBILE DEVICE (NOT DOWNLOADABLE) 42 Int. WEBSITE DEVELOPMENT, WEBSITE MANAGEMENT, WEBSITE DESIGN, WEBSITE MAINTENANCE, CLOTHES DESIGNING, FASHION AND DESIGN 45 Int. PROVIDING FASHION INFORMATION VIA TELEVISION, PROVIDING FASHION INFORMATION VIA SATELLITE, PROVIDING FASHION INFORMATION VIA GLOBAL COMPUTER NETWORKS, PROVIDING FASHION INFORMATION VIA WIRELESS MOBILE DEVICE
Mexico	W AND DESIGN	193329	29903	275930	29903	Registered	44513	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. PERIODICALS AND PUBLICATIONS
Mexico	W DESIGN	594447	37708	801555	37826	Registered	45013	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. ALL GOODS IN CLASS
Pakistan	W (LOGO)	252379	39622	252379	39622	Registered	46927	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. Paper, cardboard and goods made from these materials not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers' type; printing; proof; goods included in class 16.
Panama	W AND DESIGN	84079	35383	84079	35383	Registered	46340	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. WEEKLY NEWSPAPER
Peru	W & Design	435252	40465	00071030	40893	Registered	44546	ADVANCE MAGAZINE PUBLISHERS INC.	41 Int. ALL	41 Int. ALL
Peru	W & Design	435253	40465	00186170	40893	Registered	44546	ADVANCE MAGAZINE PUBLISHERS INC.	09 Int. ALL	09 Int. ALL
Poland	W AND DESIGN	Z160813	35228	110818	35228	Registered	46185	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. MAGAZINE RELATING TO WOMEN'S FASHION AND LIFESTYLE
Russian Federation	W AND DESIGN	96707271	35222	151725	35530	Registered	46179	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. MAGAZINE RELATING TO WOMEN'S FASHION AND LIFESTYLE
South Africa	W LOGO	09615163	35362	9615163W	35362	Registered	46319	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. PRINTED PUBLICATIONS INCLUDING MAGAZINES RELATING TO WOMEN'S FASHION
Switzerland	W AND DESIGN	03896/96	35213	442170	35213	Registered	46170	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. MAGAZINE RELATING TO WOMEN'S FASHION AND LIFESTYLE

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Project Emerald - W  
Trademark List

Country	Trademark	App No	File Date	Reg No	Reg Date	Status	Renewal Date	Owner	Classes	Goods
Taiwan	W AND DESIGN	85028992	35229	785203	35750	Registered	48706	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int.	16 Int. MAGAZINES AND NEWSPAPERS
United States of America	W & DESIGN	76310564	37144	2624545	37523	Registered	44828	ADVANCE MAGAZINE PUBLISHERS INC.	35 Int., 42 Int.	35 Int. Online retail store services in the field of fashion and beauty; 42 Int. PROVIDING FASHION AND BEAUTY INFORMATION OVER SATELLITE, WIRELESS AND GLOBAL COMPUTER NETWORKS, CL. 42
United States of America	W (STYLIZED)	85106234	40402	3982709	40715	Registered	44368	ADVANCE MAGAZINE PUBLISHERS INC.	09 Int., 16 Int.	09 Int. Downloadable magazines in the field of women's fashion and lifestyle; 16 Int. Magazines in the field of women's fashion and lifestyles.
United States of America	W LOGO	87237335	42689	5344514	43087	Registered	46719	ADVANCE MAGAZINE PUBLISHERS INC.	16 Int., 41 Int., 45 Int.	16 Int. Magazines in the field of women's fashion and lifestyles; 41 Int. PROVIDING FASHION AND BEAUTY INFORMATION OVER SATELLITE, WIRELESS AND GLOBAL COMPUTER NETWORKS; 45 Int. Providing fashion information over satellite, wireless and global computer networks

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